

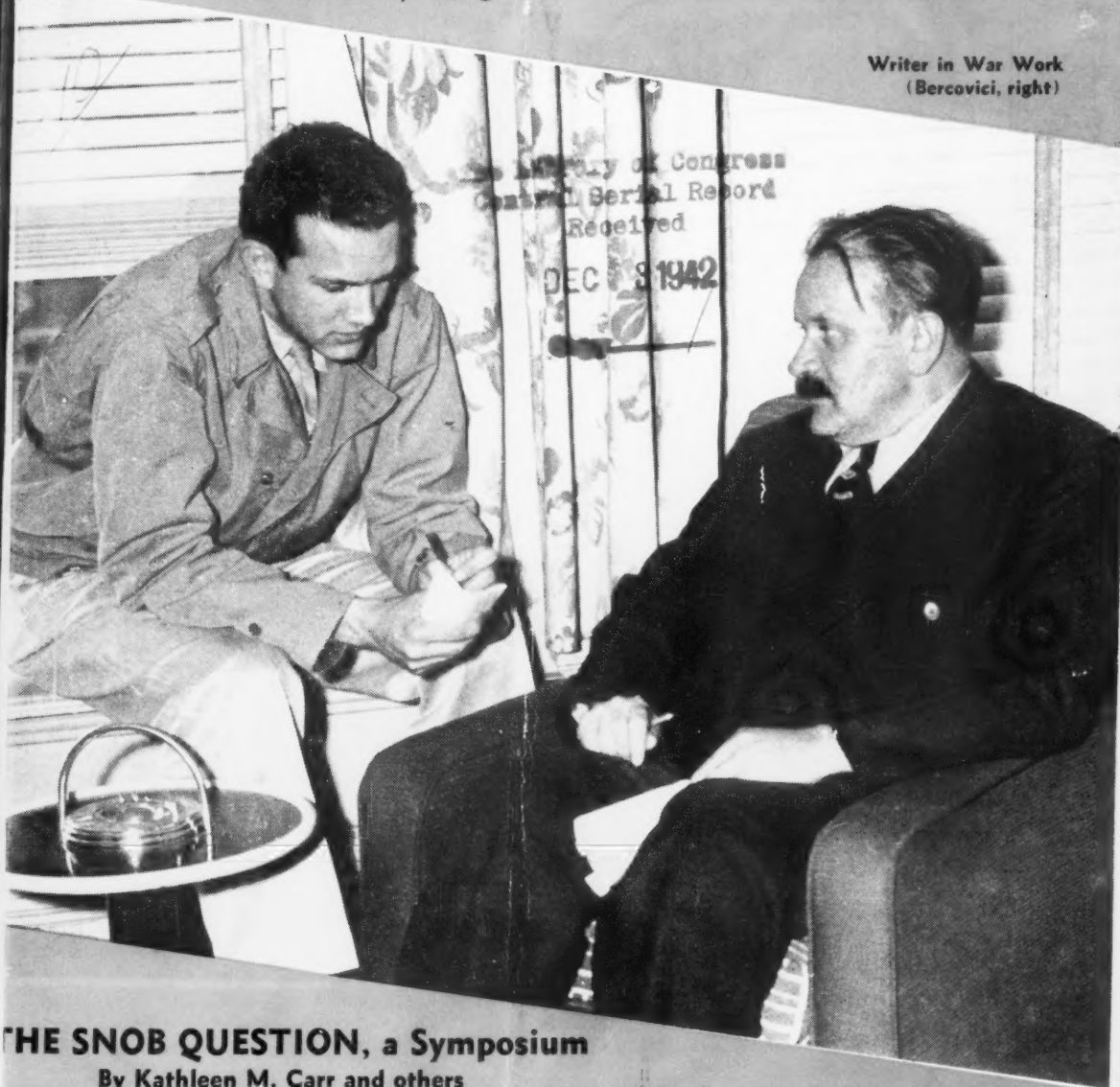
QUARTERLY MARKET LIST OF MAGAZINES

The AUTHOR & JOURNALIST

DECEMBER, 1942

20 CENTS

Writer in War Work
(Bercovici, right)



THE SNOB QUESTION, a Symposium

By Kathleen M. Carr and others

LITERARY MARKET TIPS

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By Lavinia R. Davis

PLOT AND SLANT ANALYSIS

By Richard O. Lewis

THE MOST-USED FORMULA

By Willard E. Hawkins

THE RIGHT ROAD -- AND THE WRONG

There are two roads in authorship, as in any other profession. One leads to success, while the other ends in failure. The former is the road of hard work and honest endeavor under competent guidance, while the latter, like the road to hell, is paved with good intentions.

In this game, it doesn't do to procrastinate. The time to go after success is NOW; you have a big job ahead of you if you are to become a successful author, and the way to get any job done is to tackle it.

My clients during the more than twenty years I have been in this work realized this truth. They buckled down to real work, having first made certain that in choosing me as their mentor they had secured the best help obtainable, and their stories are in virtually all the magazines and on the book shelves, while some of them have become famous as well as merely successful.

Here are two letters received by me today:

"I write you this brief note now to voice my appreciation of the invaluable help you have given me. It's a strange feeling indeed to discover that one can actually receive something for one's money nowadays. In fact, the shock is so great that it leaves one a bit staggered!" (*)

"From comments I have heard about you and your work with would-be writers who later developed into smooth-paper authors, I am sure you are the one person whom I should hook up for guidance in writing." (*)

(*) Names on request.

These letters are typical of literally hundreds in my files, and you are welcome to the names of as many authors, now successful, as you wish. They will tell you of the part I played in their success.

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LETTERS

Facts For Youth

A. & J.:

MY last two books have been for the teen-age juvenile, each book with a historical background. I believe that our American youth should know more about the history of our country, but that they should be invited, not forced, into this knowledge by stories which give vivid and accurate pictures of the struggles our forebears had in their determined fight to make this a free country, stories which make them realize that the struggle is now up to them to continue this marvelous freedom which is the precious heritage the dictators would wrest from them.

Of course, they may get the facts from approved text books, but writers can so handle these facts, in doing their stories, that children can absorb them with relish, yet feel the vital importance of what they stand for.

I attempted to do this in my book, published in 1941, by Lippincott, entitled "By Paddle Wheel and Pack Train." My effort was to give a clear account of all modes of transportation in use in the early '50's, and to hold the interest by the spirited adventures of my hero and his small group.

Now, this fall, Lippincott has just released my new story, entitled "Flying Horses." This is a true story of the building and launching of the first merry-go-round in this country, with, added and interwoven, the story of my hero, and the struggle to overcome prejudice and "witch-baiting."

To be sure of an accurate and sound historical background, careful research is essential. And in doing that research, the writer, himself, is made freshly aware of the glorious liberties of our United States.

JOHN HAMLIN.

60 Lower Crescent,
Sausalito, Calif.

Second Front

A. & J.:

I received two communications from Dashiell Hammett, of the League of American Writers, urging me to declare myself in favor of an immediate second front. I did not reply. It seemed presumptuous for me, a fiction writer who knows nothing whatever of military strategy, and who is a poor amateur in interpreting war needs, to demand that Great Britain open a second front in Europe now. I want the war won as quickly as possible—and accomplishing that objective may depend on waiting for the right moment to strike in western Europe no matter how impatient is Russia, a brave country.—L. M., Illinois.

✶ The American occupation of French North and West Africa, together with Montgomery's defeat of Rommel, has effectively answered the second front advocates who were, of course, thinking in terms of western Europe only. Like L. M., A. & J. co-publisher, John T. Bartlett, received invitations from Mr. Hammett, but did not accept. Some writers did.

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Founded, 1916, by Willard E. Hawkins

Published Monthly at
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and Publishers

David Raffelock, Associate Editor
Student Writer Department, Conducted by
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DECEMBER, 1942

No. 12

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The League of American Writers wished signatures, of course, to release for publicity purposes.

Incidentally, *In Fact*, a communistic propaganda sheet edited by George Seldes, reveals that "though the story was worth a column, the League clipping bureau, which scans every newspaper in the country, was able to find it in only three commercial papers, a small item in the *New York Times*, a mention in the *World-Telegram*, and an editorial in the *Dayton News*, attacking the League for demanding a second front now."

So this project in propaganda could hardly be called very successful. Communistic agitators may be smart, but so are U. S. editors. Any writer has the personal privilege of signing his name to a controversial statement or petition; if he really believes with great sincerity in the cause, that is one thing, but if he signs simply because someone asks him to, or because he feels flattered, or because he believes he will get valuable personal publicity—then usually he is foolish, as in this second front agitation led by the persistent fellow-traveler crowd. Too many of the latter have flagrantly supported the Communist line, in and out of war, to leave Americans at large any faith in their leadership.

Contests Without Winners

A. & J.:

I have been interested in the comments in your magazine concerning the *Atlantic Monthly* Novel Contest. I find it difficult to understand the attitude of yourself and your readers concerning the decision of the judges to give no prize this year. That six hundred writers were disappointed no one can doubt. But for 85 years the *Atlantic Monthly* has consistently maintained a very high literary standard and I hope that in spite of urging and pressure on the part of writers this magazine will always maintain such a standard.

Everyone knows that many writers in this country should be better employed. Other writers should take the admonition of the greatest writer of all: "Write till your ink be dry, then with your tears moisten it and write again." In a day when we have a flood of printed words and so little real literature, I am glad to know that one magazine refuses to budge.

CECIL COBB WESLEY.

405 Colesville Rd.,
Hyattsville, Md.

► No-award contests do not help the cause of real literature. The prize appeal is one with great possibilities, but its success depends on the confidence which writers put in competitions. The recent *Atlantic* and *Borzoi* affairs destroy confidence.

Superficially, lightning-rod rules appear to be desirable. But they don't work satisfactorily. Experienced writers, who are a sophisticated lot, shy at them, as they should. So the number of entries, and the quality, suffer. Publishers are placed under temptation to call off contests, unfairly, when an event doesn't yield just what they are looking for. They seek "real literature," of course—but with equal eagerness they hope for something which will

have great commercial appeal. Primarily, contests are promotion events.

Suppose a publisher is committed irrevocably to a prize award, what happens? First, the contest is off to an auspicious start because it was decided on after careful study. The die is cast—the publisher applies greater effort to the task of developing entries. Because an award is certain, more writers compete, the average quality of entries improves. So all the factors for a successful competition are bettered.

This magazine believes that only those publishers willing to guarantee awards should hold contests. It believes that all writers' organizations should take this position.—J. T. B.

□ □ □ □

THAT \$25,000 CEILING

Writers whose incomes are from book and play royalties do not need to worry, yet, about that \$25,000 ceiling. Royalties, the Department of Internal Revenue ruled a long time ago, are unearned income. That interpretation, which has seemed unkind to writers now benefits in an unexpected way. The order of James F. Byrnes, economic dictator, does not apply to royalties.

This is not through any affection which Mr. Byrnes holds for writers, or for anyone else who happens to have a large income. It is just that his authority has its limits.

Authors in the very high income brackets are currently consulting their attorneys—which is fair enough. The Byrnes order is a shocking thing, 100% political. Congress refused to enact the ceiling. Senator George, tax authority, has explained it will lower rather than increase taxes reaching the Federal treasury. No recognized economist will say that the ceiling will help avert inflation.

Writers particularly should protest this order. The rare author who finds himself in the big money probably had years, perhaps many, when his income was small. The other day we conversed with a writer who this year is topping \$100,000; for 15 years before, he did not average \$800. Present taxes will reduce his large current and temporary income to a thin shadow of itself; why resort to confiscation, unless the end sought is complete socialization of America?—J. T. B.

□ □ □ □

WRITERS IN WAR WORK

Konrad Bercovici's disorderly locks, and his general air of embarrassment—we refer to this month's cover picture—reflect the inner confusion which war work often brings to famous writers. This was a publicity photo. With a Ft. Logan (Colorado) public relations officer, Bercovici did his uncomfortable best to appear engaged in serious conversation. His best wasn't very good.

Bercovici, known widely for his gypsy fiction, was in Colorado for orientation lectures before soldier groups.

Hundreds of American writers are now engaged—often at great personal sacrifice—in important educational projects for Uncle Sam. Name build-ups, dear to Americans, impress, multiply effectiveness. But there are other considerations. The work is often of such a nature that only writers can adequately handle it.

□ □ □ □

Nifty, (Par Publishing Co.), 14 E. Jackson Blvd., Chicago, Charles E. Rubino, editor, pays on acceptance for jokes, skits, epigrams, "the shorter the better," and for cartoons with or without gags. For the latter, \$7 each is paid.

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THE AUTHOR & JOURNALIST

December, 1942

THE SNOB QUESTION

... Discussed by A. & J. Readers

\$10 PRIZE LETTER

By Kathleen M. Carr

Tucson, Arizona

So writers are snobs, says Mr. Redding. I wonder. It seems to me most writers start out as human beings, and if they wind up being otherwise, does the blame lie in writing as a profession—or is it the fault of the misguided notions the general public has of writers, and the individual failings of those few scribblers who can be called neurotics, dipsomaniacs, deadbeats, fakers, crackpots, poseurs—and snobs?

Writers *are* likely to be a little bit *different*. I'll grant it, but before we go into that, let me say this. It isn't fair for Mr. Redding to include the dilettantes—most of whom *do* fall into one or several of the classes listed above—along with the hard-working professionals to whom writing is a business, and who go about it as simply and as realistically as any other business or professional person pursues his means of livelihood.

Oh, I know, the general public lists anybody who has ever had a line published—and a lot of would-bes who haven't—as *writers*. But right there is where the G. P. needs a little education. No one would think of calling a high school student who was thinking vaguely of taking up medicine a *doctor*, yet to be called a writer, one simply has to announce that he plans to write a book (or a story, play, poem, etc.).

Now let's see. What about that *difference* I mentioned? A good many writers are defensive. They get that way in the beginning because of the pressure under which they start.

If they've let it be known that they're trying to break into the profession, their friends invariably keep inquiring—with skeptical sniffs—if they haven't made a sale *yet*, so the writer has to defend himself.

And somehow, he has to keep up that defense as long as he writes. Probably that's why he sometimes lies about his income—he feels called upon to prove that his entrance into the profession is justified. Yet why should he have to defend that point? What right has the public to question his choice of a profession any more than it has to question a man who follows the law?

Probably the reason for that questioning lies buried somewhere in the fact that the average person feels he has the ability to become a writer himself if he should ever decide to try it. That's another point upon which the G. P. needs a little enlightenment. It's a well-known fact that in any other field a person has to have a long period of training, and has to work hard to achieve any degree of success. That's why he can command respect when he admits his calling.

But a writer, now. What does he have to do but sit down and dash off a couple of masterpieces and a thousand dollars' worth of this and that in a few leisurely afternoons (the evenings, presumably being spent in hilarity, and the mornings in sleep!). Why people think writing is *easy* I don't know. But they do. It's a fact every writer must face.

And writers are only human. They feel that they're putting forth good honest effort to accomplish whatever results they're getting, and they'd like a little credit for their labors.

Down in their hearts, they're often hurt when people so blithely assume that they make their money (?) and their fame (?) with only a few easy gestures.

Of course, it's impossible to impress people with the statement that writers do work—but success is always impressive. So perhaps the writer, in an attempt to build himself up a little, may sometimes overstate his income . . . but that's also been done in other fields as well, hasn't it, Mr. Redding?

And writers aren't the only ones who will brag about a friendship with a "name," let me assure you. Probably seventy-five percent of the people, male and female, professional writers and otherwise, would pretend to be intimate friends with Edna Ferber after having met her once, if they thought they could get away with it.

As for Mr. Redding's hypothetical Mr. Stubbs, who lets his wife work in a department store. . . . I know a musician whose wife takes in sewing—and a lawyer whose wife gives dancing lessons. But are their professions to blame because they happen to have ambitions without the necessary drive to back them up?

To get back to my statement that writers are different . . . that Townsend cartoon which illustrates Mr. Redding's article expresses it very neatly. "He's a writer. That's the way they're supposed to act!"

Yes, Mr. Redding, writers are sometimes different. They *have* to be. But I hardly think "snob" is the word for it.

(As Kathleen Mow, Mrs. Carr contributed a number of articles to *The Author & Journalist*.)

REDDING'S ABILITY QUESTIONED

MR. REDDING is undoubtedly suffering from an advanced stage of inferiority complex (or whatever the up-to-the-minute psychologists are calling it). He is creating what he firmly believes to be an impregnable defense mechanism. Being an inferior lawyer—and an even worse writer—he "struts his stuff." Knowing well that he is surrounded by vastly superior writers, he calls them all, collectively, *snobs*. The "little" man is continually calling the "big" man a snob. Surely, this is for the purpose of excusing his own "littleness."

In the first place, Mr. Redding is an inferior lawyer (this fact is relatively unimportant in this discussion, but it is interesting.) "Last year the manuscripts I sold brought in three times as many dollars as did my legal practice" (I sincerely hope it was really "legal"). And yet he adds, with pride, that his line is *Law*. Thus, being a writer, (and therefore a snob, I suppose), he boasts of the manuscripts he has sold; but he refuses to give his real profession credit for this great success.

Secondly, Mr. Redding is an inferior writer. The article itself should be evidence enough. Let's consider only one example out of many. "There are more snobs among writers per hundred than in any other occupation or business." "Any other business"? We have searched the sentence in vain for any "occupation" or "business." (Writer is not a business or occupation).

But he reveals his inferiority as a writer at many points. Surely no superior writer would have such a low opinion of the very profession (or trade, if you prefer, Mr. Redding) which brings him such a satisfactory income. Is it possible that he is himself a snob, and that he is only exaggerating as he says others do? My impression is that Mr. Redding should take that \$100-a-week defense job himself, or enter the ranks as a buck private.—PROF. H. J. D., New York.

SOME ARE SNOBS!

ARE writers snobs? Well, some of them are.

A hundred or so of the most active scribblers in our state were gathered for their annual meeting. It was my first experience of this kind, and I looked forward to a delightful, helpful day. As a writer averaging only 1/2 cent a word, but on nearly a million published words, I felt very humble. Here were the great and the near-great—they all had been described to me by hero-worshipping acquaintances.

I wandered among the guests, stopping to speak to one and another as we had been accustomed to do.

"What do you write?" I asked politely of different ones. They all were very nice in a superior sort of way. "Poetry"—such pride in the tone. "Verse." "I am working on a novel—new, different. No, I haven't had anything published yet. Those cold-blooded editors just can't seem to get my viewpoint. In fact, most of them are hardly intelligent enough to appreciate what I write."

Then, modestly, from another, "Oh, yes; my verse does seem to meet with instant success. Several books to my credit. The publisher? Why, our local printer, of course!"

Some actually inquired about my work. Did their eyebrows lift? *Juveniles! Articles! Good practice*, but, of course, if one aimed at the slicks—was it wise to lower one's standards? And didn't it seem more worthwhile to write for art's sake and forget about the checks?

Skimming about, sweet and superior, was the guest of honor. She had actually landed a story in a big magazine. She referred to it—very modestly—in every other sentence. She greeted with gracious condescension those who managed an introduction.—P. J., Vermont.

TRIBUTE TO WRITERS

FOR many years, in the course of my work as assistant director of a Chicago social service center, it was my privilege to come into intimate contact with more than one hundred professional writers, several of whom had international reputations. And only to four of them—and four hack writers at that—could I admit Mr. Redding's indictment applies even in part. Nearly all of these men and women were the most generous and unpretentious persons I have ever known.

I won't say that perhaps a third of them did not seem to be in some respects mildly neurotic—whatever that means—and perhaps a little eccentric, but to me their peculiarities and eccentricities made them all the more lovable. Of all these writers, only one would I have classified as a poseur. He liked to

WRITERS ARE UNUSUAL PEOPLE

By JOHN T. BARTLETT, Co-Publisher



John T. Bartlett

I make a confession. Stuart Redding's "Are Writers Snobs?" (October A. & J.) was in our possession six months before I found the nerve to use it. I know writers pretty well, and I shouldn't have had doubts—but I had them. After all, there were considerations of propriety and taste. The article was a human document, bitterly personal. And writers are highly sensitive people. Could they stand up to Stuart Redding's charges and "take it"?

I misjudged writers. The article outraged most of them; they saw blood; they went berserk at their typewriters. In a few days, 2-47 letters accumulated on my desk. But writers liked the article just the same—it gave them a chance to discuss subjects and problems very much in their minds.

There were dozens of letters good enough to publish. As we of the staff considered letter after letter, our esteem for writers increased. Honesty was present in unusual degree. Some admitted cheerfully they fudged in reporting their earnings; "who doesn't?" they wanted to know. Others conceded that writers are often neurotic. "Every occupation has its snobs," was a common statement. Quite a number contended that snobbery exists only rarely among "real" writers; it is principally found among "pretenders."

You can imagine the field day our readers had in disposing of the superior (allegedly) character traits of lawyers!

The winning letter is presented this month, together with other letters and interesting excerpts. All writers have been compensated. Some additional letters will be presented next month.

protest that fantastic adventures were always just behind him, and always beckoning to him. I don't think he ever refused to give a down-and-outer a handout in his life, this poseur.

He would never do this on the street where people could see him; no, he would walk his man into an alley or hallway and give him a dollar or two, never a coin. This man was drowned within the past six months in the South Pacific. There was room for him in a lifeboat, but he swam a short distance away and returned with a boy who was exhausted. An excellent swimmer, he urged the overloaded boat to leave him, saying that another would certainly be along, although none was in sight. This should be enough to identify this man—this poseur.

If I had to select any of my many writing friends as being most nearly typical of the group as a whole, I would choose a boy—he must be about 27 now—whom I have not seen for several years. I knew him best when he was 23. He had just received his Master's degree from the University of Illinois, where he was an instructor in sociology. In the past 12 months, he had earned between three and four thousand dollars, writing Western stories, mystery stories, general articles, book reviews, lengthy critical essays for the *Saturday Review of Literature*, *Nation*, *New Republic*, etc., and one realistic novel.

He used to slouch around my office, looking and talking like an errand boy, and I never hesitated to send him out for tea and sandwiches when I felt like lunching in the office. He was at his best in the company of the janitor, truckdrivers, waitresses, bums, police officers, and manual workers in general, none of whom ever guessed that he was probably the most brilliant person they had ever associated with.

This is about all I can say in answer to Mr. Redding. It is strange indeed that two persons with experience so similar should see things in such different ways. With all courtesy, I can only conclude that Mr. Redding must have been so incensed at the conduct of a few writers that he permitted his indignation to slander the character of writers as a group.—GERTRUDE URBAN, Rte. 2, Benesville, Ill.

LAWYERS HAVE THEIR TRICKS

MR. REDDING says, "I know plenty of writers who openly worship at the shrine of artistic excellence, but who, behind pen-names, will write for 1 cent a word for any salacious sheet on the stands." That's snobbery, is it, Mr. Redding? Well, I know an attorney who crusades for civic virtue. Far and wide he is known for his attacks on the "venal administration"—but he has been known to wonder where an ambulance was going, and to act on his curiosity.

Concerning the snobbery of writers who deliver canned lectures, let me say this: I have heard James M. Cain tell a group of practicing, check-cashing, non-snob writers that he has found women's club groups among his most intelligent audiences. Ilka Chase, who toured widely, made a statement that *every group* to whom she lectured produced some new idea, asked a unique question, made a brilliant suggestion. These people are not pipsqueaks, like your "writers," Mr. Redding. They are practical authors, and there isn't a snobbish bone in their bodies.

The word "snobbery" indicates an aversion to one's fellow man, and, believe me, no writer can feel aversion, or disinterest, or antipathy toward his fellow beings, and continue to do honest emotional writing.—MARCIA DAUGHERTY, 853 S. Hobart Blvd., Los Angeles, Calif.

SNOBS! FOR A GOOD REASON!

AFTER all, what does it take to get past the editor's desk? Is there anything really new in the world? Very little. Yet people want to read; they want the news interpreted for them in stories and articles; they want the same things which they themselves see in a drab world, presented for them in a siren's costume, whose appeal they cannot resist; they want jumbled events reduced to order with a beginning, a body, and an end; they want the puzzles of a world grown complex solved for them—in article or story—in an entertaining, convincing way.

So writers are people who add in their heads and never get four from two and two—but something

from five to 500. Who but a neurotic, a dipsomaniac, or a faker, could achieve such a result? Who could preserve a sense of balance in a profession which forbids the exercise of such? Balanced people are tired of each other; they would hear someone who is forever looking beyond the horizon, and whose feet are off the ground. The writer is a trail-blazer—not a follower of old paths. The world contains so few pioneers that one can hardly blame writers for being contemptuous of those who cling to smooth, frequented highways. Therein lies the snobbery of writers.—JOSEPH E. RYAN, Pewaukee, Wis.

HE SAVES HIS FACE

LIFE for the writer is an endless ordeal of saving face. He may be making a substantial living with his pen. He may not be. Nobody knows until he becomes a national hero for a few months. Up to

that point, he's just a "case" to the General Public. Folks with raised eyebrows reveal, "He writes," which can mean anything, *anything*. Often someone puts him on the literary witness stand with, "What magazines do you write for?"

He knows he's stuck if he can't mention the slick upper-crusts, though he may be supporting a wife and seven children and buying war bonds and beef with his pulp writing, so he assumes a superiority pose and replies, "Oh, all sorts."

"Have you written for *Collier's*?" she persists.

Not risking the exchange further, he replies, chin up, "Not recently," and escapes to speak to someone else who immediately begins, "What mag. . . .?"

So—he's a snob!

If only people would treat writers as human beings!—ETHEL M. RICE, 35 Baltimore St., Lynn, Mass.

(On page 35, William M. Thackeray is quoted on the general subject)

THE WRITER'S WATCH

. . . By LAVINIA R. DAVIS

The author's "Plow Penny Mystery" was published by Doubleday Doran and the Junior Literary Guild in September. "Writing For Children," by Mrs. Davis, appeared in the May, 1942, A. & J. She has written many juvenile books and short stories, is the wife of a New York lawyer now in military service.



Lavinia R. Davis

If you work only when you feel like it, the chances are your royalties won't pay the butcher. But if you have learned to arrange your schedule so that you do the type of writing work you feel like most, at the time you feel like it, you've tapped in on the best system a

writer can evolve.

The creative germ, the "spark plug" of a new idea, comes to most writers in an unexpected flash of inspiration. You may be in the bath, peeling potatoes, or traveling on a bus when you suddenly get such an idea. No matter what you are doing, fix the idea in your mind and jot it down in a notebook just as soon as you possibly can. Some years ago I had pages to fit my notebook printed in an outline form to expedite the writing down of those illusive ideas. Often they have arrived when I was under contract for other work and couldn't get to them for months, but once stored in a notebook they are safe until such time as I am free to use them.

Some few writers, like the late Arnold Bennett, seem to have the invaluable gift of going out and just digging up a new idea like a bushel of potatoes any time they need one. Others have found certain fairly simple experiences are apt to set the mental motors running. Sherwood Anderson used to take a train to some small, unfamiliar country town, watch the passengers for half an hour or so, and then come home with an idea. Still other writers find that clearing decks on desk and notebook, scrapping the hopeless stories, jotting notes on the possible ones, is their particular self-starter.

Personally, I've found that there's nothing to equal punching the time clock. I try to get to work each morning at nine. Sometimes it seems as though I couldn't possibly write another word, but when the actual time arrives, if I am at my desk and uncovering the typewriter, something in the way of an idea has usually turned up. At other times when I'm really jaded after a long pull of work I find that few days away from writing spent at hard physical exercise can do wonders. New sights, new faces, new points of view, are good springboards for us all, and I've personally found that any time I can get out to the shipping center of a seaport, ideas are apt to hum.

Once you have your golden idea, either for a story or chapter, it is important to find out what is your own best time to write out the first

full-length draft. I've learned that my own best procedure is to think over the outline and sort of day-dream about the characters as I fall asleep at night, and then to write it out on the typewriter as early the next morning as possible. Other writers can work most freely in the mid-afternoon, or late at night, but it is important to be sure of your own best hours.

Rewriting, which is fully as important as the original draft, happens to come more easily to me. I try to keep such work on hand for the afternoons, evenings, or those mornings when I know I am going to have a great many interruptions before I can get to the typewriter. It's drudgery, rewriting, real out-and-out slugging, but most writers find it easier to get into and be immersed in that slippery first draft. It took me years to plan my writing even as methodically as I planned when I was going to do the easy knitting and when I was going to turn that tricky heel which would take all my concentration. Finally I learned that it made sense to keep right on plowing ahead as long as I had the zest and time for creative writing, and let as many as five or six different original drafts pile up before I went over a single one.

There are days when for one reason or another actual writing is out of the question, but it is amazing how often those days may be consciously used to serve one's writers' itch. Errands, a factory job, defense activities, days in a hospital, any and all occupations that take you out among strangers are immensely valuable. Pope had something when he said, "The proper study of mankind is man." You'll enrich not only your writing but your life if you look at each person you see as potential story material. Let your mind wander off on possible life stories about the people you happen to see in a store or on a train. You'll seldom want to use these imaginings as a full-length story, but you'll find that your writer's mind has profited by such setting-up exercises.

Even at home there is work on hand which can often be fitted into the odd snatches of time that can't be used for creative writing. How long is it since you've really studied the magazines you are trying to write for; and when did you last go over the newspaper looking for possible human interest stories or article material? On almost every page of a big city daily there is casual mention of some matter which if carefully followed up will make an excellent article.

Clipping and filing such leads is a good trick for the fiction as well as the article writer.

Then, there are the days when you are feeling adventurous and energetic which are suited to nothing so well as a good job of research for possible background material. At one time when I was living in a strange community far away from my old home, I found that it was extremely lonely to work on fiction all day and see no one but my immediate household in the evening. I took time out from my writing schedule to go and look over the main local industry, which happened to be the growing and processing of hybrid seed corn. Those three or four trips to farm, factory, and office paid excellent dividends. I not only had the material for a short factual article but had first-hand knowledge of my new community and the industry that made it tick. I got to know my way around town far more quickly than I otherwise would, made several interesting acquaintances, and found a little-known local library which I doubt if I would have discovered in any other way.

It is possible that there may be days, weeks even, before you can find a chance to have a good, uninterrupted set-to at the typewriter. All this time you can be using your free moments to work over your story so that when you actually sit down to type, your story is ready to flow. Gamaliel Bradford, the biographer, was so ill for a large part of his working life that he could write only for a relatively few minutes a day. He overcame the handicap by training himself to think out his words so accurately while he was lying in bed that when he actually got up to write he could put down a large volume of writing in a very short time.

It is wise to learn not to resent the things that take you away from the typewriter and into the world. Life is the writer's only laboratory and it is from the humdrum, the everyday, that the greatest stories have always been woven. Look around you with writer's eyes. You will be able to say with Kipling that you are thankful that "you found nought common in this world."

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Beginning Writer, 1614 S. Jefferson, Springfield, Mo., Glen Miller, editor, announces changes. The little publication will continue to be mimeographed, but will come out every two months instead of monthly. Copies and prizes are the only payment made for short-short stories and short stories up to 5000 words.

PLOT AND SLANT ANALYSIS

. . . By RICHARD O. LEWIS

Much fiction by Mr. Lewis, who is an Iowan, has appeared in *Amazing Stories*, *Fantastic Adventures*, *Marvel Stories*, *Comet*, and other science-fiction magazines. He has contributed also to *The American*, *Outdoor Life*, and other publications.

IN stories published in magazines representative of your chosen field lie all the secrets of *Plot* and *Slant* which you need for success.

To get these secrets, begin by buying an armload of the magazines; then retreat to a quiet spot with at least three dozen outline sheets, leaving on each ample space for future, penciled notations. The six departments of your analysis you should have listed, are:

1. *Setting and Tone of Story.*
2. *Main Characters.*
3. *Objective of Hero.*
4. *Reasons for Attempting Objective.*
5. *Obstacles in Hero's Way.*
6. *Method of Overcoming Obstacles.*

Before you read each story, write down at the top of one of your outlines the magazine, the story title, the author, and the approximate wordage. Do a careful job of reading, then analyze and fill in the outline point by point. When you have covered all the stories in a magazine, clip the outlines together, lay them aside and repeat the performance with the remaining magazines.

Now all that remains for you to do is to chase the secrets of *Plot* and *Slant* contained in that sheaf of information out of their various hiding places into the open where they can be properly scrutinized.

Say your chosen field is science-fiction, the field where some factual or theoretical phase of past, present, or future science influences, more or less, the lives and actions of the story characters. Two things are obvious at this time.

First, all the stories in all the magazines are *similar* in one respect—they all have *plot*. And the strength of the plot depends directly upon the strength of the *motivation*, *significance* and *struggle* in the story.

Second, the stories in each of the magazines *differ* slightly from the stories in the other magazines. This is *slant*.

Now let us go through the outline point by point and see how these stories are the same in *motivation*, *significance* and *struggle* and yet different in *slant*.

1. *Setting and Tone of Story.*

You will notice that the various magazines differ greatly here. One magazine will lean definitely toward fantastic settings and themes. Another magazine will have all its stories taking place either upon a spaceship or upon a planet other than Earth. Still another will deal with settings of the future. Others will be more "earthly" in setting and theme and require more of a display of "science." Some might be mysterious of theme, others definitely weird. It is easy to see that a story slanted directly at one of these magazines might fail entirely to meet the requirements of another.

2. *Main Characters.*

Here again there is a difference. Some of the magazines prefer the common or garden varieties of heroes—much like you and me—who are struggling to swim out of a swirling current of events that have caught them up. Other magazines, you will note, want hard-hitting he-men who open the story with a left jab and close it with a right cross to the jaw. *Slant*, again.

3. *Objective of Hero.*

In each of the stories, the hero will have a definite objective, a goal to be reached. This is *motivation*, the reason for the story's existence. Take the objective away from the hero and you leave him wandering about in circles, getting nowhere. For the sake of clearness, let us say that the hero's objective in one of the stories is to bring to justice a ring of gangsters which is menacing certain business firms of New York City with a hideous machine of destruction. The story probably opens with the mysterious destruction of some of these firms, thus giving the hero a stated objective and a good start toward further adventures.

4. *Reason for Attempting Objective.*

The hero will have *important* reasons for attempting to reach his objective. The more important the reasons, the more *significant* the story. Let us see what would happen if the hero failed to reach his objective. First, hun-

dreds of innocent people would get killed by this infernal machine and business firms would be made to pay an enormous price for protection from it. Second, the hero's girl-friend—working for the next firm upon the gangsters' list—is in immediate danger. Third, the hero himself has been threatened, and will certainly be done in by the gangsters should he fail to bring them to justice. It is a life or death matter now! The hero *must* succeed in his objective! *Significance!*

5. *Obstacles in Hero's Way.*

Here we have *struggle*—the main body of the story. Many things are keeping the hero from attaining his goal. He is battling his way against superior numbers. He doesn't know the exact identity of the gangsters. The authorities believe the hero to be a member of the gang and are trying to place him in custody. The gangsters have kidnapped the girl-friend and are holding her as hostage to thwart the hero's efforts. It looks darker and darker for the hero as he meets obstacle after obstacle.

6. *Method of Overcoming Obstacles.*

The hero will win out over all obstacles in a

manner befitting his own character. If he is the hard-hitting he-man type he wins out in a final test of strength and courage. In the representative story we have chosen, let us say that the hero is somewhat of a scientist. In that case, he fights the science of the gangsters with science of his own. Knowing the principle of the gangsters' infernal machine and knowing the next business firm that is to be destroyed, the hero lays his plans; and when the gangsters send their deadly rays upon the building, those rays instantly become retro-active and blow the villains and their machine sky-high—to bring the story to a bang-up finish. The girl is saved, the hero proves his innocence and the menace is removed for all time.

You have some blank outlines left over? Good! Now trot out some of your rejects or some of those new ideas that have been wandering around in your brain keeping you awake nights and see if you can make them fit the outlines. If you can make them stack up on the right side of *motivation, significance, struggle* and *slant* . . . well, what's holding you? Grab that typewriter and get started!

THE STUDENT WRITER

By WILLARD E. HAWKINS

XLVII—THE MOST-USED FORMULA

Several methods of expressing the basic formula of fiction were instanced in the lesson preceding. Others could be mentioned. One of the favorites is: "Put your hero in a hole, then throw stones at him." This emphasizes the important thought that a simple problem is not enough. It must be intensified, rendered more difficult, developed to the full extent of its possibilities, in order to achieve the utmost effectiveness of drama and suspense.

So much for the general formula. Narrowing down to a search for specific formulas, the logical place to start is with those having the widest use.

The most frequently cited formula—so frequently cited, in fact, that it has become a by-word—is the familiar, "Boy meets girl; boy loses girl; boy gets girl."

In an A. & J. article, Jack Woodford asserted that ninety-nine per cent of all fiction adheres to this formula. The claim is probably correct insofar as happily ending love stories are concerned—and love stories with happy endings constitute the backbone of popular fiction and screen dramas.

The formula permits a multiplicity of plots. It may be employed to demonstrate various themes, and it can be adapted to any type of audience. Nor does its omnipresence in popular fiction mean that it is

unsuited to stories of depth and permanent value. It will be found underlying some plays and novels which have achieved recognition as enduring literature. Shakespeare's *All's Well That Ends Well* has been mentioned. A few more may be instanced:

Far From the Madding Crowd, by Thomas Hardy. "Boy" in this case is the honest farmer, Gabriel Oak. He meets Bathsheba Everdene but loses her to more lively suitors, including dashing Sergeant Troy, whom she marries. But the marriage is disastrous and ends in Troy's tragic death. So at last "Boy gets girl" when Bathsheba recognizes Gabriel's worth and marries him.

The Little Minister, by J. M. Barrie. "Boy" is Gavin Dishert, minister in the narrow Scottish village of Thrums. He meets gypsy-like Babbie, but the parish is scandalized by the romance, so Babbie gives up the minister. A false rumor of Gavin's death brings them together and they are united by a gypsy ceremony in the woods. Again boy loses girl. They are separated, but finally brought together after many vicissitudes.

Ivanhoe, by Sir Walter Scott. Sir Wilfred, Knight of Ivanhoe, loves Rowena. Numerous factors and events conspire to separate them; but neither disinheritance, imprisonment, the efforts and schemes of rivals, nor attempted assassination prevail. Although

their love is seemingly hopeless, they finally overcome all obstacles and are married.

These should suffice for illustration. But while they prove that the "boy gets girl" conclusion has a place in better literature, it would be misleading to give the impression that it predominates. We must concede that the tragic alternative is much more common. For every *All's Well That Ends Well*, there are dozens like *The Bride of Lammermoor*, *Anna Karenina*, *Carmen*, *Launcelot and Elaine*, *Romeo and Juliet*, *Othello*, and *Tess of the D'Urbervilles*, in which the efforts of boy to get girl or girl to get boy are cruelly thwarted.

But in modern popular fiction, the reverse is quite the rule. For each tragic ending, we will find dozens of happy endings in which—no matter how harrowing the intervening tribulations—the lovers are finally united.

If we regard the formula in a symbolic sense, its field of application is greatly broadened. Thus, "girl" may stand for anything desired. In a juvenile story, it might be a dog. "Boy meets dog; boy loses dog; boy gets dog," is a familiar application of the formula. In a business yarn, the desirable thing might be a contract, or a sum of money, or a salary raise. In other guises, the desirable object may be a prize, a treasure, a friend, success, some deserved recognition, even an unpleasant thing, such as revenge. It may be an abstraction, such as peace, contentment, happiness, faith, or a character trait to be acquired through the action of the story, such as courage, self-control, the overcoming of a bad habit. Impersonally considered, insofar as the pattern is concerned, there is not a great deal of difference between a story in which a man falls in love with a girl, loses her to a rival, then finally wins her back, and a story in which a religious man loses his belief in God, then undergoes an experience which restores his faith.

But the formula as ordinarily applied and understood refers literally to a male adult of the genus *Homo* and a real, flesh-and-blood girl, and it has to do with what are known as affairs of the heart.

The formula will, of course, be applied differently for various reading groups. In an adventure magazine with primary appeal to men, boy customarily loses girl and then regains her through physical circumstances and the exercise of force. Example: The hero is entrusted with a dangerous mission—his task may be to secure incriminating evidence against a powerful but sinister opposition. This brings him into contact with a girl who is somehow involved. Just when the hero is beginning to make progress, the girl is kidnapped by the opposing faction. He dares extreme danger to rescue her and finally succeeds, at the same time accomplishing his major purpose.

In a pulp love-story magazine, emotional elements will be much more to the fore. Physical violence may occasionally be involved, but the separating factor is more likely to be a quarrel, or a misunderstanding, or the manipulations of a rival. And the hero is likely to win back the girl by rescuing her from an embarrassing predicament, or by explaining away a misunderstanding, or by some show of tenderness or masterfulness, rather than by saving her life.

In general popular and women's magazines of wide circulation—"the slicks"—as well as in motion pictures and popular novels in book form—we find both kinds—the adventure and the emotional developments. As a rule, they are handled with less melodrama and greater realism than will be found in the pulps. But the basic formulas remain the same. Perhaps the chief difference—at least with the better yarns in the slicks—is that they attempt to go considerably deeper into the complexities of life and human nature.

We shall discuss these points in more detail after considering the love-story as exemplified in the pulps.

For it is in the pulps that we find most of the formulas of fiction in their elemental forms. As case examples for study—especially if one wishes to learn basic "tricks of the trade"—they are better than novels of superior literary merit. Let us put it this way: We can learn vastly more about people and life through reading a novel by Thomas Hardy, Sir Walter Scott, or George Eliot than through analyzing a pulp love story. But we can learn more of the mechanics involved in constructing a simple love story by reading pulp examples. True, the basic formula remains the same; but in a fine novel it is submerged, buried beneath a wealth of important details, while it stands out, stark and obvious, in the pulp.

Among the various and sundry types of literature offered to the reading public, the pulp love story is more strictly hewn to a rigid pattern than any other. Those who doubt this statement will be convinced, we believe, by the detailed analysis of the love-pulp formula which will be compressed into the next several lessons of this series.

Our method of procedure will involve dissecting all the stories contained in an assortment of the romance pulp magazines, and reducing them to what seem to be their essential factors.

The love-story formula thus distilled could, it is true, be presented without the accompanying analysis. But the student will certainly benefit more through following the steps by which the formula is obtained, especially if each phase is illustrated by a wealth of examples.

It may as well be understood that we are far from defending the romance pulps from a literary or cultural standpoint. As we shall discover, they are what they are. But our liking or disapproval is entirely beside the point. The analysis has its logical place in any exhaustive survey of the formulas involved in writing fiction. Naturally, it is designed to furnish specific help for those who intend to write pulp love stories. But it should have instructive aspects as well for writers in other fields. After all, the raw material of authorship is humanity. Pulp love stories represent the longings, aspirations, ideals, and repressed desires of a considerable cross section of humanity. Understanding them will help us to understand their readers. And, aside from all this, the survey has its highly amusing side.

Next month, then, we shall launch upon an exhaustive analysis of the pulp love-story formula.

PRACTICE SUGGESTIONS

1. Try to recall examples of the following which are based on the boy-meets-girl formula: An epic poem, an outstanding play, a classic short-story, a recent motion picture, a best-selling novel.
2. Can you think of other examples of outstanding novels of past generations in which the boy-meets-girl formula is used with a happy ending?
3. Instance a number of novels, serials, plays, motion pictures, in which the boy-meets-girl formula runs true to form. In each example, would you say that the real purpose is the love story—or is the love story merely window dressing?
4. Prepare your own statement of the pulp love-story formula and preserve it for comparison with the formula to be presented in forthcoming lessons of this series.

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The Desert Magazine, El Centro, Calif., wants articles covering history, travel and recreation, archaeology, geology, gems and minerals, mining, development, Indians and wildlife, of the desert Southwest. Good photos should accompany all manuscripts.

THE AUTHOR & JOURNALIST'S

HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

DECEMBER, 1942

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith. "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

A—GENERAL LIST

STANDARD PERIODICALS

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest; short modern verse. Rev. Francis Talbot, S.J. \$25 per 2-page article (about 1½c) Pub.

American Hebrew, The, 48 W. 48th St., New York. (W-15) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500, Florence Lindemann. ½c up, photos \$1 up, after Pub.

American Legion Magazine, 1 Park Ave., New York. (M) Short stories and articles, 2000-2500, with appeal to men of approximately American Legion age. Alexander Gardiner. Acc., no set rate.

American Magazine, The, (Crowell) 250 Park Ave., New York. (M-20) Short stories 3500-6000; serials 50,000; short shorts 1500-1800; mystery novelettes 20,000-25,000; "Vignettes" under 500. Articles usually arranged for. Sumner N. Blossom; Henry La Cossitt, fiction Ed. First-class rates, Acc.

American Mercury, The, 570 Lexington Ave., New York. (M-25) Serious, political debunking articles, short stories, up to 3000; verse. Eugene Lyons, 3c up, Acc.

American Swedish Monthly, The, 630 5th Ave., New York. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of Americans of Swedish stock who are prominent in the war effort. 1000-2000, Victor O. Freehurg. 1c, photos \$3, Pub.

Arcadian Life, P. O. Box 90, Cape Girardeau, Mo. (Bi-M-25) Ozark folklore material. Garland Brickley. Verse, prizes only.

Asia and The Americas, 40 E. 49th St., New York. (M-35) Interpretative articles on oriental life, politics, art, culture, exploration and thought. Asiatic Russia included. 800-3400. Oriental fiction. Richard J. Walsh. \$15 a printed page, Acc.

Atlantic Monthly, 8 Arlington St., Boston. (M-40) Essays, human-interest articles sketches, short stories, verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates, Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

Belgium, 6 E. 45th St., New York (M-30) Articles on Belgian personalities, customs, art, etc., 1000-2000. Rene Hilaire. \$15-\$25 per article. Query before submission.

Better Living (Sonotone Corp.), 570 5th Ave., New York. (Bi-M-25) Inspirational articles, hobbies, sports, 2500; short lyrics glorifying sound, \$5 to \$10; popular scientific articles on sound and hearing. Theodor Swanson. \$15-\$35 per Ms., Acc.

California Highway Patrolman, The, 1213 H St., Sacramento, Calif. (M) Safety articles, short stories, appealing to men mostly; school or city safety drives; 1500-2500. Vernon Gordry. 1c, Acc.

Canadian Forum, The, 28 Wellington St., W., Toronto, Can. (M-25) Short stories to 1500 words reflecting current Canadian social scene; articles and essays, 1800. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story, Pub.; poems paid in subscriptions.

Canadian Geographical Journal, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1500-2500. Gordon M. Dallyn. 1c up, Pub.

Christian Century, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.

Christian Science Monitor, 1 Norway St., Boston. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems; juvenile serials, not over 12 installments 1200 each; verse, \$7 column, Acc. or Pub.

Civilian Defense, 4660 Ravenswood Ave., Chicago. (M) Constructive, well-illustrated articles on civilian defense work. Eugene Whitmore. Good rates.

Collier's, (Crowell), 250 Park Ave., New York. (W-5) Short stories up to 5000; serials up to 60,000; articles on popular questions of the day 3500-5000. Wm. L. Chenery. (Max Wilkinson, fiction editor.) First-class rates, Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays, short stories; verse. John Donahue. 1c to 3c, Acc.

Common Ground, 222 4th Ave., New York. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk materials in America, 1500-3000, Margaret Anderson, Ed. ½ to 2c, Pub.

Commonweal, The, 386 4th Ave., New York. (W-10) Catholic review. Timely articles on literature, arts, public affairs, up to 2500; verse up to 16 lines. Philip Burnham, Edw. Skillin, Jr. ½c, verse 40c line, Pub.

Contest World-News, 402 Broad and Market Bldg., Newark, N. J. (M-25) Articles on all phases of prize contests, 400-2000. Interviews with prize winners, judging methods, winning entries; fillers; verse; news stories, photos. Query. Hal Miller. \$1-\$25.

Coronet, (Esquire, Inc.) 919 N. Michigan Ave., Chicago. (M-25) Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos. Harris Shevelson. \$100 up per story or article. Fillers, 200 words or less, Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York. (M-35) Outstanding short stories 5000-7000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-4000. Frances Whiting. First-class rates, Acc.

Country Book, The, 70 E. 45th St., New York. (Q) Practical help to country people, especially to former city dwellers, who are adjusting themselves to rural life. Articles to 3500, humorous essays on country life and people, unusual short stories on country life and people, to 2500; short verse on rural and nature subjects. Alfred H. Sinks, Assoc. Ed. Verse, 25c a line; prose, according to value of particular feature, Pub.

Current History, 225 Varick St., New York. (M-25) Articles on current political, industrial, economic, social and international affairs written by authorities Spencer Brodney. 1c, Acc.

Desert Magazine, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest, marked human interest slant. (Overstocked with poetry.) Randall Henderson. 1c prose. Photos \$1 to \$3, Acc.

Digest and Review, 683 Broadway, New York. (M-15) Articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. ½c to 5c, 2 to 3 weeks after Acc.

Direction, Darien, Conn. (Q-25) Short stories and documentary material, 1000-2000, progressive viewpoint. M. Tjader Harris. 1c, Pub.

Elks Magazine, 50 E. 42nd St., New York. (M-20) Adventure, romance, Western, mystery, historic short stories; articles on up-to-date subjects, 5000; cartoons. All material must touch on war. Coles Phillips. \$100 to \$500, Acc.

Esquire (Esquire-Coronet) 919 N. Michigan Ave., Chicago. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, 1500-3000 (overstocked); cartoons, cartoon ideas. (No women writers.) Arnold Gingrich. 3 to 10c, Acc.

Every Week Magazine, W. 3rd and Lakeside, Cleveland, O. (W) Timely topical human interest articles to 2000; adventure, romance, short-stories, 3000-3600; illustrated factual articles. Tom Horner. Approx. 1c.

Extension, 360 N. Michigan Ave., Chicago. (M-30) Short stories, 1500-5000; romance, adventure, detective, humorous; six installment serials, 5000; short-stories; short articles; cartoons. Eileen O'Hayer. \$25-\$100 each, Acc.

Far East, The, St. Columban, Nebr. (M-10) Catholic mission features largely staff-prepared; buys short (1500-2500) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Japan, Burma, etc. Rev. Patrick O'Connor. Stories, \$15, Acc.; articles and photos, proportionately.

Fireside Chatter and Fiction, W. Albany, New York. (5 issues a year-25) Experimental magazine paying only in prizes and contests. Clean, wholesome material appealing to both men and women. Ruth C. Dietz. (Overstocked on stories.)

Foreign Service, (V.F.W.) Broadway at 34th St., Kansas City, Mo. (M) Short stories with service background, human angle, no love interest, to 2500; short stories, about 1000. Barney Yanofsky. 2c, Acc.

Fortune, Time & Life Bldg., New York. (M-\$1) Articles with industrial tie-up. 95% staff-written. Some source material purchased. Henry R. Luce. Pub.

Fraternal Outlook, 80 5th Ave., New York. (M) Stories on war (heroism, sacrifice, civilian role), 500-2000; on labor (union struggles, historic figures, sports); history (characters, events); people (human interest, folk-say, the home); information (useful, fresh, new-angle). Leslie A. Gould. 1c.

Fraud, La Crescenta, Calif. (M) Exposés of frauds perpetrated on a gullible public. Dan Paul, Assoc. Ed. 1/2-2c, Pub.

Freedom, 1375 Oak Knoll Ave., Pasadena, Calif. (Q-25) Feature articles and scientific contributions on freedom, condensed and factual, 1000-2500; some verse, 100-250. Frys Hopkins. 1/2c and up.

Free World, 55 W. 42nd St., New York. (M-40) Articles, stories, and poetry on world affairs, with emphasis on post-war reconstruction. Serious, sophisticated, authentic material, 2500-5000. Johan J. Smertenko. \$30 per article.

Future, 14 E. Jackson Blvd., Chicago. (M) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations. (Staff-written.)

Gourmet, 330 W. 42nd St., New York. (M-25) Anecdotes, true experiences, informative articles to 2000; verse, cartoons, connected with gourmet eating and living, slanted to male readers. Rates vary. Pearl V. Metzelthain.

Grit, Williamsport, Pa. (W-5) Clean short stories, adventure, mystery, love, Western, etc., 1000-5000; serials. Odd, strange pictures, brief text; household articles; short illustrated articles for women's and children's pages. Howard R. Davis. \$3.50 to \$6 per short story, articles \$2 to \$3, photos \$2, Acc.

Harper's Magazine, 49 E. 33rd St., New York. (M-40) Timely articles for intelligent readers; short stories; essays; verse. Frederick Lewis Allen. Acc.

Hollywood (Fawcett) 1501 Broadway, New York. (M-5) Light, amusing "angle" stories on Hollywood personalities and films, on assignment. Joan Votsis. Liberal rates, Acc.

Jewish Mirror, 55 W. 42nd St., New York. (M) Digest size magazine, using fiction, 1000-1500—preferably of the American Jewish scene, ranging from light to tragic and authentically Jewish; articles on Jewish affairs, Jewish history, Jewish problems; personality articles; articles of general human interest; humor and poetry; fillers. N. J. Nurenberger. 1c, Acc.; poetry, 25c a line; cartoons and pictures by arrangement. Higher rate for exceptional material.

Leatherneck, Marine Barracks, 8th and I Sts., Washington, D. C. (M-25) Articles of military interest, to 3000. Lt. Col. C. T. Brooks. 1/2c (\$50 maximum), Pub.

Liberty, 205 E. 42nd St., New York. (W-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; serials about 50,000; timely human-interest articles. Jerome Ellison. First-class rates, Acc.

Maclean's, (Maclean) 481 University Ave., Toronto, Canada. (2M-5) Short stories, Canadian interest—love, romance, sea, mystery, adventure, outdoor, up to 5000; serials 30,000-65,000. Articles of Canadian interest. H. Napier Moore. 1c up, Acc.

Magazine Antiques, The, 40 E. 40th St., New York. (M) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Alice Winchester. 1/2c, Pub.; exclusive photos, paid for at cost.

Male Home Companion, 330 W. 42nd St., New York. (M) Satirical, witty, fiction and non-fiction, 3500-4000; fillers and anecdotes, to 100. C. L. Richards. 1c, Acc.

McClure's Digest, Camden, Ark. (M) Articles related to democratic and economic problems; fillers; shorts. W. C. McClure. No payment at present.

Menorah Journal, The, 63 5th Ave., New York. (Q-\$1) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up, Pub.

Military Service News, The, Box 127, Fort Sam Houston, Tex. (W) Short stories, serials, for Army only. 1c a line.

Montrealer, The, 1111 Beaver Hall Hill, Montreal, Que., Canada. (M-10) Light, satiric, smart short short stories 1200, 1c, Pub.

Nation, The, 55 5th Avenue, New York. (W-15) Articles on politics, literature, economics, up to 2400. 1/2c, Pub.

National Geographic Magazine, 1156 16th St., N. W., Washington, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

National Jewish Monthly, The, 1003 K St., N. W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest, 1000-3000. Edward E. Grusd. 1c, Pub.

New Masses, 461 4th Ave., New York. (W-15) Progressive, win-the-war sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches, poems, cartoons, photos. No payment.

New Mexico Magazine, Santa Fe, N.M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick. \$10 to \$15 per article. Pub. Verse, no payment.

New Republic, The, 40 E. 49th St., New York. (W-15) General articles, 1500-2500, dealing with economics, sociology, national and international affairs. Some verse. Thomas Sanction. 2c, Acc.

New Yorker, The, 25 W. 43rd St., New York. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas. Good rates, Acc.

Opinion, 122 E. 42nd St., New York. (M-25) Articles 2500-3000; short stories 2500; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c, Pub.

Opportunity, A Journal of Negro Life, 1133 Broadway, New York. (M-15) Short stories, articles, poetry; Negro life and problems. Elmer Anderson Carter. No payment.

Our Army, 11 Park Place, New York, N.Y. (M-25) Stimulating controversial military articles; short stories 1000 to

1200 (no World War fiction); jokes; cartoons; regular army background. Carl Gardner. Up to 1/2c, Pub.

Our Dumb Animals, 180 Longwood Ave., Boston, Mass. (M-10) P. C. A. organ. Animal welfare articles, short stories, prose up to 500, verse up to 24 lines, photos. Guy Richardson. 1/2c up, poems \$1.50 up, Acc.

Our Navy, 1 Hanson Pl., Brooklyn, N.Y. (2M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; cartoons; photos. Cliff Alderman. Varying rates, Pub.

Popular Psychology Guide, 114 E. 32nd St., New York. (Bi-M-25) Inspirational articles 100-1200. 1/2c, Pub.

Plus, 545 5th Ave., New York. (M) Morale building features for war industry workers. Orlin Tiemaine. Good rates.

Railroad Magazine, (Popular) 205 E. 42nd St., New York. (M-25) Technically accurate railroad material. Fact articles—query editor beforehand stating subject and qualifications for handling. Henry B. Comstock. Good rates, Acc. (Overstocked with poetry and fillers.)

Reader's Digest, Hightstown, N.Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

Redbook, (McCall) 230 Park Ave., New York. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Baumer. First-class rates, Acc.

Rotarian, The, 35 E. Wacker Drive, Chicago. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

Saturday Evening Post, The, (Curtis) Independence Sq., Philadelphia. (W-10) Articles on timely topics 1000-4000; short stories 2500-5000; serials to 60,000; lyric and humorous verse; skits, cartoons. Ben Hibbs. First-class rates, Acc.

Saturday Night, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell. 1/2 to 1c, photos \$2-3, Pub.

Saturday Review of Literature, 25 W. 45th St., New York. (W) Articles, essays, verse, fact-items on literature. Norman Cousins. \$5 column (10 inches); poems, \$10; cartoons, \$10.

Sea Power, 10 Rockefeller Plaza, New York. (Published by Navy League of U. S.) (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; also first person stories of war adventures at sea. Roger Katka. 2c, Pub. Query.

Sir, 103 Park Ave., New York. (M) Stories, articles, satire, compact, solid, and very strong in subject, of interest to men. Almer J. Sundell. Min. 1c; max., not yet set, within 30 days of Acc.

Story, 432 4th Ave., New York. (Bi-M-40) Distinctive short stories, "novellas." Whit Burnett. Moderate rates, Pub.

Successful Living Magazine, 683 Broadway, New York. (Bi-M-15) First person health-regained stories with photos, covering food, exercise, etc. Market wide open. F. L. Nelson. 1/2c-3c, 3 weeks after Acc. (Reported slow.)

This Week, 420 Lexington Ave., New York. (W-newspaper supplement) Romance, mystery, adventure, humorous short stories to 3500; short stories under 1500; short articles on popular science, adventure, glamorous personalities, sports, news, subjects making for a better America, to 1500; inspirational editorials 800-1000; fillers, cartoons, short animal material; appealing animal photos. Mrs. William Brown Meloney.

338 News, 152 W. 42nd St., New York. Articles on current events, domestic and foreign, biographical sketches, theatre, movie and sports personalities. Illustrations; cartoons. E. Schwartzman. 1c, Pub.; \$5 up for drawings.

Tomorrow, 11 E. 44th St., New York. (M-25) Articles on psychology, philosophy, religion, creative arts, metaphysics, 1500-3000; verse. Florence Brobeck, Mng. Ed. Articles \$50 up, verse \$5-\$10.

Toronto Star Weekly, The, 80 King St., W., Toronto, Canada. (W-10) Feature articles, Canadian appeal, to 2500. Novels and serials, 30,000 or over; short stories, 500-5000; love/adventure, romantic, Western, mystery, detective, sport, etc., themes. No "defeatist" material. Fred M. Payne. Article Ed. Varying rates, Acc.

Town and Country, 572 Madison Ave., New York. (M-50) Articles with photos of personalities, sports, satire, unusual subjects and places, 1000-3000. Harry A. Bull. Varying rates.

Travel, (McBride) 116 E. 16th St., New York. (M-35) Illustrated travel, exploration, adventure articles 1500 to 5000; photos. Coburn Gilman. 1c, \$3 to \$5 per photo, Pub.

U. S. Army Review, Box 1554, Atlanta, Ga. Business articles on army life. Ruel McDaniel. 1/2c up; gage, \$2 up.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-5000; short stories of high standard; verse. Charlotte Kohler, Mng. Ed. Good rates payable on publication.

War Doctor, The, 41 E. 42nd St., New York Pocket-size. Human interest side of military and naval medical practice; 150-word anecdotes; verse; cartoons; photos. Frank W. Murphy. 6c word, Pub.

War News Illustrated, 103 Park Ave., New York. (M-15) War articles with current and human interest slant; authentic first person stories of war experiences. Ana Maher. 2c, Pub.

Welcome News, 404 W. 9th St., Los Angeles. (M-10) Articles on travel, history, biography, 200-1500; essays on Co-operatives, 1000-1200; varied verse. T. G. Mauritzen. No payment at present. Generally Acc. (Overstocked.)

Westways, 2601 So. Figueroa St., Los Angeles, Calif. (M-20) Articles 1200, photos of out-of-door California, natural science, history, biography. Phil Townsend Hanna. 1/2c, payment by negotiation, Acc.

Yale Review, Box 1729, New Haven, Conn. (Q-\$1) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

Yankee Magazine, 34 Foster St., Newtonville, Mass. (M) Uses material having to do with the Yankee scene, though not necessarily New England locale. Mrs. Ernest P. Railroad. 1-2c, Pub.

Your Life, The Popular Guide to Desirable Living, 354 4th Ave., New York. (M-25) Inspirational, helpful articles on living, 1200-2500; fillers. Douglas Lorton. First-class rates, Acc.

Your Personality, 354 4th Ave., New York. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

WOMEN'S AND HOME MAGAZINES

American Baby, Inc., 258 Riverside Drive, New York. (M-15). For expectant mothers and mothers of babies under one year old. Mostly staff written. Uses in every issue articles by a baby specialist. No fiction. No verse. Beulah France, R. N. 1/2c, Pub.

American Cookery, 35 Fayette St., Boston, Mass. (10 issues yearly-15) Articles, short stories and photos, all with a food slant. Imogene Wolcott, Pub. and Ed., Ella Shannon Bowles, Man. Ed. 1c, Pub.

The Better Home, 161 8th Ave., N., Nashville, Tenn. (Q-12) Religious, domestic, short stories and articles to 2500; editorials to 900. Elizabeth Denmark Meadow, 1/2c, Acc. Poetry slightly higher.

Canadian Home Journal, 73 Richmond St. W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

Charm Magazine, (S. & S.) 79 7th Ave., New York. (M-15) Articles 1500-1800, on fashion, beauty, charm, budgets, usually on assignment; short stories, 1500; cartoons. Elizabeth D. Adams. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married-life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. Mary-Etta MacPherson, Acting Ed. 1c up, Acc.

The Christian Family and Our Missions, 365 Ridge Ave., Evanston, Ill. (M-10) Catholic family magazine using wholesome short stories, 1000-2500, and suitable verse. Frederic M. Lynk, S.V.D. 1c verse, 5-10c a line, Acc.

Everywoman's Magazine, 1790 Broadway, New York. (M-3) Love and domestic stories with housewife slant; light articles; how-to-do-it items. Joan Ranson. Approx. 2c, Acc.; short-stories, \$25 up.

Family Circle Magazine, The, 400 Madison Ave., New York. (W-gratis) Overhought; not in market. R. R. Endicott. Good rates.

Fan Fare, 1321 Balfour Bldg., 351 California St., San Francisco, Calif. (semi-m) Illustrated articles, 300 to 1000. "Fan" theme—radio, movies, sports. Almost entirely staff-written. Shorts \$5, longer \$10, Pub.

Glamour, (Conde Nast) 420 Lexington Ave., New York. (M-15) A fashion and beauty magazine for young career women. Feature articles and short stories, 1500-2000. Pub. Jane Maxwell Smith, Feature Ed.

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York. (M-25) Short stories up to 8000; short articles; verse. Herbert R. Mayes. Acc.

Harper's Bazaar, 572 Madison Ave., New York. (14 yearly-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell. Good rates, Acc.

Kolland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3500; serials, 10,000-30,000; verse. J. Tom Mann. 1 1/2c up, photos \$2 up, Acc.

Household Magazine, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories, 1000-4000; serials 20,000-30,000. Nelson Antrim Crawford. 2c up, verse 50c line, Acc.

Independent Woman, 1819 Broadway, New York. (M-15) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, techniques for satisfying living; women's adventures; light, humorous articles, woman's angle, 1200-2000. Verse 2-5 stanzas. Winifred Willson. \$10-\$35 per article, verse \$2-\$3, Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia. (M-10) Articles 1000-5000; short stories 3000-6000, serials, one-parters, short lyric verse. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Mademoiselle, (S. & S.) 1 E. 57th St., New York. (M-25) Short stories for smart young women, ages 18-30, 1500-3000; articles up to 2500; light, brisk personality sketches; humorous sketches; cartoons. Betsy Talbot Blackwell. Acc. (Temporarily stocked.)

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-15) Articles of Canadian war-time urgency and interest. J. Herbert Hodgins, 1c, Pub.

McCall's Magazine, (McCall) 230 Park Ave., New York. (M-15) Serials, 60,000; complete novels, 25-30,000; short stories, 5000; articles. Otis L. Wiese. First-class rates, Acc.

Miss America, (Rockley Publication), 215 4th Ave., New York. (M) Fiction to 3000, and articles around 1000, of interest to young women, 15 to 22. Love stories should have a highly emotional, dramatic touch. No super-sophistication. Articles should cover activities in WAACS, WAVES, etc. Single photos and photos in series. Harold Hershey, Ed.; Miss G. Hope Anstrom, Asst. Ed. 2c; photos \$5, Acc.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 5000; verse. L. E. Brownell. Good rates, Acc.

Parents' Magazine, The, 52 Vanderbilt Ave., New York. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-2500. Clara Savage Littledale. 1 1/2c, Acc.; jokes, shorts on childhood and teen-age problems, \$1 each, Pub.

She, (Transradio News Features, Inc.) 531 5th Ave., New York. (M) Articles covering women's everyday problems—romance, sex, self-improvement, etc.—1000-3000; stories, either first or third-person, 2000 to 5000, occasionally to 10,000. Self evaluation quizzes and questionnaires; original test-yourself ideas and other entertaining features, to 1000. 1-3c, Pub.

Vogue, Incorporating Vanity Fair, (Conde Nast) 420 Lexington Ave., New York. (2M-35) Articles on unusual travel, social activities, fashionable women's interests; essays on fads, foibles, etc., 1500-2000; photos. No poetry, no fiction. Edna W. Chase. Good rates, Acc.

Western Family, 3224 Beverly Blvd., Los Angeles. (Bi-M) Domestic-problem, young-love, home-mother type of fiction up to 4000. Rush Waterbury. \$150 for 4000-word story; \$25 for 1000-word article. Pub.

Woman, The, 420 Lexington Ave., New York. (M-10) Non-fiction of interest to women, 1800. Lorna Farrell. Varying rates, Acc.

Woman's Day, 19 W. 44th St., New York. (M) Fiction, 3000-5000 with human interest appeal to American housewives and mothers; art-of-living and humorous articles, 1000. C. A. Anthony, Mng. Ed.; Betty Finnin, Fiction Ed. Rates on arrangement.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York. (M-10) Women's and household interests. Articles, short stories, 2500-6000; serials to 60,000. Willa Roberts. First-class rates, Acc.

Woman's Life, 354 4th Ave., New York. (Q) A companion publication to *Your Life* and *Your Personality*. No manuscript requirements for several months. Douglas Lurton. Good rates, Acc.

ALL-FICTION OR "PULP" MAGAZINES

GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York. (M) Distinctive adventure short stories, novelettes, Kenneth White. 1 1/2c up, fillers 1c, Acc.

Argosy, (Popular) 205 E. 42nd St., New York. (M) Short stories of colorful, adventurous, dramatic living, to 5000; novelettes, 9000-18,000; 2- and 3-part serials, 20-40,000. Rogers Terrill. Varying rates, Acc.

Blue Book, (McCall) 230 Park Ave., New York. (M-15) Mystery and adventure short stories, novelettes, serials; book length novels. Real-experience contests. Donald Kennicott. Good rates, Acc.

Doc Savage Magazine, (S. & S.) 79 7th Ave., New York. (M-10) Action adventure short stories about 4000, American heroes, any locale. John L. Nanovic. 1c up, Acc.

Exciting Navy Stories, (Thrilling) 10 E. 40th St., New York. (Q-10) Adventure stories of all branches of naval activity, 1000-10,000. Leo Margulies. 1/2c up, Acc.

Five Novels, (Dell) 149 Madison Ave., New York. (M-20) Western adventure, sport, mystery novels, 15-20,000, love interest. F. A. McChesney. 1 1/4c, Acc.

Jungle Stories, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Adventure short stories, novelettes of the African jungles. Malcolm Reiss, 1c, Acc.

Sensation, 1476 Broadway, New York. (M-25) True, illustrated adventure, sensation stories, 5000-6000; principal's by-line preferred, but not imperative. Tony Field. 2c; photos, \$3.50, Acc.

Short Stories, 9 Rockefeller Plaza, New York. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-12,000; complete novels; serials, 25,000-60,000; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates, Acc.

Speed Adventure Stories, (Trojan) 125 E. 46th St., New York. Lively adventure stories. Little market for shorts; novelettes usually on order. Varying rates, Acc.

Thrilling Adventures, (Thrilling) 10 E. 40th St., New York. (M-10) Action short stories and novelettes, to 15,000. Foreign locales; American heroes; slight woman interest. Leo Margulies. 1c up, Acc.

DETECTIVE—CRIME—MYSTERY—GANGSTER

Ace G-Man Magazine, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Short stories, novelettes 9000, novels 15,000, involving activities of G-Men. Eljer Jacobson. 1c, Acc.

Big Book Detective, (Fictioneers) 205 E. 42nd St., New York. (M) Stories of crime action. Shorts, 4000-5000; novelettes, to 10,000. Alden Norton. 1/2c up, Acc.

Black Book Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Uses a 45,000-word lead novel featuring The Black Bat, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies. 1/2c up, Acc.

Black Mask, (Fictioneers) 205 E. 42nd St., New York. (M-15) (Bi-M-10) Detective short-stories and novels to 60,000. Kenneth White. 1c up, Acc.

Clues-Detective Stories, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Fast-paced, lively detective stories, woman interest, strong menace, unusual conditions; short stories to 5000; novelettes 8-20,000. John L. Nanovic. 1c up, Acc.

Crack Detective, (Columbia Publications Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-10) Detective fiction-crime stressing plot and characterization; short stories and novelettes, 3000-10,000. Cliff Campbell, 1/2c, Pub.

Dan Turner-Hollywood Detective, (Trojan) 125 E. 46th St., New York. All material on contract.

Detective Book Magazine, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Short, straight detective stories, 2000-5000; quick twist at end desirable. Malcolm Reiss. 1c, Acc.

Detective Novels, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Two 20,000-word novelettes. Fast action detective short stories. Leo Margulies. 1/2c, Acc.

Detective Short Stories, (Red Circle) 330 W. 42nd St., New York (Bi-M-10) Detective short stories to 7000. Robert O. Erisman. 1/2c, Acc.

Detective Story (S. & S.) 79 7th Ave., New York. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 25,000. Daisy Bacon. 1c up, Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York. (M) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000; novels 15,000; dramatic situations, glamorous detective action. Harry Widmer. 1 1/4c up to 3000, 1c up over 3000, Acc.

Dime Detective Magazine, (Popular) 205 E. 42nd St., New York. (M-20) Mystery, action short stories 5000, emphasizing menace and horror; novelettes 10-15,000. Kenneth White. 1c up, Acc.

Double Detective, (Fictioneers) 205 E. 42nd St., New York. (Q-15) Crime action stories of lengths up to 15,000. Alden H. Norton. 1/2c. Acc.

Ellery Queen's Mystery Magazine, 570 Lexington Ave., New York. Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. No taboos, no angles editorially. "Ellery Queen." \$100-\$150 a story.

Exciting Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) A 30,000-word lead novelette and fast-moving short stories. Leo Margulies. 1/2c up. Acc.

Flynn's Detective Fiction, (Popular) 205 E. 42nd St., New York. (M-10) Crime action stories, high quality, shorts 3000-6000; novelettes 10-15,000; serials up to 60,000. Alden H. Norton. 1c up. Acc.

G-Men Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Glamorous, fast-action detective short stories 1000-6000; novelettes 7000-8000; 25,000-word G-Man novel by arrangement. Leo Margulies. 1c up. Acc.

Mammoth Detective, (Ziff-Davis) 540 N. Michigan Ave., Chicago. Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-50,000. Raymond A. Palmer, Mng. Ed. Rates good. Acc.

The Masked Detective, (Thrilling) 10 E. 40th St., New York. (Q-10) Book-length novels arranged for. Fast-action detective short stories. Leo Margulies. 1/2c up. Acc.

New Detective, (Fictioneers, Inc.) 205 E. 42nd St., New York. Detective action stories to 6500; novelettes to 12,000. Alden Norton.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies. 1c up. Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1/2c. Acc.

Private Detective, (Trojan) 125 E. 46th St., New York. Short stories to 6,000, with some girl interest. Fair rates, Pub. (Overstocked.)

Speed Detective, (Trojan) 125 E. 46th St., New York. Fast-moving detective stories to 6000. Little market for shorts; novelettes usually on order. Varying rates. Acc.

Speed Mystery, (Trojan) 125 E. 46th St., New York. Fast-moving mystery stories to 6000. Little market for shorts; novelettes usually on order. Varying rates. Acc.

Shadow Magazine, (S. & S.) 79 7th Ave., New York. (2M-10) Action detective short stories, 1500-6000, detective or police heroes. John L. Nanovic. 1c up. Acc.

Spider, The, (Popular) 205 E. 42nd St., New York. (M-10) Short stories of volunteer crime fighters to 5000; novel arranged for, Rogers Terrill, Ed. director. Harry Widmer, Ed. 1c up. Acc.

Strange Detective Mysteries, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Bizarre mystery-detective short stories up to 6000, novelettes 9-10,000, novels 15,000. Rogers Terrill, Ed. Dir.; Eljer Jacobson, Ed. 1c up. Acc.

Street & Smith's Mystery Magazine, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Short stories, novelettes up to 15,000, dealing with crime, with a strong mystery background and menace. John L. Nanovic. 1c up. Acc.

Super Detective, (Trojan) 125 E. 46th St., New York. (Bi-M-10) Short stories, 3000-5000; novels, 20,000 by arrangement. K. W. Hutchinson and W. E. Matthews, joint editors.

Ten Detective Aces, (Ace Mags.) 67 W. 44th St., New York. (M-10) Dramatic detective, mystery short stories, 1000-5000; novelettes, 10-12,000; woman interest welcome. Maurice J. Phillips. 1c. Acc. or shortly after.

10 Story Detective, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Short stories 1000-5000, novelettes 10-12,000. Ruth Dreyer. 1/2c up. Acc. or shortly after.

10 Story Mystery, (Fictioneers) 205 E. 42nd St., New York. (M) Off-trail crime stories, bizarre theme. Shorts, 3000-5000; novelettes, 10-15,000. Alden Norton. 1/2c. Acc.

Thrilling Detective, (Thrilling) 10 E. 40th St., New York. (M-10) Action-detective short stories, 1600-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up. Acc.

Thrilling Mystery, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective-mystery stories, woman interest, 1000-10,000. Query on 20,000-word lead novels. Leo Margulies. 1c up. Acc. (Green Ghost novel in each issue.)

WESTERN: MALE INTEREST

Ace High, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Western short stories, novelettes. Willard Crosby. 1/2c. Acc.

Action Stories (Fiction House) 461 8th Ave., New York. (Bi-M-20) Fast stories of the West with good woman interest, 5000-10,000. Linton Davies. 1c. Acc.

Best Western, (Red Circle) 330 W. 42nd St., New York. (Bi-M-10) Short stories, 5000-10,000; novels, 30,000. Robert O. Erisman. 1/2 to 1c. Acc.

Big Book Western, (Popular) 205 E. 42nd St., New York. (Bi-M-15) A few short stories, 5000. Western novelettes, 10,000; novels 20,000. Western fact articles 1500. Rogers Terrill, Ed. director; Willard Crosby, Ed. Up to 1/2c. Acc.

Blue Ribbon Western, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Novels, 40-50,000, rates by agreement, paying promptly, Pub. Short stories, 2000-5000. 1/2c. Pub. Cliff Campbell.

Complete Cowboy, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Short Western novels, 10-15,000, fast action. Cliff Campbell. 1/2c. Pub.

Complete Western Book, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Western short stories, 5000-7500; novels, 30-40,000. Robert O. Erisman. 1/2c up. Acc.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York. (M-10) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Rogers Terrill, Ed. director; Michael Tilden, Ed. 1c up. Acc.

Double Action Western, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1/2c up. Acc.

Famous Western, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Q-10) Same requirements as **Complete Cowboy**.

Fifteen Western Tales, (Fictioneers) 205 E. 42nd St., New York. (Bi-M) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. Alden Norton. 1/2c. Acc.

44 Western, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Western short stories, 4000-6000; novelettes, 9000-15,000. Willard Crosby. 1c up. Acc.

Frontier Stories, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Western historical short stories, novelettes, of covered-wagon days. Lathie Cunningham. 1c. Acc.

Lariat Story Magazine, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Fast moving, colorful stories, ranch-and-large locals, good woman interest 10,000. Malcolm Reiss. 1c. Acc.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1/2c up. Acc.

New Western, (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Western short stories, to 6000; novels 12,000-15,000; novelettes, 8000-12,000. Willard Crosby. 1/2c. Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Western short stories, 1000-7000; novelettes, 8000-10,000. Leo Margulies. 1/2c. Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York. (Q-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1/2c. Acc.

Real Western, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) same requirements as **Blue Ribbon Western**.

Rio Kid Western, The, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1/2c. Acc.

Speed Western Stories, (Trojan) 125 E. 46th St., New York. Western action stories. Little market for shorts; novelettes usually written on order. Varying rates. Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 14,000. Rogers Terrill, Ed. director; Michael Tilden, Ed. 1c up. Acc.

10 Story Western, (Popular) 205 E. 42nd St., New York. (M-10) Dramatic human-interest Western short stories up to 5000; novelettes 9000; novels 15,000. Rogers Terrill, Ed. director; Willard Crosby, Ed. 1c up. Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Fast-moving, action-packed short stories, Western lawman's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up. Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 15-20,000. Slight girl interest permissible. Leo Margulies. 1c up. Acc.

Two-Gun Western Novels, (Red Circle) 330 W. 42nd St., New York. Western novelettes, short stories; novels up to 30,000. Robert O. Erisman. 1/2 to 1 1/2c. Acc.

West, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1/2c. Acc.

Western Aces, (Ace Mags.) 67 W. 44th St., New York. (Bi-M) Emotional Western short stories up to 5000; novelettes 10,000 and 12,000, with strong human interest—range, outlaw, railroads, frontier, etc. Ruth Dreyer. 1/2c up. Acc. or shortly after.

Western Action, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15). Same requirements as **Blue Ribbon Western**.

Western Adventures, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Fast-action shorts up to 5000; novelettes, 10-12,000; condensed novels, 15,000. John Burr. 1c up. Acc.

Western Novel and Short Stories, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Western short stories, 5000-7000; novelettes, 10-20,000; novels to 40,000. Robert O. Erisman. 1/2c up. Acc.

Western Short Stories, (Red Circle) 330 W. 42nd St., New York. (Q-10) Needs Western short stories from 1500 to 8000. Robert O. Erisman. 1/2c up. Acc.

Western Story, (S. & S.) 79 7th Ave., New York. (W-10) Western short stories up to 5000; complete novels 20,000-serials up to 65,000, 12,000-word installments. John Burr. Good rates. Acc.

Western Trails, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Western action short stories up to 5000; novelettes 10-12,000. Ruth Dreyer. 1/2c up. Acc. or shortly after.

Western Yarns, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Q-10) Same requirements as **Complete Cowboy**.

Wild West Weekly, (S. & S.) 79 7th Ave., New York. (W-10) Western short stories, 3000-5000, novelettes 8000-10,000; novels 15,000. John Burr. Good rates. Acc.

SPORT

Ace Sports, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) All sports, college and pro. Shorts 5000 or less, novelettes 10-12,000; strong character conflict. Maurice J. Phillips. 1/2c up. Acc. or shortly after.

All American Athlete, 922 Hoe Ave., New York. (M) Factual sports articles, 375-1500. Michael Pawlyshyn. 1/2c. Pub.

All Sports, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M) Short stories and novelettes, 2000-9000. Cliff Campbell. 1/2c. Pub.

Baseball Stories, (Fiction House) 461 8th Ave., New York. (Q-20) Short stories, to 4000, novelettes to 10,000, all with baseball theme. Linton Davies. 1c. Acc.

Complete Sports, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Sport short stories, novelettes. Robert O. Erisman. 1/2c, Acc.

Dime Sports, (Popular) 205 E. 42nd St., New York. (M-10) Sport short stories 4000-6000; novelettes 10-12,000, youthful collegiate or professional players, actual games featured. No woman interest. Submit 3 months ahead of season. Alden H. Norton. 1c up, Acc.

Exciting Sports, (Thrilling) 10 E. 40th St., New York. (Q-10) Uses only baseball and football stories up to 6000 and novelettes to 10,000. Leo Margulies. 1/2c, Acc.

Fight Stories, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Ring-action short stories, novelettes. Jack O'Sullivan. 1c, Acc.

Popular Sports, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000. Book-length novels by arrangement. Mature angle, slight woman interest. Leo Margulies. 1/2c, Acc.

Sports Action, (Red Circle) 330 W. 42nd St., New York. (Bi-M-10) Short stories up to 15,000. Robert O. Erisman. 1/2c, Acc.

Sports Fiction, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (2-15) Same as **All Sports**.

Sports Novels, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Sport novelettes, 10-13,000; short stories, 5000-6000. Alden Norton. 1c up, Acc.

Sport Story Magazine, (S. & S.) 79 7th Ave., New York. (M-10) Competitive sport short stories up to 5000; novelettes 10-12,000. (Query on articles.) Charles Moran. Good rates, Acc.

Sports Winners, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-10) Same as **All Sports**.

Super Sports, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Same as **All Sports**.

Thrilling Football, (Thrilling) 10 E. 40th St., New York. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-30,000. Leo Margulies. 1/2c up, Acc.

Thrilling Sports, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000, novelettes 7500-10,000; mature angle, woman interest allowed. Leo Margulies. 1c up, Acc.

12 Sports Aces, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Sport short stories 1000-5000, novelettes 10,000. Maurice J. Phillips. 1/2c, Acc. or shortly after.

WAR—AIR—AIR-WAR

Air War, (Thrilling) 10 E. 40th St., New York. (Q-10) Stories of today's war in the air. Shorts 1000-6000; novelettes 7000-10,000. Leo Margulies. 1/2c up, Acc.

American Eagle, The, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Thrilling old-war and today's war-air and commercial air short stories 1000-6000; 25,000-word novel by arrangement. Leo Margulies. 1c up, Acc.

American Sky Devils, (Red Circle) 330 W. 42nd St., New York. War-air stories with American heroes only; though setting may be anywhere in world. Shorts only to 10,000. Robert O. Erisman. 1/2c up, Acc.

Army-Navy Flying Stories, (Thrilling) 10 E. 40th St., New York. (Q) Flying adventures of both our armed services—action imperative; love, permissible. Leo Margulies. 1/2c up, Acc.

Battle Birds, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Modern and First World War air-war short stories, 4000-6500; novelettes, 10,000-15,000. Alden Norton. 1/2c, Acc.

Complete War Novels, (Red Circle) 330 W. 42nd St., New York. (Bi-M) Short novels, 20-25,000, American heroes only, on any war front, in plane, tank, ship, or infantry. Robert O. Erisman. 1/2c up, Acc.

Dare-Devil Aces, (Popular) 205 E. 42nd St., New York. (M-10) Thrilling Western-front air short stories 3000-6000, novelettes 10-12,000. Alden Norton. 1c up, Acc.

Fighting Aces, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Modern and First World War air-war stories, 4000-6000; novelettes, 10,000. Alden Norton. 1/2c, Acc.

G-8 and His Battle Aces, (Popular) 205 E. 42nd St., New York. (M-10) Closed market. Alden Norton.

RAF Aces, (Thrilling) 10 E. 40th St., New York. (Q-10) Stories of Royal Air Force defending British Empire. Shorts, 1000-6000; novelettes, 7000-10,000.

Sky Fighters, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; salvage; Fifth Column activities in aviation industry, etc., 1100-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

Sky Raiders (combined with **Air Action**), (Columbia) 60 Hudson St., New York. Stories of present war in the air featuring American or R.A.F. pilots, 1000-5000; novelettes, 7000-10,000. No photos; no poetry. 1/2c up, Acc.

Wings, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Modern, up-to-date war air novelettes, 15,000. Linton Davies. 1c, Acc.

SUPERNATURAL—WEIRD—HORROR

Dime Mystery, (Popular) 205 E. 42nd St., New York. (M-10) Thrills, fantastic detective-mystery action in novels 17,000; novelettes 9000-10,000; short stories up to 5000; love interest. Rogers Terrill. Ed. director: Eljer Jacobson. Ed. 1c up, Acc.

Weird Tales, 9 Rockefeller Plaza, New York. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line, Pub.

SCIENCE FICTION—FANTASY

Amazing Stories, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Science, fiction, short stories 2000-5000; novelettes 10-12,000; novels, 15-30,000. B. G. Davis. Ed.; Raymond A. Palmer. Mng. Ed. 1c to 2c, Acc.

Astonishing Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York. (Bi-M) Science short stories to 6000; novelettes, 8000-10,000. Alden Norton. 1/2c, Acc.

Astounding Science Fiction, (S. & S.) 79 7th Ave., New York. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1c up, Acc.

Captain Future, (Thrilling) 10 E. 40th St., New York. (Q-15) Book-length novel on assignment. Short pseudo-science stories 1-6000. Leo Margulies. 1/2c, Acc.

Famous Fantastic Mysteries, (Popular) 205 E. 42nd St., New York. (Q-25) Fantastic novelettes, short stories and verse of exceptional quality. Mary Gnaedinger. 1c, Acc.

Fantastic Adventures, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Pseudo-scientific short stories 2500-6000, novelettes to 12,000, 15-30,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1 to 2c, Acc.

Future, Fantasy & Science Fiction, (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Pseudo-science, fantasy short stories, novelettes. Robert Lowndes. 1/2c, Pub.

Planet Stories, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Thrilling short stories, novelettes, of future worlds. Good adventure feel. W. Scott Peacock. 1c, Acc.

Startling Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. 1/2c up, Acc.

Super Science Stories, (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Science-fiction short shorts, to 2000; shorts, 2,500 to 6,000; novelettes, 10-15,000. Alden Norton. 1/2c, Acc.

Thrilling Wonder Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

Unknown Worlds, (S. & S.) 79 7th Ave., New York. (Bi-M-25) Short stories, novelettes, novels, of pure fantasy. Off-trail verse to 16 lines. John W. Campbell, Jr. 1c up, Acc.

WESTERN LOVE FICTION

North West Romances, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Northwest novelettes, romantic flavor, 10,000. Malcolm Reiss. 1c, Acc.

Ranch Romances, (Warner) 515 Madison Ave., New York. (Bi-M-15) Western love short stories 4000-6000; novelettes 10-12,000; novels 25-30,000; serials under 60,000; fillers to 500; verse. Fanny Ellsworth. 1c, Acc.

Rangeland Romances, (Popular) 205 E. 42nd St., New York. (M-10) Emotional love short stories, old West, woman's viewpoint 5000, novelettes 9000, novels 15,000. Rogers Terrill. Ed. director: Willard Crosby. Ed. 1c up, Acc.

Rodeo Romances, (Thrilling) 10 E. 40th St., New York. (Q-10) Romantic Western stories, cowgirl or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. 1/2c up, Acc.

Romantic Range, (S. & S.) 79 7th Ave., New York. (M-10) Stories of the modern West, 3000-5500; novelettes, 8000. Daisy Bacon. 1c up, Acc.

Thrilling Ranch Stories, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. 1/2c up, Acc.

ROMANTIC LOVE

All Story Love Magazine, (Popular) 205 E. 42nd St., New York. Publishes one strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of not more than 6000. Some verse. Short stories in especial demand. Jane Littell.

Complete Love, (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000; courtship and marriage articles, to 15,000. Rose Wyn. 1/2c up, Acc.

Exciting Love, (Thrilling) 10 E. 40th St., New York. (Q-10) Lead novel, 30,000; short stories 1000-6000. Leo Margulies. 1/2c, Acc.

Gay Love, (Columbia Publications, Inc.—Double Action Group)—60 Hudson St., New York. (Bi-M) Third person love short stories; novelettes to 10,000. Lois Allen. 1/2c, Pub.

Ideal Love, (Columbia Publications, Inc.—Double Action Group), 60 Hudson St., New York. (Bi-M) Third person love short stories, novelettes up to 10,000. Lois Allen. 1/2c, Pub.

Love Book Magazine, (Popular) 205 E. 42nd St., New York. (M-10) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Jane Littell. 1 to 2c, Acc.

Love Fiction Monthly, (Ace Mags.) 67 W. 44th St., New York. (M-10) Plausible, well-written love short stories 2000-7000; strongly dramatic novelettes 8000-12,000. Romantic verse. Rose Wyn. 1c up, verse 25c line, Acc.

Love Novels, (Fictioneers) 205 E. 42nd St., New York. (Bi-M-10) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c, Acc.

Love Short Stories, (Fictioneers, Inc.) 205 E. 42nd St., New York. (M) Romantic fiction, 3000-10,000. 1/2c, Acc.

Love Story Magazine, (S. & S.) 79 7th Ave., New York. (W-10) Modern love short stories, to 5500; novelettes 6500; 2 to 4-part serials, installments 5500-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates, Acc.

New Love, (Fictioneers, Inc.) 205 E. 42nd St., New York. Realistic love shorts 2000-5000; stories stressing women in war effort; novelettes 7-12,000. Peggy Graves. 1c up.

Popular Love, (Thrilling) 10 E. 40th St., New York. (Q-15) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1/2c up, Acc.

Romance, (Fictioneers) 205 E. 42nd St., New York. (M) Modern stories with exotic or unusual backgrounds, 3500-10,000. Peggy Graves. 1c up, Acc.

Stocking Parade, (Arrow Pub.) 125 E. 46th St., New York. (M) Fast-moving shorts in light love vein, 1800-2000. Gloria Gray. 1c, Acc.

Sweetheart Stories, (Dell) 149 Madison Ave., New York. (M-10) Modern young-love short stories, strong conflict, 4500-7500. No short shorts or serials. Novels 18,000, novelettes 10-12,000. F. A. McChesney. 1 to 1½c, Acc.

Ten Story Love, (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000. Rose Wyn. 1c up, Acc.

Thrilling Love Magazine, (Thrilling) 10 E. 40th St., New York. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

Variety Love, (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000. Rose Wyn. ½c up, Acc.

TRUE CONFESSION

Life Story Magazine, (Country Press) 1501 Broadway, New York. (M-25) First person confession stories from life, based on real problems. Short stories, 5000-7000; novelettes, 12,000; novels, 22,000. Fact stories, first person, with by-line and photos. Geraldine Rhoads. 2c, Acc.

Modern Romances, (Dell) 149 Madison Ave., New York. (M-10) First-person real-life short stories to 7500; novelettes to 10,000; short shorts under 3000; book lengths 15-20,000; frequent contests for cash prizes. Hazel Berge. 2c, Acc.

Personal Romances, (Ideal) 122 E. 42nd St., New York. (M-10) First-person romances, strong emotional problem; development of character through experience, 2000-5000, light romantic verse. Ethel M. Pomeroy. 1c, Acc.

Romantic Story, (Fawcett) 1501 Broadway, New York. (M-25) First-person, confession short stories, strong romantic angles. 5000-8000; articles 3000-4000; novelettes, 12,000. Erma Lewis. 2c up, Acc.

Secrets, (Ace Mags.) 67 W. 44th St., New York. (M) Dramatic, first-person stories from real life. Shorts 3000-6000, novelettes 15,000. Rose Wyn. Up to 2c, Acc.

True Confessions, (Fawcett) 1501 Broadway, New York. (M-10) First person, confession short stories 5000-7000, based on romance problems; novelettes 22,000; serials to 25,000; articles covering social problems, love, marriage, divorce. Miss Beatrice Lubitz. 2c up, Acc.

True Experiences, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 3-8000, serials 15-35,000. Henry Lieferant. Based on 2c, Acc.

True Love and Romance, (Macfadden) 205 E. 42nd St., New York. (M-10) True, first-person short stories 3-8,000; serials 15-45,000. Henry Lieferant. Based on 2c, Acc.

True Romances, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 3-8,000; true-story serials 15-35,000. Henry Lieferant. Based on 2c, Acc.

True Story Magazine, (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories to 18,000; serials 20-45,000. Henry Lieferant. Based on 2c, Acc.

Whispers, 280 Madison Ave., New York. (M) Confession material to 4000. Cornelia Makarius. 2c, Pub.

TRUE DETECTIVE

Actual Detective, 731 Plymouth Ct., Chicago. (M-15) Fact detective stories of crimes involving women. H. A. Keller. 2c, Acc.

All-Fact Detective, (Dell) 149 Madison Ave., New York. (M-15) True stories from police records, with emphasis on detective work. Preference for bylines, either of officials or of people involved in cases. 2000-6000. Actual photos. West F. Peterson. 2c, photos \$3, Acc.

Amazing Detective Cases, (Red Circle) 330 W. 42nd St., New York. (Bi-M) Fact articles on crime cases with sex, horror, and gore elements. 1500 to 5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Complete Detective Cases, (Red Circle) 330 W. 42nd St., New York. (Bi-M) Fact articles on crime cases with sex, horror, and gore elements. 1500-5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Confidential Detective, (Close-Up, Inc.) 60 Hudson St., New York. (M-15) Fact detective cases. 1c, Acc.; photos, \$3, Pub.

Crime Confessions, 1476 Broadway, New York. (M-15) First-person stories by persons involved in current crimes, 4500-5000, particularly convicted women criminals. Query, Hugh Layne. 1½c up, photos \$3.50, Acc.

Crime Detective, 1476 Broadway, New York. (M-25) Fact detective stories, current, human emotion, sex angle, 4500-5000; pictures dealing with crime. Hugh Layne. 1½c up, photos \$3.50, Acc.

Current Detective Stories, 330 W. 42nd St., New York. (M) Fact detective stories. E. B. Sherman. Good rates, Acc.

Daring Detective, (Country Press), 1501 Broadway, New York. (M-25) Solved murder mysteries with accent on detective work. Official by-lines preferred. Outstanding first person material. All fact stories. Must supply photographs. Always query editor. Fred Dickenson. 2c up, photos \$3, Acc.

Dynamic Detective, (Country Press) 1501 Broadway, New York. (M-10) Dramatic fact stories of crime, chiefly solved murders. Must supply photographs. Always query editor. Leonard Diegre. 2c up, photos \$3, Acc.

Exclusive Detective, 330 W. 42nd St., New York. (M) Fact detective stories with considerable mystery and action; good characterizations; photos of both killers and victims. E. D. Sherman. Good rates, Acc. Photos, Pub.

Expose Detective, 330 W. 42nd St., New York. (M) Lively fact detective stories, occurring anywhere from coast to coast, under 5000. E. B. Sherman. 1c, Acc.; \$2-\$3, photos.

Front Page Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 5000-6000. West F. Peterson. 2c, photos \$3, Acc.

Gripping Detective Cases, (Close-Up, Inc.) 60 Hudson St., New York. (M-10) Fact detective cases. 1c, Acc.; photos, \$3, Pub.

Headline Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories with pictures involving detective cases, to 5000. Good mystery angle necessary. West F. Peterson. 2c, photos \$3, Acc. Bonuses paid in addition to word rate.

Inside Detective, (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigation under official by-line, if possible, 1000-6000; preferably with woman interest. W. A. Swanberg. 2c-3c up, photos \$3 up, Acc.

Master Detective, The, (Macfadden) 205 E. 42nd St., New York. (M-15) True crime stories 4000-7000. John Shuttleworth. 2c, photos \$1 to \$5, Acc.

National Detective Cases, (Red Circle) 330 West 42nd St., New York. (Bi-M) Fact articles on crime cases, with sex, horror, and gore elements. 1500-5000, official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Official Detective, 731 Plymouth Ct., Chicago. (M) True detective crime-detection stories 5000-7000; photos. H. A. Keller. 2c, Acc.

Rare Detective Cases, (Creston Pubs.) 33 Union Sq., New York. (M) Fact detective cases, 3000-6000. Jerry Albert. ½c, Acc. to known, Pub. to unknown writers.

Real Detective, 1476 Broadway, New York. (M-25) True illustrated crime stories, 5000-6000; official by-lines preferred but not imperative. Hugh Layne. 1½c up, photos \$3.50, Acc.

Revealing Detective, (Close-Up, Inc.) 60 Hudson St., New York. (M-10) Fact detective cases. 1c, Acc.; photos, \$3, Pub.

Scoop Detective Cases, Suite 903, 114 E. 32nd St., New York. (Bi-M) Short detective stories under 3600; regular length detective stories, 4800-5000. New cases preferred, but old cases will be considered. Must contain plenty of color, action, and suspense. Clement J. Wyle. New cases, \$100, Acc.; old cases, \$75, Acc.; photos, \$5.

Special Detective Cases, Suite 903, 114 E. 32nd St., New York. Same requirements as **Scoop Detective Cases**.

Spotlight Detective Cases, (Creston Pubs.) 33 Union Square West, New York. (M) Fact detective cases. Jerry Albert. ½c, Acc.

Startling Detective, (Country Press) 1501 Broadway, New York. (M-15) Dramatic fact stories of crime, chiefly solved murders. Must supply photographs. Query editor. Leonard Diegre. 2c up, \$3 for every photograph used, Acc.

True, (Country Press) 1501 Broadway, New York. (M-25) Unusual, exciting and sensational true stories of war, crime, adventure and mystery, with accent on action, 5000-6000; book-lengths, 20,000. Photographs must be supplied. Query editor. Horace Brown. 3c up, photos \$3, Acc.

True Detective, (Macfadden) 205 E. 42nd St., New York. (M-25) True detective, crime stories with actual photos, under official by-line, 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards. John Shuttleworth. Basic rate 2c, photos \$2 to \$5, Acc.

RURAL—AGRICULTURAL

BROAD GENERAL APPEAL

American Agriculturist, Savings Bank Bldg., Ithaca, N. Y. (Bi-W) Poems \$2 apiece, Pub. Cartoons. E. R. Eastman.

Better Farms, Pulaski, N. Y. (Semi-M) Agricultural features (success type) 1000-1250; short stories about successful farmers and farm operators, illustrated, Louis Kosoff. 1c, Pub.

Canadian Countryman, 204 Richmond St., W., Toronto, Canada. (Bi-W) Short stories to 3000. Daniel McKee. Varying rates, Pub.

Capper's Farmer, Topeka, Kan. (M) Authenticated farm experience articles 300-800; jokes. Ray Yarnell. 1c up, jokes \$1, Acc.

Country Gentleman, (Curtis) Independence Sq., Philadelphia. (M-10) Short stories 2500-5000; 3-part serials; general articles of interest to farm and farm-town people 1500-3000; articles for women; humorous sketches; jokes. Robert H. Reed. First-class rates, Acc.

Country Guide, Winnipeg, Manitoba, Canada. (M-5) First or second rights to serials 50-80,000, short stories 2500-4500, rural appeal. Girls' page items, household photos; verse. Amy J. Roe. ½c up, Acc.

Family Herald and Weekly Star, P. O. Box 4005, Place D'Armes Postal Sta., Montreal, Que., Canada. (W-5) Farm and rural home magazines. Short stories; featurettes on live or curious topics, 600-1500, photos; agricultural articles of interest to Canadian farmers. R. S. Kennedy. \$3.15 column, Pub.

Farm Journal and Farmer's Wife, Washington Square, Philadelphia. (M-5) Agricultural articles with photos 300-600; (query before sending); woman-interest short stories, 3000; cartoons. Arthur H. Jenkins. 2c up, fiction 5c up, Acc.

Michigan Farmer, 1632 W. Lafayette Blvd., Detroit, Mich. (Bi-W-5) Short articles of special interest to Michigan farmers, cartoons, photos, artwork. Milon Grinnell. \$3 column, Pub.

Progressive Farmer, Commercial Realty Bldg., Birmingham, Ala. (M) Short stories, 1500-4000; short-shorts, 1200-1500, (submit to Dallas, Tex., office, 1105 Insurance Bldg.) Eugene Butler. 2c, Pub.

Southern Agriculturist, Nashville, Tenn. (M-5) Articles; western, detective, mystery short stories, 800-3000; miscellany of Southern rural interest; photos, cartoons, cartoon ideas, children's stories, cover designs. B. Kirk Rankin, Jr. Fair rates, Acc. for fiction, cartoons; Pub. for articles.

Successful Farming, (Meredith) Des Moines, Ia. (M-5) Agricultural articles, jokes, news items, photos, cartoons, Kirk Fox. Articles, etc., 3c; verse, 25c line, Acc.

HORTICULTURAL—LIVE STOCK—ETC.

American Fruit Grower, 1370 Ontario St., Cleveland, Ohio.

American Poultry Journal, 536 S. Clark St., Chicago.

Brooders' Gazette, Spencer, Ind.

Dixie Farm & Poultry Journal, 110 7th Ave., N., Nashville, Tenn.

Electricity on the Farm, 24 W. 40th St., New York.

Everybody's Poultry Magazine, Hanover, Pa.

Hoard's Dairymen, Fort Atkinson, Wis.

National Livestock Producer, 160 N. La Salle St., Chicago.

(M-5) **Poultry Item**, Sellersville, Pa.

MISCELLANEOUS

ART-PHOTOGRAPHY

American Photography, 353 Newbury St., Boston. (M) Uses no free-lance material at present.

Art News, 136 E. 57th St., New York. (M) Articles by competent authorities on art subjects. Alfred M. Frankfurter. Low rates.

Camera, The, Baltimore Life Bldg., Baltimore, Md. (M-25) Practical illustrated articles on photography and amateur cinematography 500 to 1800; illustrations extra. E. V. Wenzell, ½c up, Acc.

Good Photography, (Fawcett) 1501 Broadway, New York. (Twice yearly, 50c.) Salon pictures, \$5. Illustrated photo features of general interest. Query. Good rates, Acc. Norman C. Lipton.

Home Movies, 6060 Sunset Blvd., Hollywood, Calif. (M-25) Illustrated articles on amateur movie making, 100-2000; sketches and descriptions of movie making gadgets, 1c, photos \$1, Pub.

Minicam Photography Magazine, 22 E. 12th St., Cincinnati. (M-25) Entertaining, instructive, inspiring articles on amateur photography, with illustrations. Query. Fred Knoop. Articles to \$75, photos \$3 up, Acc.

Photography Handbook, (Fawcett) 1501 Broadway, New York. (Twice yearly, 50c.) Articles of interest to amateur photographers, good illustrations. Norman C. Lipton. Good rates, illustrated kinks \$4, Acc.

Pictures, The Snapshot Magazine, 343 State St., Rochester, N. Y. (M-free) Amateur snaps, all subjects; no "candid" shots; no enlargements, \$150 a month in special prizes, Oct.-March. Wyatt Brummitt. \$3, Acc.

Popular Photography, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Articles of general reader interest on still photography and amateur movie making, 1000-2500, semi-technical features, photographic success stories, how-to-make-it articles, filler items 100-750, striking photos, B. G. Davis, Ed.; A. B. Hecht, Mng. Ed. 1c to 2c up, photos \$3-\$5, Acc.

U. S. Camera Magazine, 122 E. 42nd St., New York. (M-10) Articles on photography from viewpoint of picture-taking fan—must contain technical data; photos, Edna R. Bennett, Mng. Ed. \$25 to \$100 per feature, Pub.

ASTROLOGY—OCCULTISM

American Astrology Magazine, 1472 Broadway, New York. (M-25) Astrological articles, essays, short stories 3000; novelties, serials, verse, news items, Paul G. Clancy, 1c, Pub.

Astrology Guide (Astro. Dist. Corp.) 114 E. 32nd St., New York. (Bi-M-25) Astrological material 1500. Dal Lee. ½ to 1c, Pub.

Everyday Astrology, (Thrilling) 10 E. 40th St., New York (M) Astrological articles, largely staff-written. 1c, Acc.

Horoscope, (Dell) 149 Madison Ave., New York. (M-10) Astrological articles, 2500-3000. Grant Lewi. 2c, Acc.

Today's Astrology, (Magna Pubs.) 183 N. Columbus Ave., Freeport, N. Y. (Bi-M-25) Astrological articles written for laymen. Irvin Ray. ½c, Pub.

World Astrology Magazine, 9 Rockefeller Plaza, New York. (M-25) Only material which is submitted by informed and experienced astrologers. Marion Beale. Non-profit organization; does not pay for material.

Your Personal Astrology Magazine, (Astro Dist. Corp.) 114 E. 32nd St., New York. (Q-25) Astrological material 1200-1500. Hugh Howard. ½ to 1c, Pub.

AVIATION

Air Progress, (S. & S.) 79 7th Ave., New York. (M-25) Accurate, authentic articles on aviation subjects, around 2000. Illustrations highly desirable. C. B. Colby. 1c up, Acc. Query.

Air Tech, 545 5th Ave., New York. Directed toward men in the Army Air Corps Technical Command. Technical articles on assignment.

Air Trails, (S. & S.) 79 7th Ave., New York. (M-20) Air articles, 1500-2500. C. B. Colby. Flat rate, usually \$50 up, Acc. Query.

Air Transportation Magazine, (Parker Allston Associates, Inc.) 116 John St., New York. (M) Articles on shipping by air, covering shipping news, handling of cargoes, terminal facilities, shipping costs, etc. John F. Budd. (First issues published as section of *American Import and Export Bulletin*.)

Flying (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Popularized, accurate non-fiction aviation feature articles, any phase of present-day aviation; must have good photos, 2000-2500. Also seeking "scoop" photos. B. G. Davis, Ed. Max Karant, Mng. Ed. 2c, Acc.

Flying Aces, (Ace Magazines) 67 W. 44th St., New York. (M-15) Dramatic aviation articles with photos, particularly military and personal experiences; semi-technical articles, 1600-3000; articles on unusual angles of flying, written in popular style. Pertinent photographs. A. A. Wynn. 1c, Acc. or shortly after.

Skyways, (Henry Pub. Co.) 30 Rockefeller Plaza, New York. Technically correct topics on aviation explained for an intelligent amateur adult audience. Hendry Bart. 2c, Pub.

Sportsman Pilot, The, 515 Madison Ave., New York. (M) Articles on all phases of aviation from the pilot's point of view, 1500-2500. Wm. D. Strohmeier. 1c, Pub.

BOATING—YACHTING

Boating Industry, 505 Pleasant St., St. Joseph, Mich. At present not in the market. J. M. Peaslee.

Midwest Yachting News, 955 E. Jefferson St., Detroit. Articles on Great Lakes yachting, short fact items, jokes, photos. Walter S. Brennan. Pub.

Motor Boat, Combined with Power Boating, 63 Beekman St., New York. (M-25) Practical articles for boat owners, written by expert owners with years of experience, naval architects or

other engineers. No general articles, nor articles not technical nor semi-technical in nature. No poetry. Gerald T. White. ½c, Pub.

Pacific Motor Boat, 71 Columbia St., Seattle. (M) Illustrated features on boating subjects, pleasure or commercial, confined to Pacific Coast background; news items, photographs. David Pollock. Pub.

Rudder, The, 9 Murray St., New York. (M-35) Illustrated how-to-do-it articles on every phase of boating, 1500. Boris Lauer-Leonardi. 1c, photos \$3, Pub.

Yachting, 205 E. 42nd St., New York. (M-50) Factual yachting material, cruise stories, and technical articles on design, to 3500. Very little fiction; no verse. Photos containing unusual yachting features. H. L. Stone. 1½-2c, Pub.

CARTOONS—HUMOR

Army Laughs, (Crestwood) 1790 Broadway, New York. (M-15) Two-line jokes, storiets, 100-150, cartoons, all pointed to army service. M. R. Reese. Good rates, Acc.

Funny Bone, (Anthony Pub. Co.) 11 W. 42nd St., New York. (M-25) Short, humorous pieces with medical, also dental, slant. Cartoons. Norman Anthony. Ind. rates, Acc.

Gags, (M.L.A. Pubs.) 731 Plymouth Court, Chicago. (Bi-M-15) Stunt cartoons of sex interest and general humor. Good rates for gags and drawings, Acc. C. E. Rubino.

Judge, Ambler, Pa. (M-15) Humorous material, under 1000. W. Newbold Ely. Ind., Pub.

Nifty, (Carr Pub. Co.), 14 E. Jackson Blvd., Chicago. Jokes, skits, epigrams; cartoons with or without gags. Charles E. Rubino. Cartoons, \$7.

DANCING

American Dancer, 250 W. 57th St., New York. (M-25) Feature articles on the dance, interviews with famous people in the dance field, 1000-1500; crossword puzzles in some way connected with dancing or dancers. Ruth Eleanor Howard. 1c, Pub.

Dance, 30 Rockefeller Plaza, New York. (M-25) Articles on dance-teaching and stage, 1200; news items. Prefers query. S. R. Tedford. 1c, Pub.

EDUCATIONAL

American School Board Journal, 540 N. Milwaukee St., Milwaukee. (M) Articles on current problems in the administration and management of city and town school systems. Photos of children engaged in school study, etc. William C. Bruce. ½c, Pub.

American Teacher, The, 506 S. Wabash Ave., Chicago. (M) Articles on education and labor, 1500-2000. No payment.

Better English, 570 7th Ave., New York. (M-25) Articles on Better English (speech correction from physicians only), 1500-2500. Low rates, sometimes offers subscription, Pub. (No material required.)

Catholic School Journal, 540 N. Milwaukee St., Milwaukee. (M) Professional magazine for teachers and others interested in Catholic education. Secures most material from workers in the field.

Grade Teacher, The, (Educ. Pub. Corp.) Darien, Conn. (M-40) Articles on methods in elementary grades; short stories, for little children to 500. Florence Hale. ½c, Pub. (Uses little material from general writers.)

Gregg Writer, The, 270 Madison Ave., New York. (M except July and Aug.-15) Articles of interest to stenographers and office workers; success stories about secretaries who have made good or executives who started via the short-hand route, 1000-2000; news items, fillers, photos, all relating to stenographic work. No payment for poems. John Robert Gregg. 1c, Pub.

Industrial Arts and Vocational Education, 540 N. Milwaukee St., Milwaukee, Wis. (M except July and Aug.-35) Industrial arts, vocational, and school shop articles. John J. Metz. ½c, Pub. (Overstocked.)

Instructor, The, (F. A. Owen Pub. Co.) Dansville, N. Y. (10 issues yearly-20) Prefers articles by teachers on school-room helps. Helen Mildred Owen. Good rates, Acc.

Practical Home Economics, 468 4th Ave., New York. (M-20) Illustrated articles on nutrition, foods, homemaking, clothing, child care, home management and consumer education, for home economics teachers, 1000-1200. Blanche M. Stover. ½ to 1c, Pub.

Progressive Education, 221 W. 57th St., New York. (M) All material furnished gratis. Laurette Du Bois.

School Activities, Topeka, Kans. (M-35) Money-making plans, stunts, entertainment material, up to 2000. H. C. McKown. ½c. Author should mention if payment expected.

School Shop, P. O. Box 100, Ann Arbor, Mich. (M-25) Uses how-we-do-it type of articles covering instructional projects for industrial education departments of public schools. Lawrence W. Prakkien. ½c, Pub.

HEALTH—HYGIENE—PHYSICAL

Baby Talk, 424 Madison Ave., New York. (M) Articles on young babies and prenatal subjects 1000-2000. Irene Parrott. 1c (\$15 min., \$20 max.), Pub.

For Married People Only, (Your Guide Pubs.) 114 E. 32d St., New York. (Bi-M-25) Articles solving marital problems, 1200-1500, by medical doctor-writers. ½c, Pub.

Hospitals, E. Division St., Chicago. (M) All articles contributed gratis by people in the hospital field or authorities interested in hospital operation. Bert W. Caldwell, M.D.

Hygeia, The Health Magazine, 535 N. Dearborn St., Chicago. (M-25) Authentic articles on nutrition, mental hygiene, mental health, posture, sports, athletics, child training, disease, etc., verse. Dr. Morris Fishbein. 1c up, Acc.

Industrial Medicine, 540 N. Michigan Ave., Chicago. (M-50) Material on occupational diseases, traumatic surgery. A. D. Cloud. 1c, Pub.

Outwitting Handicaps, 12716 Tuller Ave., Detroit, Mich. (Bi-M-25) Personal recovery articles, 1500-2000, stressing how and why slant to reestablishment of health and economic independence, with advice based on personal experience or observation rather than inspirational phase alone; articles of help to boys returning wounded from battle fronts, or persons maimed in industrial plants; interviews with prominent people on health philosophies. Harry E. Smithson, ½c, Acc.

Physical Culture, 535 5th Ave., New York. (M) Bernarr McFadden's new magazine of health. Uses articles by physicians or non-professionals on some phase of health or self-betterment, to 3000. Originality, unique presentation, essential. Joe Wiegars, Man. Ed. 1-5c.

R. N., A Journal for Nurses, Rutherford, N. J. (M-controlled) Articles, factual or human-interest, pertaining to nursing. 1000-1500. Dorothy Sutherland, Mng. Ed. 3c up, Pub.

Sex Facts, (Your Guide Pubs.) 114 E. 32nd St., New York. Inspirational articles dealing with personality problems or marital relations. 3c-1c, Pub.

Sex Guide, (Your Guide Pubs.) 114 E. 32nd St., New York. (Bi-M-25) Informative, scientific articles on sex and life conduct, 1000-1500, generally by medical doctor-writers. 3c, Pub.

Sexology, (Gernsback) 25 W. Broadway, New York. (M-25); (Q-50) Medical, psychological articles, preferably by physicians. Dr. M. D. Jacoby. 1/2 to 1c, Pub.

Trained Nurse & Hospital Review, 468 4th Ave., New York. (M-20) Articles on nursing, hospital, public health subjects to help a graduate nurse in the practice of her profession. 500 to 2400; human-interest articles; verse, pertinent fillers. Janet M. Geister, R. N. \$5 per page (725 wds.), after Pub.

HOME—GARDENING—BUILDING—LANDSCAPING

American Home, The, 444 Madison Ave., New York. (M-10) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, 600 to 1000. Mrs. Jean Austin. Varying rates, Pub.

Arts and Decoration Combined with The Spur, (Artspur Pubs., Inc.) 116 E. 16th St., New York. (M-35) Articles dealing with distinctive homes, the arts, decorating, furniture, household equipment, sports, travel. Henry S. Adams, editor. Varying rates, Pub.

Better Homes & Gardens, (Meredith) 1714 Locust St., Des Moines, Ia. (M-15) Practical garden, building, foods, furnishings, home-improvement articles, 2000. Frank McDonough. 2c up to \$5, Acc.

Canadian Homes & Gardens, (Maclean) 481 University Ave., Toronto, Canada. (M-25) Home and garden articles to 2000, photos. Canadian interest only. J. Herbert Hodgins. 1c, Pub.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating. 850; homemaking material, well illustrated. Human interest features for family. L. R. Varney. 2c, Pub.

Home Gardening, 610 Bienville St., New Orleans, La. (M-10) Articles on flowers. Camille Brodley. 3/4c, Pub.

House and Garden, (Conde Nast) Lexington Ave., New York. (M-35) Home decoration, gardening, landscape, unusual travel and architectural articles. Richardson Wright. Good rates, Acc.

House Beautiful Combined with Home and Field, (Hearst) 572 Madison Ave., New York. (M-35) Illustrated articles on home-building, planning, decorating, furnishing, gardening. 1500-1800; fillers, art work, photos. Elizabeth Gordon. Good rates, Acc.

Sunset, 576 Sacramento St., San Francisco. (M-10) News items, photos, about Pacific Coast gardens, foods, home building, modernization, travel, outdoors, to 500; personalities; how-to-do and how-to-make Western out-door material, from Westerners only. Walter Doty. Moderate rates, Pub.

MUSICAL

Diapason, 306 S. Wabash Ave., Chicago. (M-15) Highly specialized articles on organs, organists, church music, recital programs, reviews, 100-1000. S. E. Gruenstein. \$2 to \$4 col., Pub.

Etude Music Magazine, 1712 Chestnut St., Philadelphia. (M-25) Articles on musical pedagogics, 200-2000; photos, cartoons. James Francis Cooke. \$4 column (600 words), Pub.

Metronome, 119 W. 57th St., New York. (M-25) News of popular bands and orchestras, staff written. Geo. T. Simon. Indefinite rates, Pub.

Musical Forecast, 514 Union Trust Bldg., Pittsburgh, Pa. (M-20) Articles and news items of interest to musicians, and laymen. \$1 per column, Pub.

Swing, 67 W. 44th St., New York. (M-25) Articles in popular music field, personality sketches, 1000-1500, with photos; cartoons. Richard M. George. Rates not stated.

OUTDOOR—HUNTING—FISHING—FORESTRY

Alaska Sportsman, The, Ketchikan, Alaska. (M-15) True stories, Alaska interest, 2000-5000; outdoor fact articles; Alaska sports cartoons, photos. Emery F. Tobin. 3c, Pub.

American Forests, 919 17th St., N.W., Washington, D. C. (M-35) Articles on trees, forests, outdoor recreation, travel, exploration, 2500; outdoor photos. Ovid Butler. 1c up, Acc.

American Rifleman, The, 1600 Rhode Island Ave., Washington, D. C. (M-25) Authentic illustrated gunsmithing, shooting, ammunition, ballistic articles, hunting stories, preferably 3000. W. F. Shadel. About 1c, Pub.

Field and Stream, (Warner) 515 Madison Ave., New York. (M-20) Illustrated camping, fishing, hunting articles, 2500-3000. David M. Newell. 1c up, Acc.

Fur-Fish-Game, 174 E. Long St., Columbus, O. (M-15) Fishing, travel, dog, hunting, fur-raising articles by authorities; true Indian and frontier stories 2000-2500. A. V. Harding. 3/4c up, Acc.

North American Trapper, P. O. Box 663, Charleston, W. Va. (M) Practical articles on hunting, fishing, trapping, fur farming, up to 1000 (preferably around 500); photos, cartoons, outdoor verse. Charley Roy West. 3/4 to 1c, photos 50c up, Acc.

Outdoor Life, 353 4th Ave., New York. (M-20) Articles relating to fishing and hunting, sportsmen's interests, to 3000; kinks, shorts, etc. Raymond J. Brown. Up to 10c, photos \$3 up, Acc.

Outdoors Magazine, 729 Boylston St., Boston. (M-15) Articles, stories and cartoons on outdoor life, hunting and fishing. H. G. Tappley. Payment by agreement.

Outdoorsman, The, 919 N. Michigan Ave., Chicago. (6 times a year.) Illustrated articles on fishing, hunting, sportsmen interest. W. L. Rarey.

Sid Illustrated, 110 E. 42nd St., New York. (Nov., Dec., Jan., Feb.-25) Illustrated articles on skiing and snow sports to 2000; short-shorts. E. D. Woolsey, Mng. Ed. Good rates, Pub.

Southern Fisherman, 504 Pan American Bldg., New Orleans, La. (M) Needs regular correspondents along the southeastern shores; specifically Maryland, Virginia, the Carolinas, and some points in Florida. Commercial fishing only; no sport fishing. Warren Gleason.

Southern Sportsman, Austin, Tex. (Q for duration) Illustrated Southern hunting and fishing articles, 1000-2500; cartoons; short kinks; brief human-interest, believe-it-or-not material; short short stories on hunting and fishing. O. Henry ending. \$5. Cover photos \$5, Pub.

Sports Afield, 700 Phoenix Bldg., Minneapolis. (M-20) Stories of actual fishing, hunting trips 1500-2000, good photos. Paul K. Whipple. 1c to 2c, Acc. or Pub.

PICTURE MAGAZINES

Air News, 545 5th Ave., New York. (M-15) Covers pictorially aviation progress and student pilot training. Phillip Andrews, Pub.

Army Pictorial News, Haddington, Norfolk, Va. (Q-10) Illustrated Army and Military stories. Fred L. Jack Robinson. Pub.

Click, 535 5th Ave., New York. (M-10) Photos, cartoons. Photo series; noteworthy persons. Wade H. Nichols. \$5 per picture. Acc.

Close-Up, 60 Hudson St., New York. Single photos and strips that tell a story. Norman Fallon. Ind. rates.

College Life, 22 W. 48th St., New York. (Q) Photographs of all phases of college life and activities, accompanied by sufficient text to explain the specific pictures. \$5 up, Acc.

Collegiate Digest, 1645 Hennepin Ave., Minneapolis, Minn. (W-5) Photos of college activities, complete captions; no articles. \$3 Acc. Norman Lea.

Jeet, 330 W. 42nd St., New York. (Bi-M-10) Photos of pretty girls that tell a story. Robert Solomon. \$5 each photo, Pub.

Life, Time and Life Bldg., New York. (W-10) Photos of national and world news events, human-interest picture series, cover photos, photo fillers. \$5 up, Acc.

Look, 511 5th Ave., New York. (Bi-W-10) Photos of intense human interest and action. Harlan Logan. \$5 up, Acc.

Movie Life, (Ideal) 295 Madison Ave., New York. (M-15) Pictures of motion picture interest. Llewellyn Miller. Reasonable rates, Acc.

Movie Stars Parade, (Ideal) 295 Madison Ave., New York. (M-15) Pictures and short articles of motion picture interest. Pat Murphy. Reasonable rates, Acc.

Navy Pictorial News, Haddington Bldg., Norfolk, Va. (M-10) Illustrated Naval and sea stories. Fred L. Jack Robinson. Pub.

Parade, 405 Lexington Ave., New York. (W-Sunday newspaper supplement.) **Parade's Weekly** (W-5c newsstands where **Parade** does not appear.) Picture stories. Fred Sparks, Mng. Ed. Pub.

Peek, (Billbara) 295 Madison Ave., New York. (M-10) Humorous photos.

"Pic." 79 7th Ave., New York. (Bi-W-10) Photos on all subjects. A. L. Holmes. \$5 per print, Pub.

Pictorial Thrill, (Crestwood) 1790 Broadway, New York. (M) All-picture magazine.

Scholastic Roto, 1645 Hennepin Ave., Minneapolis. Photos of High School activities, complete with captions; no articles. Norman Lea. \$3, Pub.

See, (Bletter Pub.) 10 E. 40th St., New York. Photos young, glamorous girls, with authentic story background. Candid action type preferred. All photos must be in good taste. Timely, humorous cartoons also desired. Marjorie Allen. \$5 up, photos; good prices, cartoons.

Spot, (Fawcett) 1501 Broadway, New York. (M-10) Unusual pictures on entertainment, sports, armed forces, Americana, hobbies, night clubs, fairs, Broadway, Hollywood, etc. Frank Hall Fraysur. \$5 up, Pub.

SPORTS (COMPETITIVE)—RACING—HORSES

Baseball Magazine, The, 175 5th Ave., New York. (M-20) Major league baseball articles. Clifford Bloodgood. 3/4c, Pub.

Horse Lover, The, 154 Borica Way, San Francisco, Calif. (6 times a year.) Articles on riding, dude ranches, breeding, 500-1800. J. Hartford, 7c printed inc, Pub.

National Bowlers Journal and Billiard Review, 506 S. Wabash Ave., Chicago. (M-25) Articles on bowling, billiards, lawn bowling; short stories; photos; news items; cartoons. H. G. Deupree. 1c, Pub.

Rider and Driver, The, 342 Madison Ave., New York. (M-35) Articles on horses, racing, etc. Samuel Walter Taylor. Good rates, Pub.

Scholastic Coach, 220 E. 43rd St., New York. (M-25) Technical articles on football, basketball, track, field, 1000, for high and prep schools; photos, drawings. Owen Reed. 1c, Pub.

Sporting News, The, 10th and Olive Sts., St. Louis. (W-15) Feature stories, 2000-3000, with pictures on organized baseball and players. Edgar G. Brands. \$6 col., Acc.

THEATRICAL—MOTION PICTURE—RADIO "FAN" MAGAZINES

Actor, The, 580 Geary St., San Francisco. (2M-5) Theatrical short stories to 400, articles to 200, editorials, verse, jokes, news items, photos, cartoons and cartoon ideas. Louis R. La Fontese. 3/4c, Pub.

Billboard, The, 1564 Broadway, New York; 25 Opera Pl., Cincinnati, O. (W-15) Amusement articles on assignment only. E. E. Sugarman, Claude R. Ellis. Space rates, Pub.

Greater Show World, 1547 Broadway, New York. (2-M-10) Articles, short stories, novelettes, fillers, on show people, theatrical business. Johnny J. Kline. 3/4c, Pub.

Modern Screen, (Dell) 149 Madison Ave., New York. (M-10) Movie fan personality, general articles 1500-2000; fillers, news items. A. Delacorte and H. Malmgreen. Good rates, Acc.

Motion Picture Magazine, (Fawcett) 1501 Broadway, New York. (M-10) Articles on motion pictures and stars, usually on assignment, 1800-2500. Larry Reid. Good rates, Acc.

Movies, (Ideal) 295 Madison Ave., New York. (M-15) Articles of motion-picture interest. Frances Kish. Reasonable rates, Acc.

Movie Story Magazine, (Fawcett) 1501 Broadway, New York. (M-10) Fictionizations of current motion pictures on assignment only. Dorothy Hosking.

National Tattler, The, 73 Adelaide St., W., Toronto, Ont., Canada. (Bi-M-10) Theatrical articles; articles on love, exposes of rackets, 500; theatrical news items, girl and theatrical photos. Al Palmer. 1/2c, Pub.

Photoplay-Movie Mirror, (Macfadden) 205 E. 42nd St., New York. (M-10) Motion picture articles and smash news stories. Helen Gilmore. Good rates, Acc.

Radio Mirror, (Macfadden) 205 E. 42nd St., New York. (M-10) Radio fan feature on stars and programs. P. H. Senseney. \$50 up, according to merit, Acc.

Screenland, 205 E. 42nd St., New York. (M-15) Motion-picture feature articles. Miss Delight Evans. Fair rates, Pub.

Screen Romances, (Dell) 149 Madison Ave., New York. (M-10) Fictionization of picture plays, by assignment. A. P. Delacorte. E. Van Horne. Rates by arrangement, Acc.

Silver Screen, (Screenland Mag., Inc.) 205 E. 42nd St., New York. (M-10) Fan material about movie stars and pictures; photos. Lester C. Grady. First-class rates, Pub.

Theatre Arts, 40 E. 49th St., New York; 2 Ladbroke Rd., London, W. 11, England. (M-35) Articles on theatrical and associated arts 1800-2500; news items. Edith J. R. Isaacs. 2c, Pub.

Variety, 154 W. 46th St., New York. (W-25) Theatrical articles, news, staff-written. Sidne Silverman. Space rates.

RELIGIOUS—ETHICAL—HUMANITARIAN

Adult Bible Class, (David C. Cook Pub. Co.) Elgin, Ill. (M) Forceful articles, 500-800, on making adult class a dynamic force in life of every member; plans for timely social and service activities; longer class methods articles, 700-1000; articles on advancement of Christianity in the home, church, community, to 1200, and articles on Christianity in its relationship to life outside, 1000-1200.

Ave Maria, The, Notre Dame, Ind. (W-10) Short stories 2800-3000; serials 15-20 3000-word chapters; articles on Catholic and other themes, 2000 to 3000; poems under 24 lines. Wholesale juvenile adventure short stories, serials. Rev. Patrick J. Carroll, C.S.C. \$5 page (700 wds.), poems \$5 and \$3.

Brethren Bible Study Monthly, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (M) Adults. Low rates.

Canadian Messenger, The, 160 Wellesley Crescent, Toronto, Ont., Canada. (M-10) Short stories, Catholic atmosphere, bright, pointed, but not preachy, 3000; no love stories; articles, essays, Catholic interest, 1000-3000. Rev. J. I. Bergin. S.J. 1/2c, Acc.

Catholic Home Journal, The, Salisbury, Pa. (M) Domestic and pedagogical articles on home, child training, as are seasonal from a religious and patriotic standpoint; essays of a religious nature and general interest; short stories that implicitly point a moral, 1800-3000. Verse about home, children, etc., 12-16 lines. Photos of children. Rev. Urban Adelman. \$10 a story, \$2-\$3 verse, Pub.

Christian Advocate, The, (Methodist Pub. House) 740 Rush St., Chicago. (W-10) Religious, outdoor, rural, missionary short stories, articles, essays, 1200; verse. Roy L. Smith. 1/2c-1c, Acc.

Christian Family, (David C. Cook Pub. Co.) Elgin, Ill. (Q) A Christian home publication, providing help for building and maintaining Christian homes, 1000. Acc.

Christian Herald, 419 4th Ave., New York. (M-25) Interdenominational religious, sociological articles 2500, on assignment only; short stories 2500; serials 50,000; verse, Pub. at no specified rate.

Cradle Roll Home, The, (Baptist Sunday School Board) 161 8th Ave., N., Nashville, Tenn. (Q) Articles for parents of pre-school age children, 150-700, fact items; toys parents can make, with diagrams. No MSS. purchased during July. Aug. Agnes Kennedy Holmes. 1/2c, Acc. (Overstocked until October, 1942.)

Crosier Missionary, The, Box 176, Hastings, Nehr. (M) Short stories to 3000; verse. Rev. Richard Klaver. \$1.50, Acc. No payment for verse.

His, 20 N. Wacker Dr., Chicago. (M-October through May) Fictorial magazine for Christian students on university campuses. Action photos of student activities. Articles, 500-1000, dealing with Christian student activities, mature devotional material, etc. Robert Walker. 1c, photos \$1, Pub.

Improvement Era, The, 59 N. Main St., Salt Lake City, Utah. (M-20) Stories of high moral character, 1500-3000; short shorts, 600-1000. General article material on social conditions, vocational problems, material of particular interest to youth and to Mormon Church, 300-3000. Photos of striking and dramatic simplicity for frontpiece and cover use. Poetry to 30 lines. 1/2c, Pub., poetry, 12 1/2c line.

Junior Scholar, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Material of interest to boys and girls, 9-12, to use in connection with Sunday School classes. Much "how" material in connection with class operation and growth, 300-800. Acc.

Junior Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Stimulating ideas for teachers of junior Sunday School students, 300-800. Acc.

Lamp, The, Ringgold St., Peekskill, N. Y. (M-10) Articles on religious (Catholic) topics, to 2000; short stories with Catholic slant, same length. T. J. O'Connell. 1/2c, Acc.

Living Church, The, 744 N. Fourth St., Milwaukee. (W-10) Short illustrated articles on religious and social subjects. Episcopal viewpoint, 1000-2000. \$1.50 column, Acc. Religious verse, no payment. C. P. Morehouse.

Lookout, The, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W-5) Articles on Christian education, adult Sunday

school work 1750-2000; wholesome short stories 1750-2000, serials to 10 chapters, 1750-2000 each. Photos upright, 8x10, scenic, human interest. No poetry. Guy P. Leavitt. 1/2c, photos \$3 to \$5, within 1 month after Acc.

Magnificat, 131 Laurel St., Manchester, N. H. (M-25) Catholic articles, short stories, serials, verse. Indefinite rates, Acc.

Messenger of the Precious Blood, Carthage, Ohio. (M-10) Catholic short stories, articles, about 2000; verse. Father Chas. J. Davitt, C.P.P.S. 1/2c, verse 25c line, Acc.

Messenger of the Sacred Heart, 515 E. Fordham Rd., New York. (M-10) Catholic short stories to 4000; religious verse. Rev. Stephen L. J. O'Berne, S.J. Good rates, Acc.

Miraculous Medal, The, 100 E. Price St., Philadelphia. (Q) Catholic articles 1500-2500, short stories 1200-2400. Joseph A. Skelly, C.M. 1/2c, Pub. (Overstocked.)

Mother's Magazine, (David C. Cook) Elgin, Ill. (Q) Inspiration material for mothers of children from birth to 11 years to help in development of Christian character in their children. Articles, 700-1000; department material, 100-300; fiction, 1500-2500, 1c, Acc.

New Century Leader, (David C. Cook Pub. Co.) Elgin, Ill. (M) Challenging suggestions on how to become a better Sunday School teacher, 1000; plans for building an effectively-organized Sunday School from the superintendent's point of view, 1200, and many articles on a variety of topics for religious leaders and all adults desiring a general religious publication, Acc.

Polse, 25 Groveland Terr., Minneapolis, Minn. (M) Formerly Catholic Women's World. Writers are advised to contact the Rev. F. E. Benz, Ed., before submitting material.

Primary Teacher, and **Beginners Teacher**, (David C. Cook Pub. Co.) Elgin, Ill. Magazines for teachers of children 6-8 and 4-6, 400-850 words, Acc.

Problem Studies Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Teen-age class and program suggestions for Sunday School teachers of boys and girls 12-17. Acc.

Queen's Work, The, 3742 West Pine Blvd., St. Louis, Mo. (M-Oct. through June-10) Pays \$20 for authentic true stories to 2000. Such stories in outline at same rate. \$5 for short-story of authentic true happenings. Cartoons, \$4. Rev. Daniel A. Lord, S.J., Editor.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati. (M-25) Catholic family magazine. Human-interest articles on prominent or unusual Catholics, especially in some defense capacity; short stories with mature wholesomeness, 2000-3000, extra payment for photos retained. Rev. Hy Blocker, O.F.M. 1 1/2c up, Acc. Occasional poetry, 25c line. Write for sample copy.

Sign, The, Union City, N.J. (M-20) Catholic articles, essays, short stories to 4000, verse. Rev. Theophane Maguire, C. P. 1c, Pub.

Sunday School Times, 325 N. 13th St., Philadelphia. (W) Religious articles, verse. Philip E. Howard, Jr. 1/2c up, Acc.

Sunday School World, 1816 Chestnut St., Philadelphia. (M-10) Articles for teachers in one-room rural Sunday-schools, to 1200. 1/2c, Acc.

Union Signal, The, Evanston, Ill. (W-5) Short stories 1000-1500; short serials, on value of total abstinence, also on peace. About 1/2c, Acc.

Young People's Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Editorials, 200-250, from point of view of teacher of young people, 17-23; feature articles 800-1000, 1500-1800, which challenge teachers with necessity of reaching youth with Christian teaching in the home, church, community. Acc.

SCIENTIFIC—POPULAR SCIENCE—NATURE—MECHANICS

Fauna, Zoological Society of Philadelphia, 34th and Girard Ave., Philadelphia. (Q-35) Scientifically accurate manuscripts written for the layman, dealing with the natural history of animals, 1500-2500. Roger Conant. 1c, Pub., photos, \$2.

Home Craftsman, The, 115 Worth St., New York. (Bi-M-25) "How-to-make-it" articles of interest to home craftsmen, 300 to 1200; photos or drawings essential; home improvement fillers, 150. H. J. Hobbs. 1 to 2c, photos \$2 up, Pub.

Mechanix Illustrated, (Fawcett) 1501 Broadway, New York. (M-10) New, lively features and shorts on all scientific and mechanical subjects, also how-to-build projects for the home workshop and tips for photographers. Bill Williams and Roland Cueva. Good rates, Acc.

Model Airplane News, 551 5th Ave., New York. (M-20) Model airplane construction articles, 1500.

Natural History Magazine, 79th St. and Central Park W., New York. (M-50 except July and August) Popular articles to 5000 on natural science, exploration, wild life; photo series. Edward M. Weyer, Jr. 1 1/2c, Acc.

Nature Magazine, 1214 16th St., Washington, D. C. (M-35) Illustrated nature articles 1000-2000; fillers with pictures 100 to 400, short verse. R. W. Westwood. 1 to 3c, Acc. (Query.)

Popular Homecraft, 919 N. Michigan Ave., Chicago. (Bi-M) How to build articles of wood, metal, leather, etc., with detailed drawings, or at least 1 photo. R. S. Davis. Indef. rates.

Popular Mechanics, 200 E. Ontario St., Chicago. (M-25) Illustrated articles on scientific, mechanical, industrial, discoveries; human interest and adventure elements, 300-1500; fillers to 250. H. W. Magee. 1c to 10c; photos \$5 up, Acc.

Popular Science Monthly, 353 4th Ave., New York. (M-20) Non-technical illustrated articles on scientific, mechanical, labor-saving devices, discoveries, under 2000. Chas. McLendon. 1c to 10c, photos \$3 up, Acc.

Radio News, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Technical and semi-technical articles dealing with amateur radio operators and servicemen. Constructional articles for amateur radiomen and servicemen. Diagram need only be in pencil. Good photos. No fiction or poetry; no publicity "puffs." Any unusual application articles on electronics, 1000-3500, also considered. 1/2 to 2c, photos \$1 to \$5. Gag cartoons, \$3 to \$5. B. G. Davis, Ed.; Oliver Read, Mng. Ed.

Science & Mechanics, 154 E. Erie St., Chicago. (Q) All depts. handled by staff specialists. V. D. Angerman.

Scientific American, 24 W. 40th St., New York. (M-35) Humanized articles on science, industry, engineering. O. D. Munn. Varying rates, Acc.

B—BUSINESS AND TRADE PUBLICATIONS

BUSINESS, ADVERTISING, SALESMANSHIP

Advertising Age, 100 E. Ohio St., Chicago (W-5) Spot news only, with illustrations. 1c. Pub.

American Business, (Dartnell Pubs.) 4660 Ravenswood Ave., Chicago. (M-35) Buys frequent concrete examples of business success in manufacturing, wholesale, financial fields; especially interested in office and accounting short cuts. Query. Eugene Whitmore. \$35 and up for 2000 words. Pub.

Bankers Magazine, 465 Main St., Cambridge, Mass. (M-50) Authoritative bank management articles, 2000. Keith F. Warren. 50c up. Pub.

Bankers' Monthly, 536 S. Clark St., Chicago. (M-50) Short technical articles from bankers' standpoint; preferably signed by banker. John Y. Beaty. Good rates. Pub. (Buying little now.)

Barron's, 44 Broad St., New York. (W-25) Authoritative business and financial articles 500-2500. George E. Shea, Jr. Indefinite rates. Acc.

Burrough's Clearing House, 6071 2nd Blvd., Detroit. (M) Query editor on bank operating and management articles. Henry J. Boone. 2 to 3c. Acc.

Commerce, 1 N. LaSalle St., Chicago. (M-25) Invites queries on feature business articles. Alan Sturdy. 1c up.

Credit & Financial Management, 1 Park Ave., New York. (M-25) Articles on general credit and financial problems of manufacturers and jobbers. Chester H. McCall. 1c. Pub.

Forbes Magazine, 120 5th Ave., New York. (2M-25) New developments in business and finance—management, selling, merchandising, accounting, etc., 1500-2000. Frequently buys from outside writers. B. C. Forbes. Good rates. Pub.

Good Business, 917 Tracy St., Kansas City, Mo. (M-15) Unity articles showing that the teachings of Jesus Christ are the basis for successful modern business. Francis J. Gable. 1c. Acc.

Mail Order Journal, 14 E. 47th St., New York. (M-25) Case histories, about stories about mail-order and direct mail business; sales promotions and appropriate sales angles, 600. John C. Gerstner. 1c. Pub. (Query.)

Nation's Business, The, 1615 H St., N. W., Washington. D. C. (M-25) Business articles 2500. Merle Thorpe, Ed.; Paul McCrae, Mng. Ed. Query. Good rates. Acc.

Opportunity, 620 N. Michigan Ave., Chicago (M-10) Inspirational and biographical features with broad human interest and inspirational appeal; fillers. Geo. F. Peabody. 5c up. Pub.

Printers' Ink, 185 Madison Ave., New York. (W-20) Advertising, management, and sales articles. G. A. Nichols, Ed.; R. W. Palmer, Mng. Ed. Good rates. Pub.

Purchasing, 205 E. 42nd St., New York. (M-35) Query on articles on industrial buying; methods, personalities; materials. Stuart F. Heinritz. 1c up. Acc.

Sales Management, 386 4th Ave., New York. (2-M) Articles on marketing, national scope, signed by executive. Buys little. Raymond Hill. 1c to 3c. Pub.

Savings Bank Journal, Stevens Ave., Mt. Vernon, N. Y. (M-35) Operational, advertising and promotion articles 1500-2000. Milton W. Harrison. 1c. Pub. (Seldom buys from free-lancers.)

Signs of the Times, P. O. Box 1171, Cincinnati. (M-30) Electrical advertising, outdoor advertising and sign articles, illustrated, 1000 to 1500. E. Thomas Kelley. 5c to 1c. Pub. (Buying little now because of war conditions.)

Specialty Salesman, 307 No. Michigan Ave., Chicago. (M-10) Inspirational articles related to direct selling; fact success articles of direct salesmen, 350 to 1200. H. J. Bligh. 5c. Acc.

Trained Men, 1001 Wyoming Ave., Scranton, Pa. (Bi-M) Articles on industrial relations and training for apprentices, foremen, executives, 1000 to 2500; interviews 1000 to 2500. F. B. Foster. Acc.

TRADE JOURNALS

Aero Digest, 515 Madison Ave., New York. (M-50) News and features on the aviation industry, aeronautical engineering, production, military aeronautics, air travel. Geo. F. McLaughlin. 5c up. Pub.

Air Conditioning and Refrigeration News, 5229 Cass Ave., Detroit, Mich. (W-20) Informative articles on servicing refrigerating machines, electrical appliances and air conditioning installations; news. George F. Taubeneck. 6c line. Pub.

American Artisan, 6 N. Michigan Ave., Chicago. (M-25) Illustrated merchandising articles on experiences in warm air heating and sheet metal work. J. D. Wilder. \$3.50 to \$10 page.

American Baker, The, 118 S. 6th, Minneapolis. (M-10) Articles on baking innovations; examples of good merchandising; bakery management. Milton B. Kihlstrum. 5c up. Acc.

American Builder and Building Age, 105 W. Adams St., Chicago. (M-25) Articles on activities of home-building contractors. B. L. Johnson. \$10 page. Pub.

American Druggist, 572 Madison Ave., New York. (M-25) Pictorial features of retail drug-stores operation, up to 500. Harold Hutchins. 15c. Acc.

American Hairdresser, 309 W. Jackson Blvd., Chicago. (M-35) Items of unusual interest to beauty shops; advertising; promotional schemes, etc. Hazel L. Kozlay. 1c. Acc.

American Horologist, 3226 E. Colfax Ave., Denver. (M) Illustrated articles, 500-1000, pertaining to horology, watch and clock repair service, unusual creations and happenings, historical material. Orville R. Hagans. 5c. Acc.

American Lumberman, 431 S. Dearborn St., Chicago. (Bi-W) New merchandising ideas used by building dealers; photos of new lumber yards, or fine window displays of building materials. 500-750. \$3.50 column; photos, \$1. Pub.

American Paint & Oil Dealer, 3713 Washington Blvd., St. Louis. (M) Unusual paint merchandising articles illustrated. W. G. Singleton. 1c. Pub. 30-60 day reports.

American Paper Merchant, 2009 Conway Bldg., Chicago. (M-35) News and features regarding paper merchants. P. A. Howard, publisher. G. E. Jaenicke, Mng. Ed. 5c up. Pub.

American Wine & Liquor Journal, 220 E. 42nd St., New York. (M) Wholesale liquor articles. Clark Gavin. 5c. Pub.

Automobile Digest, 22 E. 12th St., Cincinnati. (M-25) Methods and management articles, write-ups of ideas of interest to independent service garage men, to improve service business, stimulate trade, reduce operating costs, 500-1500. J. A. Ahlers. Rates according to merit. Acc.

Automotive News, 2751 E. Jefferson Ave., Detroit, Mich. News correspondents in towns and cities of importance. Chris Sinsabaugh. 40c inch, photos \$1.50. Pub.

Automotive Retailer, Morristown, N. J. (M) News and features pertaining to auto supply stores, both chain and independent. John A. Warren. 1c. Pub.

Aviation, 330 W. 42nd St., New York. (M-50) News, features, on aviation activities, technical articles, photos. L. E. Neville. Good rates. Pub.

Bakers' Helper, 330 S. Wells St., Chicago. (B-W-15) Business-building plans for bakers, merchandising method stories, preventive maintenance articles. About 10 pages. C. C. Swearington. Pub.

Bakers Weekly, 45 W. 45th St., New York. (W-10) News correspondents in principal cities. Bakery features, selling ideas, window displays. Peter G. Pirrie. Space rates. Pub.

Barrel & Box & Packages, 431 S. Dearborn St., Chicago. (M-25) Articles and news items dealing with manufacture and use of wooden containers up to 2000. Frank Coyne. 25c inch. Pub.

Bookbinding & Book Production, 50 Union Square, New York. (M) News of book printing and bookbinding trade. Query on features. D. M. Glixon. 5c to 1c. Pub.

Boot & Shoe Recorder, 100 E. 42nd St., New York. (W-25) "Success" stories from retail shoe stores; news. Regular correspondents. Arthur D. Anderson. 1c. Pub.

Brake Service, 31 N. Summit St., Akron, Ohio. (M) Technical articles on brakes and brake servicing; interviews with successful operators of brake stations. Ed. S. Balcox. 1c. Pub.

Brick & Clay Record, 59 E. Van Buren St., Chicago. (M-50) News and features of brick and clay industry. Regular correspondents. J. M. Lange. Mng. Ed. 1c up. Pub.

Building Supply News, 59 E. Van Buren St., Chicago. (M-30. Jan. \$1.00) Articles on yard operation and management; yard handling equipment, concrete products manufacture; reports of conventions; 200-300 word articles for departments: "Ring the Register," and "Yard Kinks." John W. Parshall. 40c inch. Pub.

Bus Transportation, 330 W. 42nd St., New York. (M-35) Practical bus operation articles 1500, 2 or 3 photos. C. W. Stocks. 5c. Acc. News items, first 100 words 2c. bal. each item 5c. Pub. (Query.)

Ceramic Industry, 59 E. Van Buren St., Chicago. (M-50) News items, pottery, glass, enamel plants, executives, sales campaigns, production activity. H. B. Foster. 1c. Pub.

Chain Store Age, 185 Madison Ave., New York. (M-35) Feature articles. G. M. Leihar. About 15c. Pub.

Church Management, 1900 Euclid Ave., Cleveland. (M except August) Illustrated articles on administration problems of church manager and pastor. Dr. Wm. Leach. 5c up. Pub.

Cleaning & Laundry World, 381 4th Ave., New York. (M-25) Short, terse news items on dry cleaning, laundry, rug cleaning, fur cleaning and storage, business practices and management; news items and human interest articles on plant owners; all accompanied by photos if possible. 25c col. inch, photos \$1-\$3. Pub.

Commercial Car Journal, Chestnut and 56th Sts. Philadelphia. (M-40) Articles on servicing and operating methods of truck wartime problems, 2000, \$35 minimum. Pub. (Write for questionnaire covering pertinent subjects.)

Converter, The, 111 W. Washington St., Chicago. (M-35) Articles on new products, new processes, efficiency operations of envelope manufacturers and other paper converters, including manufacturers of paper containers, cartons, boxes. P. A. Howard, publisher. G. E. Jaenicke, Mng. Ed. 5c up. Pub.

Corset & Underwear Review, 1170 Broadway, New York. (M-35) Buyer news feature articles for corset and brassiere departments, specialty shops. Louise Campe. 5c. Pub.

Cracker Baker, The, 45 W. 45th St., New York. (Chicago office, 360 N. Michigan Ave.) (M-20) News stories pertaining to biscuit and cracker industry; plant writeups; sales stories, practical or technical articles; human-interest and success stories pertaining to baking. Query. L. M. Dawson. 30c inch. Pub.

Crockery and Glass Journal, 1170 Broadway, New York. (M) Illustrated articles on china and glass sales promotion stunts in retail stores, 1000; interviews with buyers; merchandising stories; news items; photos; sales training articles. John Regan. 5c. Pub.

Dairy World, 608 S. Dearborn St., Chicago. (M-10) Factual articles on new or remodeled fresh-bottled milk plants; new or improved products; merchandising ideas of proved merit, on milk and milk products; success stories. 500-2000, with photos, ads. E. C. Ackerman. 1c. ads 50c up, photos \$1 up. Pub.

Department Store Economist, 100 E. 42nd St., New York. (M) Articles on department stores—management, systems, operations, merchandising, modernization, to 750. Longer by special arrangement. Factual copy ghosted by store executive if possible. 15c, photos \$2, within six weeks of receipt.

Diesel Digest, (Occidental Pub. Co.) 304 S. Broadway, Los Angeles. (M-25) News of new or unusual diesel engine applications, illustrations. 25c col. inch. Pub. (Query on features.)

Diesel Power, 192 Lexington Ave., New York. (M-35) Articles on economics of Diesel plant operation 2000; photos. Lacey H. Morrison. 1c. Pub.

Diesel Transportation, (Supplement to Diesel Power) 192 Lexington Ave., New York. Illustrated articles on use of Diesel engines in locomotives, rail cars, tractors, etc. Lacey H. Morrison. 1c. Pub.

Domestic Engineering, 1900 Prairie Ave., Chicago. (M-25) Plumbing, heating, and air conditioning trade merchandising and technical articles up to 3000. Wm. W. Gothard. 1c. Pub.

Drug Topics, 330 W. 42nd St., New York. (W-10) Retail drug trade. Dan Rennick, Edit. Dir. 1c. Pub.

Drug Trade News, 330 W. 42nd St., New York. (Bi-W-15) News of manufacturers in drug and toilet goods fields. Dan Rennick, Edit. Dir. 1c. Pub.

Editor & Publisher, 1700 Times Bldg., New York. (W-10) Daily newspaper trade articles, news items. Arthur T. Robb. \$2 a column up, Pub.

Electrical Home Equipment Dealer, 360 N. Michigan, Chicago. (M-35) Sales promotions on electric appliances and home equipment, and the repairing thereof. Cartoons. John King. \$10 per page. Pub. (Query before submitting.)

Electrical South, Grant Bldg., Atlantic, Ga. (M-10) News and features of interest to electric power companies, Southern contractors, dealers, wholesalers. Carl W. Evans. 1c, Pub.

Excavating Engineer, S. Milwaukee, Wis. (M-25) Semi-technical articles on excavation by power shovel, dragline, dredge, clam shell, bull dozers and tractor-drawn scrapers; excavating contracts, open pit mining quarry, drainage, 500-2000. D. B. Reed, Jr. 1c, photos \$1, cartoons \$1-\$2, Pub. (Query.)

Factory Management & Maintenance, 330 W. 42nd St., New York. (M) Query editor on articles on factory management and maintenance methods. L. C. Morrow. Good rates, Pub.

Feed Bag, The, 741 N. Milwaukee St., Milwaukee. (M-25) Illustrated articles on outstanding merchandising ideas used by feed dealers, 200 to 1000, specifically from Middle West and North East. David K. Steenbergh. 1c, Pub.

Feedstuffs, 118 S. 6th St., Minneapolis. (W-5) Articles on merchandising, cost accounting, general business practices, applicable to the feed trade. Harvey E. Yantis. 5c, Acc.

Film Daily, 1501 Broadway, New York. (D-10) News of the film industry. J. W. Allicote. Space rates.

Fishing Gazette, 461 8th Ave., New York. (M-25) Illustrated articles on all branches of commercial fishing (no sport fishing). Prefers preliminary outline. Carroll E. Pellissier. Articles \$5 1-page, news 25c inch, photos \$1, Acc.

Floor Craft, (Continental College of Floor Efficiency) 1800 East National Ave., Brazil, Ind. (M-10) Correspondents in central cities who handle direct assignments on maintenance of large floor areas with special slant for Floorcraft. D. E. Smalley. 5c, Pub. Up to \$5, photos.

Flooring, 45 W. 45th St., New York. (M) News and features of interest to flooring contractors. Good rates.

Food Field Reporter, 330 W. 42nd St., New York. (Bi-W) News of the food and grocery product manufacturers. Dan Rennick. 1c, Dept. items 8c line, Pub.

Frosted Food Retailer, 600 S. Michigan Ave., Chicago. (M) Articles and news items on retailing of frosted foods in groceries, meat markets, delicatessens, and so forth. C. W. Steffler. Ind. rates, Acc.

Fuel Oil News, 1217 Hudson Ave., Bayonne, N. J. (Twice Monthly) News and illustrated features on retailers and marketers of fuel oil. Oliver C. Klinger. 5c up, Pub.

Fuel Oil & Oil Heat, 232 Madison Ave., New York. (M) News on manufacturing, selling, installing and operation of oil burners, air conditioning, heating fuel oil. A. E. Coburn. 30c inch, Pub. (Overstocked.)

Furniture Age, 2225 N. Lakewood, Chicago. (M-50) Illustrated home furnishing trend articles 300 to 1000 on furniture, rugs, draperies, bedding, toys; featuring outstanding promotions, modernized stores, model rooms, unusual merchandising methods. J. A. Garry. 1c, photos, \$2, Pub.

Furniture Manufacturer, 342 Madison Ave., New York. (M) Technical articles of interest to furniture manufacturers, particularly on conversion of furniture industries to war industries. Evelyn Woodbury. Ass. Ed. Up to 1c, Pub.; \$1-\$2 photos.

Garrison's Magazine, 110 E. 42nd St., New York. (M) Outstanding features on department store merchandising; illustrated shorts pertaining to small retail stores especially acceptable. Flint Garrison. Excellent rates, Acc.

Gas Age, 9 E. 38th St., New York. (Fortnightly) Articles and news of gas companies; interviews with public utility heads. H. O. Andrews. 1c, Pub.

Gas Appliance Merchandising, 9 E. 38th St., New York. (M) Illustrated features on merchandising of gas appliances including gas-filled air conditioning units. H. O. Andrews. 1c, Pub.

Geyer's, 260 5th Ave., New York. (M) Brief, illustrated articles on stationery, office equipment and furniture, allied fields, advertising, etc., based on actual interviews. Thos. V. Murphy. \$5 each, Pub.

Gift & Art Buyer, 260 5th Ave., New York. (M) Brief interviews, illustrated, on gift and art, home decorative accessories, greeting cards, allied fields, promotion methods, advertising, etc. Thomas V. Murphy. \$5 each, Pub.

Glass Industry, The, 55 W. 42nd St., New York. (M) Articles covering the technology and production problems of glass manufacturers; news and helpful features on glass manufacturing. Good rates.

Gloves, 1170 Broadway, New York. (M) News of glove manufacturing and selling. Good rates, Pub.

Hardware Age, 100 E. 42nd St., New York. (2-M-15) Illustrated features on retail hardware stores. Charles J. Heale. \$12 page (about 1 1/2 to 2c per word), Pub.

Hardware Retailer, 333 N. Pennsylvania St., Indianapolis. (M-25) Illustrated hardware merchandising features. Glendon Hackney. 1c, Pub.

Hardware World, Burnham Bldg., 160 N. LaSalle St., Chicago. (M) Limited market for hardware merchandising stories, also sporting goods, housewares, china, glass, 100-1000. 1c, photos \$1, after Pub.

Hat Life, 1123 Broadway, New York. (M) Query on men's hat trade features. Ernest Hubbard. Good rates, Acc.

Heating, Piping & Air Conditioning, 6 N. Michigan Ave., Chicago. (M-25) Articles covering design, installation, operation, maintenance, of heating, piping and air-conditioning systems in industrial plants and large buildings up to 2000; mostly by engineers. C. M. Burnam, Jr. Good rates, Pub.

Hide and Leather and Shoes, 300 W. Adams St., Chicago, Ill. (W-15) Articles on new products, production methods, sales promotion campaigns by manufacturers. Emphasis on solutions to war problems. Few features at present. Ralph B. Bryan. 1c, Pub. (Query.)

Highway Magazine, Armco Drainage Products Assn., Middletown, O. (M) Articles on drainage, operation, improvements on public highways, etc., use of roads and streets, 800-1200; cartoons. W. H. Spindler. 1c, photos \$1, Acc.

Hospital Management, 100 E. Ohio St., Chicago. (M-20) Features, news, on various aspects of hospital management. T. R. Ponton, M.D. 1c, Pub.

Hotel Bulletin, 260 Tremont St., Boston. (M) Short items and articles on hotel maintenance and management, food preparation, food and beverage service. V. E. Borges. 5c, Pub.

Hotel Management, 71 Vanderbilt Ave., New York. (M-25) Articles on hotel financing, maintenance, operation; remodeling. Action photos. Short ideas. J. O. Dahl. 1c to 5c, Acc.

Hotel World-Review, 71 Vanderbilt Ave., New York. (W-5) Mostly hotel news. Query on news and features. R. T. Huntington. 1/2 to 1c, Acc.

House Furnishing Review, 1170 Broadway, New York. (M) Illustrated news, feature, promotional articles from housewares, bath shops and major appliance departments 300-700. Julien Ellenbein. 5c, \$1 for photos, Pub.

Ice & Refrigeration, 435 N. Waller Ave., Chicago. (M-35) Ice-making, cold-storage, refrigeration articles and news; articles on ice merchandising. J. F. Nickerson. Indefinite rates, Pub.

Ice Cream Field, 19 W. 44th St., New York. (M-25) Merchandising and promotion ideas used or planned, for greater sales of ice cream, wholesale or retail. Howard Grant. 5c, Pub.

Ice Cream Trade Journal, 305 E. 45th St., New York. (M-25) Convention reports (on order); articles on management, manufacturing, distribution and sales activities of special wholesale ice-cream companies, 500-2000. V. M. Rabuffo. 1c, Pub.

Implement Record, 1355 Market St., San Francisco. (M-25) Material mostly secured direct from trade, but occasional news purchased. (Query.) Chas. T. Post. Varying rates, Acc.

Independent Magazine Sales Guide, 250 5th Ave., New York. (M) Short illustrated articles on good display ideas of magazine dealers; business-building ideas. Herbert Hungerford. 1c, photos \$1.50, Acc.

India Rubber World, 386 4th Ave., New York. (M-35) Technical articles and news items relating to rubber, 2500. R. G. Seaman. \$8 per 1000, Pub.

Industrial Finishing, 1142 N. Meridian St., Room 301, Indianapolis. (M-20) Articles of interest or value to industrial users of finishing materials, equipment, supplies in factories, 100-1500. W. H. Rohr. 1c, Pub.

Industrial Marketing, 100 E. Ohio St., Chicago. (M) News and features on industrial marketing and advertising. Ralph O. McGraw. 1c, Pub.

Industrial Retail Stores, Southern Bldg., Washington, D. C. (M-25) Merchandising articles and success stories on "company store" operations, 500-1000. Hull Bronson. 5c, Pub.

Industry & Welding, Industrial Pub. Co., 812 Huron Rd., Cleveland. (M-Free) Constructive articles for the welder. Irving B. Hexter. 1c, Pub.

Infants' & Children's Review, 1170 Broadway, New York. (M) Articles on merchandising of infants' and children's garments; news of buyers and sales promotion events in children's wear field. Mrs. Creta Dahl. 5c, Pub.

Inland Printer, 309 W. Jackson Blvd., Chicago. (M-40) Constructive articles on production, selling, management problems of printing industry. J. L. Frazier. Indefinite rates, Pub.

Institutions Magazine, 1900 Prairie Ave., Chicago. (M) Articles on food, equipment, maintenance and management of institutions. Photos. Ernest Reveal. 1c, photos \$2 up, Pub.

Insurance Field, 322-28 W. Liberty St., Louisville, Ky. (Life Edn., W-15; Fire Edn. W-25) Correspondents covering fire, casualty, life insurance news in all principal cities. Elmer Miller, Jr. About 5c, Pub.

Insurance Salesman, 1142 N. Meridian St., Indianapolis, Ind. News and feature articles on life insurance salesmen and their methods. Chas. Robinson. 5c, Pub. (Buys little from freelancers.)

International Blue Printer, 506 S. Wabash Ave., Chicago. (M-50) Illustrated technical articles on blue printing, photo copying mechanical and constructive engineering, 2000 or less. C. J. Griffith. 1c, photos \$1, Pub.

Jewelers Circular-Keystone, 100 E. 42nd St., New York. (M-25) Illustrated stories on window display, advertising, silverware, watch merchandising, based on experience of some well-rated jeweler, 1200-1500. F. V. Cole. 40c inch, photos \$3, Pub.

Lamp Journal, 230 5th Ave., New York. (M-25) Trade articles covering advertising, display and other promotions to sell lamps, shades, and home lighting equipment. Julian Rosenthal. Approx. 5c, after Pub.

Laundry Age, 9 E. 38th St., New York. (M-25) "How" articles on power laundry operation and selling; also dry cleaning production and selling in dry cleaning departments of laundries. Howard P. Galloway. 1c, Pub.

Laundryman's-Cleaner's Guide, 161 Spring St., N.W., Atlanta, Ga. (M-50) Articles on merchandising, advertising, production, selling, management, delivery fleets maintenance, layout of production line, etc., in modern steam laundry and dry cleaning plants, 750-1200. 5c, photos 50c to \$1, Pub.

Linens & Domestics, 1170 Broadway, New York. (M-35) Trade and feature articles on linen goods, bed spreads, blankets and towels; interior or window display photos. Query on anything special. Julien Ellenbein. 5c, photos \$1, Pub.

Liquor Store and Dispenser, 205 E. 42nd St., New York. (M-30) Illustrated merchandising articles 800 for wine and liquor retailers, taverns and restaurants; cartoons. Frank Haring. 15c, photos \$1.50, Pub.

Luggage and Leather Goods and Handbag Buyer, 1170 Broadway, New York. (M) Successful merchandising plans, department store handbag and luggage departments. Unusual window displays and interior layout. News about buyers. Arthur Mellin. 5c, Pub.

Marking Devices, 506 S. Wabash Ave., Chicago. (M-25) Technical materials only, except some information on taxes and legislation. A. W. Hachmeister. Pub., at rates depending on articles.

Meat, 2244 Calumet Ave., Chicago. (M) Query on features, based on interviews with meat-packing officials on product methods, merchandising ideas. M. L. Samson. 5c, Pub.

Men's Wear, 8 E. 13th St., New York. News, features on men's wear departments, stores. W. D. Williams, Gen. Mgr. Good rates, Pub.

Mill & Factory, (Conover-Mast Corp.) 205 E. 42nd St., New York. (M-35) Query editor for copy of magazine and instructions. Hartley W. Barclay. 1c up, usually Acc.

Modern Hospital, 919 N. Michigan St., Chicago. (M-35) Hospital subjects, 750-1500, from experts only. Alden B. Mills. Pub.

Modern Packaging, 122 E. 42nd St., New York. (M-50) Illustrated articles on package production, merchandising window and counter display, on assignment. C. W. Browne.

Modern Pharmacy, 12 E. 41st St., New York. (M) Crack business longs and shorts with photos, human interest articles, concerning actual pharmacists. Allen Klein. Approx. 2c, 3 weeks after Acc.

Modern Plastics, 122 E. 42nd St., New York. (M-50) Articles on plastic materials, plastic products, uses, adaptations, on assignment only. Charles A. Breskin. Pub.; Raymond R. Dickey, Mng. Ed.

Modern Retailing, 250 5th Ave., New York. (Q) Illustrated short articles detailing successful sales ideas, methods and stunts of small stores selling stationery, office supplies, school needs, novelties, etc. Photos. David Manley. 1c, Pub.

Modern Stationer, 250 5th Ave., New York. (M-25) Illustrated dealer stories. David Manley. 1c, photos, space rate, Pub. (Overstocked.)

Motor, 572 Madison Ave., New York. (M) Articles on merchandising, service and management for new car dealers, repair-shop operators, automotive jobbers, in keeping with war conditions. Neal G. Adair. Good rates, Pub.

Motor Service, 549 W. Washington Blvd., Chicago. (M) Articles and photos of interest to automotive repair shop service managers. Send for detailed instruction sheet.

Motorship and Diesel, 192 Lexington Ave., New York. (M-25) News items on Diesel powered boats and short articles on marine Diesel performance. L. R. Ford. 1c, Pub.

Music Trades, 113 W. 57th St., New York. (M-25) News and features of the music business. W. J. Daugherty. Low rates, Pub. (Slow to report.)

National Bottlers' Gazette, 80 Broad St., New York. (M-50) Features and photos of interest to the bottled soft drink industry. W. B. Keller, Jr. \$7.50 page, Pub.

National Carbonator & Bottler, 161 Spring St., N. W. Atlanta. (M-50) Illustrated articles on merchandising, advertising, production, selling, management, delivery fleets for soft drink industry, in actual use, 750-1250; news items 50-100. ½ to 1c, photos 50c to \$1, Pub.

National Cleaner & Dyer, 305 E. 45th St., New York. (M-35) Short detailed articles and illustrations on unusual production and sales methods in the dry cleaning field. Paul C. Trimble. Special rates, Pub.

Newspaper Management, 306 W. Main St., Mascoutah, Ill. (M-10) Fact articles on increasing subscriptions, special edition promotions, etc. Arthur D. Jenkins. ¼c, Pub. (Overstocked.)

National Provisioner, 407 S. Dearborn St., Chicago. (W) News and features on modern meat packing plants. John B. Grey. ¼c, Pub.

Northwestern Miller, 118 S. 6th St., Minneapolis, Minn. (W-5) Merchandising articles about or of interest to millers and wholesale distributors; illustrated articles on new wholesale groceries, grocery warehouses; super markets, co-op. establishments. Carroll K. Michener. ¼c, Acc.

Notion and Novelty Review, 1170 Broadway, New York. News of notion department buyers. Merchandising features. A. I. Mellin. ¼c, Pub.

Office, 270 Madison Ave., New York. (M) Method articles of interest to office managers. Articles of interest to commercial stationers and office equipment dealers. 600-1800. Wm. Schulhof. ½c up, Acc.

Office Appliances, 600 W. Jackson Blvd., Chicago. (M-25) Articles on selling office equipment, 1200. Walter S. Lennarston. 2 col. pages 30c inch; 3 col. pages 20c inch, Pub.

Pacific Drug Review, Woodlark Bldg., Portland, Ore. (M-25) Articles on drug merchandising, window and inside display, advertising. F. C. Felter. Nominal rates, Pub.

Pacific Road Builder and Engineering Review, 74 New Montgomery St., San Francisco. (M) Illustrated features of interest to engineering and roadbuilding contractors and engineers, from Western states only. Joel Y. Richman. \$15 minimum, including photos, Pub.

Packing & Shipping, 30 Church St., New York. (M-25) Items of interest to large industrial companies, railroads and other transportation agencies, on packing, loading, hauling, distribution, loss and damage in shipping, etc., 1000. C. M. Bonnell, Jr. ¼ to 1c, photos 50c to \$1, Pub.

Picture and Gift Journal, 537 S. Dearborn St., Chicago. (M-20) Merchandising articles on picture shops, photos. J. C. Raleigh. About ¼c, photos 50c to \$1, Pub.

Plumbing and Heating Journal, 515 Madison Ave., New York. (M-25) Articles covering current trends in plumbing and heating business; unusual merchandising, management methods of successful contractors with pertinent high-grade human-interest illustrations, 1000. T. F. J. Moffett. 1c, Pub.

Plumbing and Heating Business, 2836 Grand Central Terminal Bldg., New York. (M-15) Articles, usually on assignment, covering plumbing, heating contracting; trade news. 1½c, Pub.

Post Exchange, 292 Madison Ave., New York. (M) Informative material covering operation of post exchanges. Maj. John Russell Ward. Approximately 1c; photos, space rates (\$1.50-\$5.00).

Power, 330 W. 42nd St., New York. (M-35) Technical articles on power generation by engineers or power executives, up to 1500. \$10 to \$12 page, 1000 words, Pub.

Power Plant Engineering, 53 W. Jackson Blvd., Chicago. (M-25) Articles on power plant operation, appliances and use, 500-1500. Ralph E. Turner. ¼c, Pub.

Power Wagon, *The Motor Truck Journal*, 536 Lake Shore Drive, Chicago. (M) Articles on war-time maintenance and conservation of large fleets of trucks and trailers, 1000-2500. A. W. Stromberg. To 1c, Pub.

Practical Builder, 59 E. Van Buren St., Chicago. (M-10) Correct technical articles on residential and smaller business building, with "how-to-do-it" standpoint, 300. Herbert V. Kaepfel, Ex. Ed. Indefinite rates, Pub.

Printing, 41 Park Row, New York. (M-25) Printing plant and sales management articles up to 1200, trade news of employing printers and their plants. Charles C. Walden, Jr., Ed.; Ernest F. Trotter, Mng. Ed. 30c inch, photos \$1 to \$2, Pub.

Progressive Grocer, 161 6th Ave., New York. (M-20) Illustrated idea articles 10c, 200; grocery trade articles, especially success stories, 1200-1500; photos. Carl W. Dipman. 1c to 2c, Acc. Original jokes with grocery slant, \$1 each. Attractive photos of food window and interior displays, meat displays, \$3 to \$5 each.

Publishers' Weekly, The, 62 W. 45th St., New York. (W-15) Articles about and of interest to book trade, 1500-2000. Frederic G. Melcher, Mildred C. Smith. 1c, 10th of mo. following Pub.

Radio-Television Journal & Talking Machine World, 1270 6th Ave., New York. (M) Trade news and features. Limited market. Daniel Webster. Fair rates, Pub.

Radio Retailing, 480 Lexington Ave., New York. (M) Illustrated features on radio merchandising, 100-500. O. H. Caldwell. 1c up, Acc.

Radio and Television Weekly, 99 Hudson St., New York. (W) Correspondents in principal cities provide news coverage. Low rates, Pub.

Railway Mechanical Engineer, 30 Church St., New York. (M-35) Railroad shop kinks, photos. Roy V. Wright, 50c inch, Pub.

Real Estate Record, 119 W. 40th St., New York. (W-50) Articles on building management (office and apartment buildings). Norbert Brown. 1c, Pub.

Refrigeration, 1070 Spring St., N. W., Atlanta, Ga. (Bi-W-15) Name and fact stories on ice refrigeration, merchandising of ice and ice refrigerators, and refrigerated locker plants. R. Wesley Baxter. \$4 column, Pub.

Retail Bookseller, The, 55 5th Ave., New York. (M-25) Approved articles of practical interest to booksellers and rental library proprietors, 1500-2500. Francis Ludlow. 1c, Acc.

Retail Management, 260 Tremont St., Boston, Mass. (M) Concise, full-of-fact articles on department and furniture merchandising, management, promotions. V. E. Borges. ¼ to 1c, Pub.

Retail Tobacconist, 1860 Broadway, New York. (M-15) Articles on business methods of successful tobacconists 500-1500. Wm. H. Small. ¼c, Pub.

Rock Products, 309 W. Jackson Blvd., Chicago. (M) Articles on cement, lime, gypsum quarries, sand and gravel plant operations, etc. Indefinite rates, Pub.

Rough Notes, 1142 N. Meridian St., Indianapolis. (M) Business-getting ideas of interest to automobile, casualty, fire and marine insurance salesmen. Irving Williams. Fair rates, Pub.

Rubber Age, 250 W. 57th St., New York. (M-35) Articles of interest to manufacturers of rubber products up to 2400. M. E. Lerner. \$8 page, Pub.

Seed World, 211 W. Wacker, Chicago. (2M) Articles on growing and merchandising seeds. Bob Helgeson. ¼c, Pub.

Service, 19 E. 47th St., New York. (M-25) Technical or semi-technical articles of interest to professional radio service man, and distributor of radio parts and accessories. Robert G. Herzog. 1c.

Shipping Management, 425 4th Ave., New York. (M-25) Articles of interest to shippers of leading manufacturing, wholesaling, and retailing firms. Earl K. Collins. 1c, Pub.

Soda Fountain & Quick Food Service, 386 4th Ave., New York. (M-25) Illustrated articles on business-building methods for soda fountains, soda lunches, to 1000. V. E. Moynahan. 1c, Pub.

Soda Fountain Management, 175 Main St., White Plains, N. Y. (M) Illustrated articles on fountain management. Mal Parks. Good rates, Pub.

Southern Automotive Journal, 1020 Grant Bldg., Atlanta, Ga. (M) News and features covering the automotive trade in the South and Southwest. Paul Cain. 1c and up, Pub.

Southern Funeral Director, 1070 Spring St., N. W., Atlanta, Ga. (M-25) Articles of interest to southern morticians; merchandising in display rooms, collections, advertising, illustrated articles on new funeral homes costing \$25,000 or more, public relations. J. C. Edwards. ¼ to 1½c, Pub.

Southern Hardware, 1020 Grant Bldg., Atlanta, Ga. (M-25) Illustrated articles on management and merchandising methods in southern hardware stores. T. W. McAllister. 1c up, Pub.

Southern Printer, 75 3rd St., N. W., Atlanta. (M) Illustrated factual articles, 1000-1500, based on actual experiences of printers in 14 southern states. Josiah Carter. 20c col. inch, Pub.

Southern Stationer & Office Outfitter, 75 3rd St., N. W., Atlanta, Ga. (M) Business-building articles based on interviews with Southern stationers and office outfitters. V. T. Crenshaw. Low rates, Pub.

Southwestern Baker, 542 M. & M. Bldg., Houston, Tex. (M-20) News and features of Arkansas, Louisiana, Mississippi, So. Carolina, Tennessee, Texas, Alabama, Florida, Georgia, No. Carolina, Oklahoma and New Mexico, baking industry. Charles Tunnell. ¼ to 1c, photos \$1, Pub.

Spice Mill, The, 106 Water St., New York. (M-35) Feature articles on tea, coffee, spices, condiments and flavoring, especially dealing with practical manufacturing and merchandising problems. ½ to 1c, Pub.

Sporting Goods Dealer, The, 10th and Olive Sts., St. Louis, Mo. (M-25) Illustrated interviews on sporting goods merchandising, store arrangement, news. ¼c up, Pub.

Starchroom Laundry Journal, 305 E. 45th St., New York. (M-25) Short trade stories, well illustrated. Noel Grady. Special rates, Pub.

Super Market Merchandising, 45 W. 45th St., New York. (M) Illustrated articles, and news items, on management and operation of super markets, 2500, maximum. M. M. Zimmerman. 1c, Pub.

Surgical Business, 369 Lexington Ave., New York. (M-25) Articles of interest to manufacturers, wholesalers, dealers and salesmen of surgical supplies, instruments, equipment and orthopedic appliances, to 1000. Dramatic or pattern photos for front cover. 1c up, Pub.

Syndicate Store Merchandiser, 79 Madison Ave., New York. (M-20) Interior and exterior photos of outstanding 5 and 10 cent store displays; news of personnel changes, with photos; and stores with photos. Preston J. Beil. ½ to 1c, Pub.

Telegraph Delivery Spirit, 356 S. Spring St., Los Angeles. (M-50) Staff written except for monthly short story 850-900 dealing with florist business, and one authoritative article for "Helping Ideas for Your Business" department, 900-950. J. Nevin Kunkle. 1/2c. Pub. Cartoons, \$2.50.

Tire Review, 31 N. Summit St., Akron, Ohio. (M) News of tire trade; merchandising articles on tire retailers, retreaders, etc. Edward S. Babcock. 1c. Pub.

Tires Magazine, 386 4th Ave., New York. (M-25) Merchandising and servicing articles on tire retailers and super-service station operators, 1500-2000. Jerome T. Shaw. 1/4 to 1c, news items 25c inch, fillers 1/2c, photos \$2. Pub.

Tool Engineer, The, 2842 W. Grand Blvd., Detroit. (M) Technical articles on mass manufacturing methods, new processes, new types of fixtures, etc., 1500-2500. Roy T. Bramson. 1c; photos, 2.50. Pub.

Venetian Blind Dealer, 431 S. Dearborn St., Chicago. (M) Articles on merchandising of Venetian blinds; also photos and items showing interesting and unusual applications. M. B. Pendleton. 1c. Pub.

Voluntary and Cooperative Groups Magazine, The, 114 E. 32nd St., New York. (M) Constructive articles for heads of voluntary and cooperative organizations 1000-2000. Gordon Cook. 1/4c, photos \$1. Pub.

Wallpaper Magazine, 41 Union Sq., New York. (M-25) Sales promotion, success stories, new ideas in dealer display, trade news, up to 1000. C. M. Wieland. Approximately 1c. Pub.

Welding Engineer, 506 S. Wabash Ave., Chicago. (M-35)

Technical and practical articles of interest to welding departments and shops. T. B. Jefferson. 1c. Pub.

Western Brewing and Distribution, 304 S. Broadway, Los Angeles. (M) News and features of brewing industry of West. Geo. F. Haines. Query on features. Pub.

Western Confectioner Ice Cream News, 304 S. Broadway, Los Angeles. (M-25) Out of market for duration, Richard Merrifield. 25c inch. Pub.

Western Construction News, 503 Market St., San Francisco. (M-35) Articles on all phases of Western construction engineering. Varying rates.

Western Flying, 304 S. Broadway, Los Angeles. (M) Practical articles on aviation sales, service, production, or aircraft operation. Query on features. Lawrence Black. Mng. Ed. 1c and up. Pub.

Western Plumbing & Heating Journal, 3665 S. Vermont Ave., Los Angeles. (M) Trade news and features from west of the Rockies. John B. Reeves. Indefinite rates. Pub.

Wholesaler's Salesman, 330 W. 42nd St., New York. (M-25) Query editor on experiences of wholesalers' salesmen in selling electrical products. O. Fred. Rost. \$10-\$25 article. Pub.

Wine & Liquor Retailer, 220 E. 42nd St., New York. (M-25) Illustrated merchandising features on wine and liquor package stores (no bars). Lew Schwartz. 1/2c up. Pub.

Wine Review, 1355 Market St., San Francisco, Calif. (M-25) Articles on effective wine merchandising, etc. News items. Victor C. Boisseree. 25c inch. Pub.

Wood Construction, Xenia, O. (2M-20) News articles on retail lumber and building supply dealers, based on specific interviews. Findley M. Torrence. 16c inch, including art. Pub.

C—JUVENILE LIST

GENERAL FIELD

BOYS AND YOUNG MEN

American Farm Youth Magazine, Jackson at Van Buren, Danville, Ill. (M-10) Outdoor, rural, modern agricultural articles 100-1000, adventure, mystery, action short stories 1000-4000, adventure novelettes 6000-12,000, jokes; short stories 100-350. Robert Romack. 1/4c up, photos 50c to \$2. Pub.

American Newspaper Boy, 416 N. Marshall St., Winston-Salem, N. C. (M) Adventure short stories, newspaper carrier boy characters, by authors familiar with work of modern newspaper boys; also other adventure stories of appeal to young men and older boys, 2900-3000. Bradley Welfare. \$10 per story, Acc. (Regular contributors taking care of present needs.)

Boys' Life, 2 Park Ave., New York. (M-15) Boy Scouts publication, ages 14 to 18. Outdoor adventure, sport, achievement short stories 2000-4000; serials 2 to 4 installments of 5000. Irving Crump, Mng. Ed. 1/2c up, Acc. (Overstocked on articles and fillers of general nature.)

Open Road for Boys, 729 Boylston St., Boston. (M-15 except Jan. and Aug.) Exciting, adventurous action stories on aviation, radio, science, sports, sea, army-navy, national or local war and defense efforts, about boys or young men 15 years or older, to 3000; also short-stories and synopses for strip adventure drawings. N. B. Lincoln, Mng. Ed. 1/2c up, Pub. or Acc.

American Girl, (Girl Scouts, Inc.) 155 E. 44th St., New York. (M-15) Girls' ages 10 to 18. Action short stories 2500-3700; articles 1500-3000. Anne Stoddard. 1c up, Acc.

BOYS AND GIRLS

Child Life, (Clayton Ernst, Boston) 536 S. Clark St., Chicago. (M-25) Ages up to 12. Short stories, articles, poems, usually planned with editor, to 1800. Wilma McFarland. 1c up, Acc. (Overstocked.)

Children's Activities, 1018 So. Wabash, Chicago. (10 issues yearly) All types of articles and stories of interest to children from 3 to 10, up to 1800. F. Marks. 1/4 to 1/2c, Pub. (Needs serials; overstocked on single stories.)

Children's Play Mate Magazine, Cleveland, Ohio. (M-15) Mystery, adventure, historical, foreign short stories for boys and girls 10 to 14, 1800 wds.; nursery stories for children 5 to 9, 500-1000; cartoons. Esther Cooper. Fiction usually 1c. Pub.

Jack and Jill, (Curtis) 546 Ledger Bldg., Philadelphia. (M-25) Juvenile short serials (installments not over 1200, articles 600, verse. Ada C. Rose. Rates not stated, Acc.

Young America, (Eton Pub. Corp.) 32 E. 57th St., New York. (W-5) Young people, 10 to 16. Short stories 1200, broadly educational background; outdoors, sports, etc. Julie Neal. \$25 per story, Acc.

COMIC AND CARTOON MAGAZINES

Ace Comics, **King Comics**, **Magic Comics**, (David McKay Co.) 504 S. Washington St., Philadelphia, Pa. (M-10) Cartoon strips chiefly obtained from King Features Syndicate; some original work. Feature pages; juvenile serial stories, 6 parts, 2500 words each, and one-part stories, 2500; excitement; adventure; varied subjects. Florence Cooke. 2c. Acc.

America's Best Comics (Q-10), **Best Comics** (Q-10), **Starling Comics** (Bi-M-10), **Real Life Comics** (Bi-M-10), **Thrilling Comics** (M-10), **The Fighting Yank** (Q-10) **Exciting Comics** and **Coo-Coo Comics** (Bi-M-10), (Thrilling) 10 E. 40th St., New York. Purchase continuities for strips. Write giving details before submitting. State price desired, Acc.

Crackajack Funnies, **Super Comics**, (Whitman Pub. Co.) Poughkeepsie, N. Y. (M-10) Cartoons, comics, principally from syndicates, adventure serials.

Famous Funnies, 500 5th Ave., New York. (M-10) Cartoon strips obtained from regular sources; considers original cartoon work. Harold A. Moore. Action short stories, 1500. \$25 each, Pub.

Feature Comics, (Comic Favorites), 322 Main St., Stamford, Conn. (M-10) Comic strips, chiefly of syndicated origin. Edward C. Cronin.

Popular Comics, **Comic Strip Material**, chiefly furnished by syndicate or staff artists. Chas. Saxon.

Puck, **The Comic Weekly**, 959 8th Ave., New York. Jokes, cartoons, humorous stories. Rates not at hand.

Real Heroes, (Parents' Magazine Press, Inc.) 52 Vanderbilt Ave., New York. (Bi-M) Famous and un-famous heroes, past and present. Not necessarily heroes on account of physical strength. Full color cartoons. Sources must accompany all scripts. Particulars on request. G. G. Telfer.

Silver Streak Comics, 114 E. 42nd St., New York. (M-10) Cartoons, comics, etc. Rates not at hand.

Street and Smith Comics, 79 7th Ave., New York. **Shadow Comics**, featuring detective-adventure stories (M); **True Sport Picture Stories**, true sport stories (Bi-M); **Super-Magician Comics**, magic in comics (M); **Doc Savage Comics**, comics of adventure (M); **Bill Barnes Comics**, comics with aviation interest (Q); **Superman Comics**, humorous material (Bi-M); **Red Dragon Comics**, featuring action stories (Q). W. J. de Grouchy, Ed. Ind. rates, Acc.

Tip Top Comics, **Sparkler Comics**, (United Features Synd.) 220 E. 42nd St., New York. (M-10) **Comics on Parade** (Q-10). All staff work or by special assignment.

True Comics, (Parents' Magazine Press, Inc.), 52 Vanderbilt Ave., New York. (M) True illustrated stories from history and contemporary affairs. Full color cartoons. Sources must accompany all scripts. Particulars on request. G. G. Telfer.

RELIGIOUS PUBLICATIONS

SENIOR AGE (16 years up)

(Boy and Girl)

Challenge, The, (Presbyterian Pubs.) 73 Simcoe St., Toronto, Canada. (W-3) Young people, 16 years up. Adventure, achievement, moral short stories 2500-3000, articles 500-1000, fact items, fillers. N. A. MacEachern. Varying rates, Pub.

Classmate, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-5) Young people 18 and over. Seasonal short stories (5 months ahead), 2500-3600. Features. 1c, Acc. A. D. Moore.

Forward, (Presbyterian Bd. of Christian Education) Witherspoon Bldg., Philadelphia. (W) Young people, 18 to 23 years. Short stories 3000; serials 6 to 10 chapters, 3000 each; religious poetry; authoritative travel, nature, biographical, historical, scientific and general articles, 1000, with 8x10 in. glossy prints; editorials about 500; young viewpoint, interesting style. Park Hays Miller, 50c per 100 words, Acc.

Front Rank, The, (Christian Bd. of Pub.) 2700 Pine St., St. Louis, Mo. (W) Young people and adults. Moral short stories 2500-3500; illustrated articles; poems; fillers; photos. Herbert L. Minard. \$3.50 per M. Acc.

Onward, (United Church Pubs.) 229 Queen St., W., Toronto. (W) Young people. Short stories, articles, serials, verse, nature and science material. Archer Wallace. 1/2c, Acc. (Overstocked.)

Onward, Box 1176, Richmond, Va. (W-3) Presbyterian young people. Character building short stories, serials, articles, editorials. Miss Clarabel Williams. Rates not stated. (Overstocked.)

Our Young People, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Young people 13 to 20 and older. Low rates, Acc.

Watchword, The, (United Brethren Pub. House) 240 W. 5th St., Dayton, O. (W) Young people. Short stories 1800-2800; serials, miscellany. E. E. Harris. \$1.50 to \$2 per M. Acc.

Young People, (Am. Baptist Pub. Soc.) 1701-1703 Chestnut St., Philadelphia, Pa. (W) Young people over 15. Clean, wholesome short stories 2000-3000; serials 4-8 chapters, 2500-3000 each; fact, hobby, how-to-do articles, preferably illustrated, 100-500; news articles about young people; verse, high literary standard. \$4.50 and up per M., according to nature and quality of material, Acc.

Young People's Journal, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Brief, striking, thought-provoking editorials, 200-250, for young people, 17-23; longer articles, 1500-1800, on relationship of Christian youth to war, Acc.

Young People's Paper, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia. (W) Late teen ages. Interdenominational feature and inspirational articles, short stories up to 2500; serials 13,000; fillers 200-800. All articles and stories must present some phase of Bible truth. \$4 to \$5 per M. Acc.

Young People's Weekly, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Ages 18-25. Entirely staff-written.

Youth (Section of **Our Sunday Visitor**), Huntington, Ind. (W) Short stories 1900; articles of general interest to young people 16 to 25 yrs. 700. F. A. Fink, Paul Manoski. 1/2c up, Pub.

INTERMEDIATE AGE (12 to 18)

(Boy)

Boy Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W) Boys 13 to 17. Wholesome short stories 1800-2400, serials, articles, miscellany. Wm. Folprecht. 1/2-1/2c, Acc.

Boys Today, (Methodist Pub. House), 810 Broadway, Nashville, Tenn. (W-2) Boys 12-17. Janet Smith.

Boys' World, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys 13-18. Entirely staff-written.

Canadian Boy, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Teen-age boys. Short stories, serials, verse, photos. Archer Wallace. ½c. Acc. (Overstocked.)

Catholic Boy, The, 25 Groveland Terrace, Minneapolis, Minn. (M-10) Wholesome action stories 2500-2800; educational and general interest stories. J. S. Gibbons. ¼ to 1c. Pub.

Pioneer, (Presbyterian Bd. of Christian Education) 910 Witherspoon Bldg., Philadelphia. (W) Boys 11 to 15. Short stories 2500-3000; serials 4 to 10 chapters, 2500-3000 each; illustrated articles 700-1200; non-preachy editorials; cartoons; occasional verse. Park Hays Miller. \$5 per M., photos 50c up, Acc.

(Girl)

Canadian Girl, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Teen-age girls. Short stories, serials, verse, photos. Agnes Swinarton. ½c. Acc.

Girlhood Days, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati, Ohio. (W) Girls 13 to 17. Wholesome short stories 1800-2000; serials; miscellany. Maud W. Rouse. ½c up, Acc.

Girls' Companion, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Girls 14 to 17. Entirely staff-written.

Girls Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Girls 12-17. Short stories 1500-3000. Rowena Ferguson. Acc.

Queens' Gardens, (Presbyterian Bd. of Christian Education) Witherspoon Bldg., Philadelphia. (W) Girls 12 to 15. Short stories 2500-3000; serials 4-8 chapters, 3000 each; illustrated articles, 700-1200, editorials, occasional verse, cartoons. Park Hays Miller. \$5 M., photos 50c up, Acc.

(Boy and Girl)

Christian Youth, 325 N. 13th St., Philadelphia. (W) Teen-ages; interdenominational. Wholesome short stories with Christian teaching and uplift 1500-2000; serials 500-1000; fillers; nature, fact, how-to-make-it articles, 200-500. Bible puzzles. John W. Lane. \$8 a story, fillers \$1 to \$4, puzzles 50c to \$8. Acc.

Friend, The, (United Brethren Pub. House) Dayton, Ohio. (W) Boys' and girls' moral, educational short stories 1000-2500; serials 2 to 8 chapters; informational, inspirational articles 100-800; short verse. J. Gordon Howard. \$1 to \$3 per story, poems 50c to \$1, Acc.

Highway, (Christian Bd. of Pub.) 2700 Pine St., St. Louis, Mo. (W) Boys and girls, 12-18. Short stories not over 2500; serials, 8-12 2500-word chapters; poems up to 20 lines; illustrated articles 100-1000. Frances Woolery. \$3.50 per M. Acc.

Our Young People, (Augsburg Pub. House) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories, photos for illustration, to interest young folks 12 to 15. John Peterson. \$2.50-\$3 per 1000, 10th of month after Acc.

Quest, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Boys and girls 12-17. Illustrated descriptive articles; short stories 2500; serials 6-12 chapters. Linda C. Albert, Assistant Ed. Fair rates, Acc.

Sunday School Messenger, (Evangelical Pub. House) 3rd and Reilly Sts., Harrisburg, Pa. (W) Young people, 12 to 17. Short stories 1800; serials; nature, science, religious articles; verse, editorials 300. W. E. Peffley. \$1.25 per M. Acc.

Teens, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W) Boys and girls, high school age. Clean, wholesome short stories 1500-3000, boy and girl characters; serials 4-10 chapters, 2000 each; inspirational, fact, hobby, how-to-do articles, preferably illustrated, 100-1500; news articles about young people; verse, high literary standard. \$4.50 and up, per M. Acc.

Young Canada, (Presbyterian Publications) 73 Simcoe St., Toronto, Ont., Canada. (W-20) Junior, teen-age boys and girls. Short stories 2000; short articles on invention, popular science, achievement, nature, foreign lands, etc., up to 500. N. A. MacEachern, M.A. Varying rates, Pub.

Young Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls, junior high age. Short stories, 1200-2000, with shorter lengths preferred; serials up to 1000 words per installment; plays 1200. Cartoon ideas; short stories, \$25. 1c up, non-fiction. Don Sharkey. Acc.

Young People, The, (Augustana Book Concern) Rock Island, Ill. (W) Articles and short stories, serials, Christian ideals for children 11 to 16; photos. Low rates; payment quarterly. Submit Mss. to Rev. Emeroy Johnson, 317 W. Broadway, Little Falls, Minn.

Young People's Friend, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W) Moral, character-building, religious short stories 1000-2500; serials 8 to 15 chapters; verse 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c.)

Young People's Standard, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Short stories up to 2500, articles up to 1200; verse up to 16 lines, fillers, Margaret R. Cutting. \$2.50 per M. verse 10c line, Acc. (Overstocked.)

Youth's Comrade, The, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Boys and girls, teen ages. Short stories 2500, also 800-1000; serials, verse, art work, religious and out-of-door subjects. Miss Edith Lantz. \$2.50 per M. Acc.

JUNIOR AGE (9 to 12)

(Boy and Girl)

Boys' and Girls' Comrade, (Gospel Trumpet Co.) 5th and Chestnut, Anderson, Ind. (W) Ages 9 to 15. Stories of character building or religious value 1000 to 2000; serials 5 to 10 chapters; verse 2 to 6 stanzas. Ida Byrd Rowe. \$3 per M., photos 50 to \$2. Pub. (Sample copy, 3c.)

Calling All Girls (Parents' Magazine Press) 52 Vanderbilt Ave., New York. (M-10) Short stories to 2500 for girls 9-14,

built around characters of girls the same age; dramatic, vivid, natural. Also, nonfiction, 1000-1500, on subjects of interest to girls of this age. Few poems. Frances Ullmann, Mng. Ed. Prose, 3c; poetry, 50c a line.

Children's Friend, The, (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories for ages 9-12, religious note liked; photos to illustrate. John Peterson. \$2.50-\$3 per M., 10th of Mo. after Acc.

Explorer, The, (United Church Publications) 209 Queen St., W., Toronto, Canada. (W) Boys and girls 9 to 11. Short stories, serials, verse. Agnes Swinarton. ½c. Acc.

Juniors, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W) Boys and girls 9-12. Short stories, Christian point of view, boy and girl character, 900-2500; serials 6-10 chapters, under 2500 words each. Educational articles 100 to 1000. Some poetry. Approx. \$4.50 per M. Acc.

Junior Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls 3rd, 4th and 5th grade age. Short stories, simple vocabulary 800-1000; articles 600, serials up to 4500; short fillers, jokes, verse, 12 lines. James J. Pfbaum. ½c min., photos \$3 to \$5, Acc.

Junior Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati, Ohio. (W) Children 9 to 12. Wholesome short stories 1200-1500; shorter articles. Maud W. Rouse.

Junior World, (Christian Bd. of Pub.) 2700 Pine St., St. Louis. (W) Children 9 to 12. Short stories up to 2100; serials 8 to 12 2100-word chapters; poems up to 20 lines; illustrated informative articles 160 to 1800. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Olive Leaf, (Augustana Book Concern) Rock Island, Ill. (W) Boys and girls, 8 to 11. Religious, adventure short stories 600; articles 500; verse 8 to 12 lines. Submit MSS. to Rev. J. Helmer Olsen, 1004 S. 4th St., St. Peter, Minn. ½c. Pub.

Our Boys and Girls, (Evangelical Pub. House) 3rd and Reilly Sts., Harrisburg, Pa. Juniors, 9 to 11. Poems, articles. Low rates, Acc.

Our Boys and Girls, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Boys and girls 9 to 12. Stories; verse; photos. Low rates, Acc.

Picture World, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia. (W) Children under 12. Short stories and incidents impressing moral and spiritual truths 400-800; verse, \$5 per M. verse 50c stanza. Acc. All Mss. must contain some Bible teaching or inspiration.

Pilot, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Ages 9 to 12. Short stories, articles. Low rates, Acc.

Sentinel, The, (Baptist Sunday School Board) 161 8th Ave., N., Nashville, Tenn. Boys and girls 9 to 14. Mystery, camping, adventure, humorous short stories 1500-2000; articles on birds, animals, gardening, games, things to make and do, 500-1000; verse. Novella Dillard Preston. ½c. Acc.

Trails for Juniors, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 8 to 12. Marion Armstrong.

What to Do, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys and girls 9 to 12. Entirely staff-written.

Young Crusader, The, 1730 Chicago Ave., Evanston, Ill. (M-35) W.C.T.U. children's paper. Temperance, health, character-building short stories up to 1000. A. M. Langill. ½c. Acc. Verse, no payment.

TINY TOT AGE (4 to 9)

(Boy and Girl)

Dew Drops, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Children 6 to 9. Short stories under 1000; puzzle games, poems, and very short articles. 1c up, Acc.

Jewels, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Material for small children. ½c. Acc.

Little Folks, (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Stories up to 400-450, moral, religious note, for ages 5-6; verse, 4, 6, 8 lines. John Peterson. ½c to ¾c, 10th of month after Acc.

Our Children, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Children 6 to 8. Low rates, Acc.

Our Little Folks, (United Brethren Pub. House) Dayton, Ohio. (W) Children 4 to 9 years. Short stories 300-600. J. Gordon Howard. Up to ½c. Acc.

Pictures and Stories, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 6 to 8. Mary P. Ferguson.

Shining Light, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W-4) Children 5 to 9. Moral, character-building, religious short stories 300-500; nature, religious verse; photos of nature, children. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c.)

Stories for Primary Children, (Presbyterian Bd. of Christian Ed.) Witherspoon Bldg., Philadelphia. (W) Children, 6 to 8. Character-building short stories 500-800. Stories of world friendships and religious appreciation. Things to make and do. Park Hays Miller. ½c, poems under 16 lines, 10c a line, Acc.

Storyland, (Christian Bd. of Pub.) 2700 Pine St., St. Louis, Mo. (W) Children under 9. Short stories 300-1000; poems up to 20 lines; handicraft articles 300-500; drawings or photos, child or animal subjects; simple puzzles. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Storytime, (Baptist Sunday School Bd.) 161 8th Ave., N., Nashville, Tenn. (W) Children 6 to 8. Short stories 400-700; articles and suggestions for playthings children can make, 100-300; verse. Agnes Kennedy Holmes. No. MSS. purchased during July, August. ½c. Acc.

Story World, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W-2) Children under 9; short stories 500-700; simple illustrated story articles up to 400; short verse. Approx. \$4.50 per M. Acc.

LITERARY MARKET TIPS

Physical Culture, 535 Fifth Ave., New York, Bernarr Macfadden's new magazine, is now considering articles for publication. The new magazine will be of digest size, devoted to health education. Manuscripts should not exceed 3000 words—2000 words being preferred. Each manuscript should cover a single phase of health or self-betterment, outstanding in interest, sensational if possible. Originality is especially desired, as well as unique presentation. Scheduled rate of payment is from 1 cent to 5 cents a word, depending on the nature and the general character of the article. Articles by physicians or non-professionals will be accepted but those by professionals will be preferred. Joe Wieggers is managing editor.

Modern Medicine, 84 S. 10th St., Minneapolis, has asked that listing be discontinued.

Fan Fare, 1321 Balfour Bldg., 361 California St., San Francisco, is now almost entirely staff-written. It does use a few illustrated articles, 300-1000 words with a fan theme—radio, movies—paying \$5 for short, \$10 for longer articles, on acceptance. T. W. Anderson is editor and publisher.

Progressive Farmer, Commercial Realty Bldg., Birmingham, Ala., is especially interested at this time in short-shorts, 1200 to 1500 words. Payment is on publication, at 2 cents a word. Manuscripts should be submitted to Eugene Butler, editor, at the Dallas, Texas, office, 1105 Insurance Bldg.

American Photography, 353 Newbury St., Boston, is not in the market for any material at present.

Trained Nurse & Hospital Review, 438 4th Ave., New York, offers a good market for human interest articles addressed to the Registered Nurse. Technical articles are mostly on order by specialists, doctors, or nurses. Articles should not exceed 2400 words, essays, 500 to 1000 words. Some short verse is used, as well as amusing pertinent items as fillers. Few photos are used except as illustrations for articles. Rate is \$5 a printed page, on publication. Janet M. Geister, R. N., is editor.

The California Highway Patrolman, 1213 8th St., Sacramento, Calif., wants safety articles and stories appealing specifically to men; and articles detailing school or city safety drives. Payment is promised on acceptance at 1 cent a word. Material should not exceed 2500 words. Vernon Cordney is editor.

The Tidings, the official publication of the Roman Catholic arch-diocese of Los Angeles, is starting a poetry column. One poem a week is to be run as a rule, although occasionally there will be short groups of poems. Short metrical lyrics are preferred. Payment will be at base rate of 25 cents a line, on acceptance. Poems should be addressed to James L. Duff, poetry editor, 627 Winston Ave., San Marino, Calif.

Air Transportation Magazine, issued as a supplement to *American Import and Export Bulletin*, by Parker-Allston Associates, Inc., 116 John St., New York, is a new publication covering cargo by air. Articles will cover shipping needs, handling of cargoes, terminal facilities, shipping costs, and all other angles of this great trend toward shipping by air. John F. Budd is editor and publisher.

Ralph T. Hale has bought Hale, Cushman & Flint's book publishing business, at 116 Newbury St., Boston, Mass., which he will conduct henceforth as Ralph T. Hale & Co., Publishers of Books. At the same time, Mr. Hale disposed of his entire interest in Hale, Cushman & Flint, Inc., and resigned from the presidency of the corporation, which will continue with Elton G. Cushman as president and treasurer, and Donald J. Cushman as vice-president. The latter house will continue to publish prints and greeting cards.

Welcome News, 404 W. 9th St., Los Angeles, Calif., is now being published bi-monthly. T. G. Mauritzen, editor and publisher, hopes that he will be able to pay for acceptable material soon, but at present is unable to do so.

Science and Mechanics, 800 N. Clark St., Chicago, has been purchased by a syndicate of Ohio industrialists, with offices at 154 E. Erie St. Virgil D. Angerman continues as publisher. The first issue under the new sponsorship featured a 38-page welding section.

American Painter and Decorator, 3713 Washington Ave., St. Louis, Mo., is purchasing very little outside material at this time. About the only type of article that could possibly be used, according to George Boardman Perry, editor, would be one showing how a painting and decorating contractor is definitely furthering the war effort.

War News, Illustrated, 103 Park Ave., New York, a monthly covering war news, pays 2 cents a word, on publication, for war articles with current and human interest slant, and for authentic first-person stories of war experiences. Ana Maher is editor.

Mayfair, 481 University Ave., Toronto, Can., is now interested only in articles of Canadian wartime urgency and interest. Herbert Hodgins is editor. Payment is made on publication at 1 cent a word.

Brewers Journal, 431 S. Dearborn St., Chicago, reports it is not in the market for the duration.

All articles and stories for *Young People's Paper* (for late teen ages) and for *Picture World* (for children under 12), published by the American Sunday School Union, 1816 Chestnut St., Philadelphia, must contain some phase of Bible truth, according to Wm. J. Jones, acting editor.

The Sign, Monastery Place, Union City, N. J., Ralph Gorman, managing editor, pays 1½ cents a word and up on acceptance for articles of general and religious interest (Catholic). "We do not use a great deal of poetry," states Mr. Gorman.

The Household Magazine, 8th and Jackson Sts., Topeka, Kans., reports, "Overstocked with verse."

QUITTING ONE'S JOB TO WRITE

Feature of the January *Author & Journalist* will be a symposium on the subject, "Should He Quit His Job?" The prize-winning letter will be published, and other helpful comments. This contest was announced in our October issue.

CERTAIN PUBLICATIONS AND THE SECOND-CLASS PRIVILEGE

\$10 For the Best Letter

Deprived of the second-class privilege by the Post Office in recent months has been a growing list of publications, in confession, true detective, and other fields. *Police Gazette*, *College Humor*, *Front Page Detective*, are examples. In the aggregate, these magazines represent monthly circulation of millions. For a good many years, the Post Office has permitted these publications, and similar ones, to be mailed at low second-class rates. Now, it declares the statutes, if properly construed, do not give these the privilege.

These magazines can still circulate through the mails—but the publishers must pay much higher rates. The publishers can still ship newsstand consignments by express. A. & J. has received a letter from a New York writer, M.R.D., who says—

Why don't you comment on these second-class rulings? I believe that writers should welcome them, and that *The Author & Journalist* should express the same opinion. Let's get behind this movement, and clean up American publishing. Any decent writer should be ashamed to be associated in any way with most of the publications the Post Office has moved against.

So long as such publications are on the stands, they are a constant temptation to writers, who have the normal human desire to make money easily. Logically, the government should ban them from the mails entirely. If a magazine doesn't qualify for the second-class privilege because of its generous use of leg art and the kind of subjects it deals with in stories, certainly it doesn't qualify for admission to the mails at all.

The editorial budgets of magazines of these types total hundreds of thousands of dollars a year. M. R. D. certainly asks writers to take an unselfish attitude!

There are other considerations, of course—the principle of free speech, for example.

We offer \$10 for the best letter received by Jan. 1, 1943. Contestants who wish entries returned should enclose return postage. Address Contest Editor, Box 600, Denver, Colo.

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EVERY POSSIBLE HELP FOR EVERY TYPE OF WRITER

Tomorrow, 11 E. 44th St., New York, Eileen J. Garret, editor, needs particularly articles of the day, with a strong background character, also short stories of unusual literary merit. Article rate is from \$50 upwards on articles 1500 to 3000 words in length. Stress is on psychology, creative arts, philosophy.

Future, 14 E. Jackson Blvd., Chicago, reports that it is now entirely staff-written, and no longer purchases free-lance material.

Belgium, 6 E. 45th St., New York, published by a group of Belgian patriots in exile, uses articles on Belgian personalities, customs, arts, etc., 1000 to 2000 words in length, paying \$15 to \$25 for each article. Rene Hilaire is editor.

Elks Magazine, 50 E. 42nd St., New York, Coles Phillips, editor, states that all material, either short stories or articles, must touch on the war.

Asia, 40 E. 49th St., New York, was changed with the November, 1942, issue, to *Asia and the Americas*.

Army Doctor, 41 E. 42nd St., New York, has been renamed *The War Doctor*. It uses articles on military medicine, human interest, non-technical, paying 6 cents a word.

Your Personality, 354 4th Ave., New York, now published twice a year, pays good rates on acceptance for helpful articles on all phases of personality, 400 to 2500 words in length. Douglas Lurton is editor.

Skyways, (Henry Publishing Co.), 30 Rockefeller Plaza, New York, pays 2 cents a word or better for all aviation subjects. Topics must be technically correct, but explained for an intelligent "amateur" adult audience. Deadline is 5th of the month. Hendry Bart is editor.

Sunday School Home Journal, Christian home quarterly of the David C. Cook Publishing Co., Elgin, Ill., has been renamed the *Christian Family*. *Sunday School Home Visitor* (same publisher) has been discontinued.

American Baby, Inc., 258 Riverside Dr., New York, reports that although it is mostly staff-written, it does use occasionally an article by some doctor who is a baby specialist, and a small amount of other outside material. Payment is made on publication at \$5 for accepted articles of 1000 words. Beulah France, R. N., is editor.

Furniture Manufacturer, 342 Madison Ave., New York, is anxious to get in touch with technical writers whose subjects would be of interest to furniture manufacturers, particularly as regards the conversion of the furniture industry to war industry. Writes Evelyn Woodbury, associate editor, "We want articles on finishing of aircraft, articles on plywood, making ammunition boxes, truck bodies, laying out factories to the greatest efficiency, in fact, anything of this type that would be useful to the furniture trade. We are also interested in articles on furniture manufacture, and new methods in substitutions for former materials no longer available." Payment is made on publication—up to 1 cent a word for text, from \$1 to \$2 for photographs. Photographs should accompany articles whenever possible. Diagrams and charts are also paid for.

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PROF. LYNN CLARK

English Dept., University of Southern California
University Park, Los Angeles, Calif.

And Now He's Cracked Collier's

A year ago I sold his first slick to *Country Gentlemen*, *Farm Journal* and *Liberty* were his next slick conquests. And now C. P. Donnel, Jr., has cracked *Collier's*.
Of course, it didn't happen overnight. It was two years ago that this author, who had sold just three pulp yarns on his own, contacted me, wondering whether a literary agent could help him.

We started slowly, carefully working over his ideas, editing the first drafts, making suggestions for better plot construction, for heightening tension, for building characterization—everything necessary to the development of saleable stories. At the same time I worked on the editors; bringing up Donnel's name, mentioning his ideas, talking of his talent, creating an editorial demand. The first sale came many months later, and was to a pulp market. And yet, before the end of the first year, I was able to notify C. P. Donnel, Jr., that he had hit the "dime a word" big slicks, with the sale to *Country Gentleman*.

By then the demand had been created, and Donnel's name became a familiar one to the readers of such top pulps as *Argosy*, *Detective Story*, *Black Mask*, *Short Stories*, *Detective Fiction*, etc., while at the same time the slick sales mentioned above were achieved!

That's the kind of agenting I'm ready to do for you. I've specialized in selling stories—and writers—for 19 years. If you have sold \$1,000 worth of magazine copy within the last year, my help costs you nothing except regular commission of 10% on American, 15% on Canadian, 20% on foreign sales. If you've sold \$500 worth during the past year, I'll work with you at one-half reading rates to beginners. If you are a beginner or have sold only one or two items, I'll have to charge you reading fees until I've sold \$1,000 worth of your work. But for these fees you receive constructive criticism on unsalable scripts, revision and reprint advice on those which need improvement. Your saleable stories are immediately recommended to editors who have been buying from me for years.

My fees are \$1.00 per thousand words on manuscripts up to 5,000; on scripts from 5,000 to 11,000 my fee is \$5.00 for the 5,000 words and 75c for each additional thousand. Special rates on longer material.



C. P. Donnel, Jr.

My booklet, "Practical Literary Help," and latest market letter on request.

AUGUST LENNIGER

Literary Agent

56 West 45th St., New York, N. Y.

MAGAZINE WAR GUIDE

TRANSPORTATION, referred to as "everybody's problem," is the No. 1 subject for magazines in the guide for January and February issues sent A. & J. by Dorothy Ducas, of the OWI Magazine Section. Six phases are accented—tire conservation, idle tire sale, car conservation, motor truck conservation, curtailment of consumer deliveries, and rail and bus conservation. For stories about transportation problems, contact Bryant Putney, director of information, ODT, Labor Bldg., Washington. For data on mileage rationing and conservation of tires, address Mrs. Rose Mary Hill, OPA, Census Bldg., Washington.

These are other subjects OWI would like writers to cover, in articles, fiction, and other helpful ways: The Womanpower Question, Meaning of Rent Control (Charles Prins, OPA, Washington, "will be glad to supply details of the rent control program, suggest article ideas, plot material for fiction, editorials"), Committees of Neighbors (rationing boards—Mrs. Rose Mary Hill, address above, will supply information), Nurses are Needed (information from Miss Florence Seder, 1790 Broadway, New York), War Impact on Foodstuffs (information from T. Swann Harding, Department of Agriculture, Washington), WAAC Recruiting Program (details from S. Van Wyck Mason, Bureau of Public Relations, War Department, Washington), What About Small Business? (stories of Yankee ingenuity in meeting war conditions—writers can obtain leads from Joseph Golden, Senate Small Business Committee, Senate Office Bldg., Washington), Block by Block Warfare (Miss Frances Knight, OCD, Washington, and T. Swann Harding, address as above, will offer suggestions), Salvage Campaigns, Typewriters for War (Ned Evans, Room 5640, Social Security Bldg., Washington, will give campaign data), Bootlegging la 1942 (Brunson MacChesney, OPA, Washington, can be tapped).

WRITERS

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THACKERAY ON LITERARY SNOBS

The November issue of Dent Smith's *Encore* reprinted William M. Thackeray's remarks on the subject of literary snobs, written many years ago but still interesting. Some of our readers may like to obtain the issue and read the re-published piece. We quote briefly:

"Those who know us, know what an affectionate and brotherly spirit there is among us all. Sometimes one of us rises in the world; we never attack him or sneer at him under those circumstances, but rejoice to a man at his success. If Jones dines with a lord, Smith never says Jones is a courtier and cringer. Nor, on the other hand, does Jones, who is in the habit of frequenting the society of great people, give himself any airs on account of the company he keeps; but will leave a Duke's arm in Pall Mall to come over and speak to poor Brown, the young penny-a-liner. . . .

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A. & J. comments that the *Atlantic Monthly's* 1942 Novel Contest was a bitter disappointment to contestants; no award was made. This magazine considers it unfair to writers for a publisher to reserve the right to call a contest off.

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State of Colorado,
County of Boulder,

Before me, a notary public in and for the State and County aforesaid, personally appeared John T. Bartlett, who, having been duly sworn according to law, deposes and says that he is the business manager of The Author & Journalist, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit: 1. That the names and addresses of the publishers, editors, managing editor, and business manager are: Publishers, John T. and Margaret A. Bartlett, 637 Pine St., Boulder, Colo.; Editors, John T. and Margaret A. Bartlett, 637 Pine St., Boulder, Colo.; Managing Editor, None; Business Manager, John T. Bartlett, 637 Pine St., Boulder, Colo. 2. That the owner is: The Author & Journalist Publishing Co., Denver, Colo.; John T. Bartlett, 637 Pine St., Boulder, Colo.; Margaret A. Bartlett, 637 Pine St., Boulder, Colo.; John T. Bartlett, Jr., 20 Small Ave., Pueblo, Colo.; Richard A. Bartlett, 2235 Hall Place N. W., Washington, D. C.; Forrest A. Bartlett, Gardena, Calif.; Margaret E. Bartlett, Davis Hall, Wellesley, Mass. 3. That the known bondholders, mortgagees, and the security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None. 4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and condition under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

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